

## Annual Report 2014-15





### Message from the Executive Director

#### **Dear Friends**

Looking back at the year gone by and to sum up the year n term of goals and objectives set for ourselves in the beginning of the year needs lot of introspection and honesty. The report which follows is vital to communicate progress and status to stakeholders, community members, donors, staff members, society at large and the well-wishers. They shall have an sight about how far we traveled and achieving our goal of social awareness justice and empowerment of people living near the bottom of economic pyramid. The NGO continued with all our activities as in the past while adding few more programmes. Microfinance, micro insurance, financial literacy trainings, health and sanitation, HIV awareness, consumer awareness, leadership development training of minority women, financial inclusion and financial literacy programmes continued as before.



The UNION- In addition to the anti tobacco campaign entrusted us with another job to spread education, awareness, detection and checking spread of Tuberculosis in Raipur and Doiwala blocks of Dehradun district. As a result of sustained efforts by the NGO and the State Health department entire Tehri district was declared smoke free from 26<sup>th</sup> January 2015. We plan similar type of campaign in other districts of Uttarakhand state with an eye to make entire state smoke free. Dehradun districts to take tailoring, fashion designing, beauty parlor and handicrafts.

The society has already been active in telling people to get new skills and sharpen their existing skills to look for addition avenues of income. Members of the SHGs and groups interested in augmenting their family income by taking new activities in their spare time were provided vocational training in fashion designing and beautician as well as conventional activities alike dairying and backyard poultries. Balajee has successfully trained women in tailoring, beauty parlors, fashion designing and also pickle making. As a step toward realizing vision of digital India the NGO has trained students, housewives, members of the SHGs and people belonging to weaker sectional in basic computer skills.

We believe that no amount of planning, awareness, training or motivation would help an entrepreneur until he has access to cheap credit from financial institutions. The society aligned with Aajeevika project of the state

and arranged four mega loan camps. at Almora, Bageshwar, Chamoli, Purola and Dunda where more than 10,000 people assembled and about 3000 loan applications collected and submitted to various banks for considering loans to members of the SHGs. List of what we did in reporting year is long. We shall come to them in appropriate

sections in later part of this report. All we can say that organizations or the people are known by their deeds.



Financial literacy workshop in Almora district

### Executive Director's Message...

The steps taken by the organizations a humble beginning to bring positive change in the lives of the people it seeks to serve. These have also helped us to gain in depth understanding of the issues and communities we serve while establishing credibility with local communities, governments and donors alike. Still there is always room for improvement and also cooperation among various groups and stakeholders.



Letter of Appreciation received on 26th Jan 15 on declaration of smoke free tehri by Cabinet minister Sh harak singh Rawat with DM, CDO, CMO and Chairman of Jila panchayat Tehri

There is a need of loud thinking to make efforts which are profitable to the society at large as well as sustainable. Let us again join hands to serve the people who need us most Friends, I wish I could talk on the management, governance, finance and future plans in my address but it would be more appropriate to deal them separately in the report. The year ahead has vast opportunities in field of health and sanitation, spreading digital India message and financial and social inclusion. We commit ourselves to our main objective of providing social and financial services to the people living around the poverty line. At the end I am grateful to our team of dedicated workers for excellent achievement in field, our donors for providing financial support and general public for having faith in us which gave us strength to accomplish what we could in the last year. Looking forward to another year of hope and accomplishments.

I wish to thank all members of staff the advisory body and other stakeholders for providing full support in meeting our objective. Let us welcome another great year bring new opportunities and hope for all of us.

All the best.

Annaketh Know (Awadhesh Kumar),



#### Legal Status & Registration Details of Balajee Sewa Sansthan

Registration No Date : -Act/s under which registered: Registered under FCRA, 1976: Registered under IT 1961 (80G) : Regn. No. 453/2002-03, dated 3-9 2002. Societies Act 21 of 1860 Reg. No. 031170484 dated 20/01/2011 AA-1/Patna/Tech/80G/11-12/1218-21 dated 16/11/2011 Reg. No. 09/2011-12 dated 05/05/201

#### Registered under IT 1961 (12A) : Branch Net work: (Total 12 Field offices)

- Uttarakhand- Dehradun (4 unit offices for microfinance, JLG & SHG formation work, Two Sewing Centre, One Beautician Training Centre and one computer literacy training centre, One Project office for HIV-AIDS (TI) programme as well as Three DIC centre near urban slums), Uttrakashi, Chamoli and Tehri districts (Rural home stay base camp office in Joyalgarh)
- **Bihar** Lakhisarai & Patna district (Vocational Training centre as well as consumer awareness about financial investment centre). Sitamadhi as a education centre working for the education of under privilege children of near by villages of rural poor family.

Head Office- Shanti Kunj, Lane 11, Near lake, Turner Road, Clement town, Dehradun.

Registered Office : Railly, Pandarak, Patna 803221

Rural Home Stay- Village- Jayal garh, Near Kirtinagar, District Tehri Garhwal.

#### Mission, Vision and Objectives of Balajee Sewa Sansthan

Vision- To serve and benefit through different activities, Two lakh poor urban, semi urban and rural marginalized and economically disadvantaged families by 2020 & become one of the most preferred member centric NGO's in North India by 2020.

Mission- To provide need based financial services to the economically & socially

disadvantaged groups by creating opportunities for self employment & economic development.

In the field of health care and environment, to strive and help build a healthy society with emphasis on environmental cleanliness and personal hygiene.

#### Main objectives:

- To provide sustainable self-employment generating opportunities to low income households.
- -To support and help financial inclusion.
- To support govt policies aimed at alleviating poverty, creation of jobs in the rural and semi urban and urban slum areas, and in other developmental activities.
- -To create awareness among the low income households as well as the totally marginalized people, to prepare them for a better economic and social life through financial awareness and planning.
- - To work for over- all rural development and women empowerment especially for the underprivileged.
  - To construct and arrange Shelter Homes for orphans and neglected Children, as well as Old Age Homes for neglected senior citizens.
  - To promote skill development programme among youths of urban and rural area.
  - To promote awareness about government policy, legal rights and Right to Information.
  - To promote consumer awareness programme among the people

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### Social empowerment continue with the people

Providing training to women who have lot of time to spare is an integral part of our organization. Skill up gradation and training them for new skills are important But people need cheap funds to carry on their business. Requirement of these people

being low in amount and their



number so huge that they can not be accommodated by the banking system alone. Some other financial institution has to supplement efforts of the bank to cater to requirement of these marginalized people. Balajee provide training to its members most of them being SHGs, take help of govt and other institutions iin meeting training requirement of people. While we try to get these groups linked with the banks for their financial requirement, few of them requiring small amount are ranted micro credit by the organization.



The year gone by will be remembered by us, both as a challenge and reward. Besides continuing with activities of Micro finance, micro life and Health insurance, Health and sanitation, HIV detection and counseling, community mobilization, SHG and JLGs formation, campaign for women empowerment and consumer

awareness and host of other activities as in past, we attracted attention of various Government and Non Government agencies who came to us for studies and field visits. National Aids

Control Society through its Uttarakhand arm – USACS (Uttarakhand Aids Control Society) entrusted us to continue for 3<sup>rd</sup> consecutive year, with our programme of Target Intervention for detection and counseling on HIV-AIDS among the ever expanding migrant population of Dehradun. Being an organization in the service of the society, particularly the economically vulnerable, BPL



and other underprivileged members of the society, our emphasis has been on the economic and social empowerment of these people of the society. The attraction of Himalayas among the Indian people as well as foreigners, encouraged us to popularize the concept of rural home stays in Uttarakhand.





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## Balajee Sewa Sansthan-Activities Highlights of the Year 2014-15 Health initiatives:

#### **HIV-AIDS (TI) Programme for Migrant people**



National Aids Control Society though its Uttarakhand arm – Uttarakhand Aids Control Society entrusted us to continue for 5th consecutive year, with our Target Intervention programme for detection and counseling of HIV in migrants in Dehradun.

Targeted Interventions (TI) are a specific set of intervention in HIV/AIDS Control Programmes meant specifically to reach out to groups seen to practice high-risk behavior (HRG). The High Risk Behavior Groups mainly comprise of Female Sex Workers

(FSW), Injecting Drug Users (IDUs), Men having Sex with Men (MSM) and Bridge Groups (Migrant workers, Truckers and Local Transport Workers). Apart from prevention of HIV infection, TIs facilitate prevention and treatment of sexually transmitted diseases as they increase the risk of HIV infection, and are linked to care, support and treatment services for HIV infected.

The TI is implemented through the NGOs. We have been entrusted with working with the migrant population in Dehradun and we have focused upon migrant people in Dehradun and Selaquie. In year ended on 31<sup>st</sup> march 2015 we have covered 17500 People under the program, which included interaction with the migrants, knowing their sexual behavior through persuasion, involving the community leaders,



Behavior Change Communication, Treatment of Sexually Transmitted Infections, Condom Promotion, Enabling environment & Community Mobilization.



Emphasis has been to identify the HRG, counsel them for testing, treatment of sexually transmitted diseases and if found infected with HIV take them to the ICTC for treatment and counsel them not to spread the disease and live with the virus. Counseling helps people to understand that they may lead a normal life provided they take ART and keep positive attitude.



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### Health initiatives: HIV-AIDS Program Continue.....

BSS was chosen by Uttarakhand State Aids Control Society (USACS) in 2011 to work with the migrant population in Dehradun district under Targeted Intervention Programme. We feel privileged to be able to continue with this much-needed service to society. Targeted Interventions (TI) are a specific set of intervention in HIV/AIDS Control Programmes, meant specifically to reach out to groups seen to practice high-risk behavior (HRG). The High Risk



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Mobilization. Emphasis has been on identifying the HRG people and counsel them to going for testing, treatment of sexually transmitted diseases and if found infected with HIV, to take them to the ICTC for treatment and counsel them on how not to spread the disease and how to live with the virus. Counseling helps people to understand that they can lead a normal life, provided they take ART and keep a positive attitude.

It is the policy of BSS, to always be in emotional and social touch with beneficiaries. Our our team celebrates local & national festivals, as and when the occasion arises, amongst the migrant workers every year. Contributing and sharing their joy. On the right side, is a photo showing the celebration of local chaiti festival in a slum area of workers & ultra poor migrant people.



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## **Health initiatives:**

#### National Tobacco Control Program For Effective Implementation of COTPA 2003

Raising awareness and enforcement of legislation against tobacco use. India is second largest consumer and third largest producer of tobacco products in world. Uttarakhand with about 31% people using tobacco tops the list of Northern states of India as per GATS finding. Government enacted "Cigarettes and Other Tobacco Products Act- COTPA in 2003 to control use of tobacco products, protect all people from tobacco use and to protect health of non smokers.In Uttarakhand Tobacco control programme is being implemented as pilot

project in 2 districts Dehradun and Tehri. From the start of project in 2009 nothing substantial was achieved. People were not aware about ban on public smoking, rules relating to sale and advertisement of tobacco products and harmful effects of smoking and passive smoking. People used to smoke freely at public places, public transport and wherever they like.With

support from the UNION we started anti tobacco campaign in Dehradun and Tehri, conducted a series of capacity building workshops at district level involving District Tobacco control cells, the District Magistrate, all departmental Heads, Transporters, NGOs and civil society and other stake holders. At the same time we stressed upon district officials to

enforce anti tobacco legislation in letter and spirit. As a result of massive drive against tobacco use, all boards advertising tobacco products were removed from all point of sales in Tehri district, enforcement squads challaned 2339 persons found smoking at public places, realizing fine amounting to Rupees 71,580 till March 2015. Our efforts were supported by State



and District tobacco Control Cells backed by all the stakeholders in Tehri district and widely covered by electronic and print media. As a result of concerted efforts by all stakeholders, Balajee Sewa Sansthan- with technical support from the "UNION" and District Administration Tehri succeeded in implementing the smoke free guidelines in Tehri district culminating in its declaration as smoke free. Sh. Harak Singh Rawat, Hon'ble Minister Incharge of Tehri district made the announcement at the republic day parade at stadium Tehri on **26**<sup>th</sup> **Janaury 2015** declaring entire district smoke free



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### Health initiatives: National Tobacco Control Program Continue......

A State level meeting of top officials of top officials of Police, Education, Information and publicity, Health, NGOs and press people was held at meeting hall of Director General, Health service, Uttarakhand at Dehrdun on 27<sup>th</sup> May 2014. Workshop was inaugurated by Dr. Gusain, Director, Health Services and attended among others by Sh.SK Shukla, DIG (Crime),Mr. Vipin Kumar, Jt. Director, Panchayati Raj, Mr. BP Ghildiyal, Asstt. Director, Inforamtion deptt, CMOs/ACMOs from different districts and Dr.Suman Arya, State Nodal

Officer. Theme of the workshop was "Raise taxes on Tobacco products' on which a presentation was given by Mr. Ashish Pandey of the Union. He emphasized that on world No tobacco day to be celebrated on 31<sup>st</sup> May 2014, the matter assumes vital importance. Raised taxe on tobacco products shall make these products expensive and may be out of reach of common people.



"Assessing Compliance with Smoke-Free Laws" inaugurated by the guest



**Balajee Sewa Sansthan** has been entrusted with implementation of COTPA in these two districts of Uttarakhand by the UNION south Eas Asia. Our mandate is to assist District Tobacco Control cells, arrange orientation seminar of stake holders and their capacity building. Till far we have arranged capacity building workshops of key stake holders, orientation, District level steering committee meetings of both the districts. Important departments like Police, Education, Transport, Tourism, Trade

representatives, media, NGOs, Municipal Corporation etc participated in the workshops. We also facilitated State level workshops on implementation of the Act in Dehradun. To effectively implement Section 4 of the Act banning smoking at public places squads have been formed in both districts and offenders are being caught and fined on spot.

As a result of massive campaign provisions of the act relating to prohibition of direct and indirect advertisement and promotion of cigarette and other tobacco products has been fully complied with in Tehri district. As a result of combined efforts of all departments with Balajee Sewa Sansthan, we succeeded in getting Tehri district declare smoke free



Surendra Singh Negi, health Minister Uttrakhand, Sh Ganesh Joshi, MLA massoorie and other distinguish guest.

### Health initiatives: Tuberculosis Prevention and Control Program

Tuberculosis (TB) is considered one of India's severest health crises. Despite an extensive national program and a vast private sector, India continues to bear the highest burden of TB in the world, accounting for an estimated 2.2 million cases every year and killing more than 300,000 persons. Additionally, a growing burden of drug resistant TB (DR-TB) threatens all the progress made in basic TB control. India's TB problem is increasingly considered a global problem. India's Revised National TB Control Program (RNTCP) was once considered a global leader in basic TB control.

Balajee were chosen by the UNION- International Union against Tuberculossis and Lung

Disease, South East Asia as an Implementing NGO to cover Rishikesh TU (Doiwala, Raipur, Rishikesh) of Dehradun District in the Uttarakhand under project Axshya . Activities include planning meetings/events in the areas/villages in consultation with DC and RNTCP staff, Conduct community meetings every month including Gaon Kalyan Samities meeting with stake holders of the village/community heads and follow up of the said meetings to enhance the case

detection rate and reduce the treatment interrupters, Conduct mid media activity in the areas mentioned in the planning sheet submitted to DTO. Sensitize community in the designated

areas through Axshya Samvad and ensure that symptonearest health facilities for diagnosis and treatment. Collect and transport sputum samples (two) of each symptomatic and collect report from the DMC and inform symptomatic about the result. i.e. in both the cases either positive or negative. Retrieve treatment interrupter/initial defaulter/defaulter and initiate their treatment with RNTCP and train volunteer on the above mentioned activity with the support of District coordinator and ensure that meetings/events should be conducted through trained volunteers.

Conduct mid media activity in the areas ensitize community in the designated to the second brought to the

PROJECT AXSHYA

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AS at the end of finacial year 65 community meetings held at SHG and Gram Panchayat



level, 13 Mid media campaign conducted,6 Volunteers trained, 77 samples of sputum collected, 6184 family cover under axshay sambad meetings and awareness meetings in Doiwala and Raiwala block of Dehradun district and 5 people were found infected with the disease. Balajee Sewa Sansthan provide nutrition support to the TB Patients and tie up with Dots provider to ensuring timely proper diet and medicine.

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#### Health initiatives: Water & Sanitation Program: Construction of Low cost Toilets for the Poor Family

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Despite efforts of government and non government agencies, people in most of Indian villages still go to fields to defecate. The total sanitation campaign has changed toilets habits of villagers too. While the medium class has a toilet in their houses the poor are still deprived of this basic necessity. Balajee Sewa Sansthan constructs low cost toilets in Patna & other districts of Bihar. The poorest of the poor are selected for constructing toilets in their houses. Poor

having no disposable funds can contribute to the toilet construction through labor. Balajee has wide experience of construction of low cost toilets and so far constructed 1750 such toilets in 30 villages in 3 district of Bihar. Total Sanitation Campaign is a comprehensive programme to ensure sanitation facilities in rural areas with a broader goal to eradicate the practice of open defecation. Balajee Sewa sansthan has been a part of TSC regarding Information, Education and mmunication (IEC), Capacity Building and Hygiene Education for effective behavior change of the targeted group. The NGO has



constructed the low cost toilets with support from the financial Support of

Giveindia Foundation and Individual donation. We are not taking any types of contribution from the beneficiary in construction of the toilets.

**HEALTH & SANITATION AWARENESS PROGRAMME:-**

Our Society organized workshops in villages to make the people aware of the health hazards involved in open defecation and the importance of making toilets in the home. They were also educated in personal health and hygiene and diseases, related to unsafe water consumption. Women participants were told to keep their surroundings clean and avoid contaminating sources of water with filth and garbage. In short, preventive health education, stressing on the importance of personal and environmental cleanliness.







## **Balajee Sewa Sansthan-Activities**

#### FINANCIAL SERVICES- Micro Finance under brand name "Sarthak Microfinance"

"Microfinance" could be defined as "provision of thrift, credit and other financial services for enabling them to raise their income levels and improve living standards" (NABARD 99). Microfinance Institutions (MFIs) are those, which provide thrift, credit and other financial

services and products to the poor in rural, enabling them to raise living standards. "Microfinance" is often for poor and low-Income often used more other services from themselves as "micro-



of very small amounts mainly semi-urban or urban areas for their income level and improve

defined as financial services clients. In practice, the term is narrowly to refer to loans and providers that identify finance institutions" (MFIs).

Typical microfinance clients are poor and low-income people that do not have access to other formal financial institutions. Microfinance clients are usually self-employed, household-based entrepreneurs. Their diverse "microenterprises" include small retail shops, street vending,

artisanal manufacture, and service provision. Microfinance involves number of steps right from survey of the localities , meeting with potential clients, need assessment survey, Group formation and compulsory training of the clients, loan disburbements and regular weekly meetings for loan recovery and follow up.

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Micro lending is done in a group of five clients which is known as Joint Liability Group (JLG). Loans are disbursed to the individual clients and members of the JLG stand as a surety for repayment by the members of that group. MFIs disburse Micro loans in cash and recover that in cash in weekly meetings. Personal

touch with the clients through out the loan cycle and each member of the group guaranteeing repayment of other members in that particular group ensures full recovery of the loan amount.



Our recovery rate is 100% and it shall be our endeavor to keep it at this level.

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### **FINANCIAL SERVICES- Micro Finance**

While working amongst the poorest people, we realized that the main requirement of these people is access to institutional funds, apart from the lack of awareness of their rights. Some People do have the basic skills to carry on their daily chores, but they always remain short of funds. Whatever these people earn as daily wage earners/vegetable sellers and other small activities, is spent on daily consumption needs. Shortage of funds and ever increasing demand for consumption and productive purpose, has pushed them to the lap of professional money lender's, who charge exorbitant interest rates, making it almost impossible for a poor person to come out of the debt- trap.

#### Microcredit Loans-

- For working capital requirement.
- Starting a small business
- Customers opting for partial finance to purchase livestock.



- Size of the loan varies between Rs.6,000 & Rs.15,000.
- Cumulative disbursement is Rs. 280 Lakh, up-till March 31, 2015.

#### Microenterprise Loans-

- For purchasing capital assets or working capital to run business smoothly
- Individual loan
- Size of the loan varies between Rs.15,000 & Rs.50,000 in the first loan cycle.
- Credit limit may be increased till Rs. 50,000 depending upon the growth of the business & repayment history of the customer.

#### Micro Insurance :

Balajee Sewa Sansthan has entered into an agreement with life Insurance Corporation of India to provide life Insurance to its clients as under

**Pure insurance product-** The product provides the insurance cover to customers as well as spouse against the full loan amount sanctioned to make the customer/their family comfortable in paying back the loan amount to organization even if some accident happens & they loose the income earning member in the family. It will act as a compulsory product for every microfinance client.

#### Medical and Health Insurance:

It is a pity that people still don't feel a need to insure themselves and their family against sickness and major ailments which take away major portion of their savings. People are being educated to buy health insurance coverage for them and their family. With tie up with Vimo Sewa health insurance has picked up among the people and they are now coming forward to obtain the risk cover.



### Self Help Groups & JLGs Promotional Activity



Self HelpGroups formation and bank linkage Activity: Balajee Sewa Sansthan has formed 325 SHGs up to last year FY 2014-15 by the financial support of NABARD, Dehradun Region. BSS all ready formed and linked with Bank of 50 SHGs of BPL family for DRDA Dehradun in Sahaspur Block. In last Year more than 55 lakh saving created by SHG members and utilizing for inter loaning among the member as per her needs and requirements. More than 100 Self Help Groups credit linked with bank and disburse more than 50 lakh loan among them for their income generation activities.

Balajee organizing group leader training as well as financial literacy training to the SHGs members. The concept of DBT has made it compulsory for all eligible people to give account with banks. The relative advantage of Uttarakhand Gramin bank and other nationalized bank of insurance of Rs. One lac in

case of accidental death for all savings accounts holders was explained. The team explained them the power of savings avoiding wasteful expenditure and build capital for a better future. Importance of thoughtful borrowing, securing future by lifeand medical insurance and investing the hard earned money wisely. All they require is analyzing their needs, make a distinction between the need and desire, avoid wasteful expenditure and save for the future. A saving whatever

small is a source of tremendous self confidence and helps in creation of wealth over a period of time. People who could not afford any initial amount to open account with Banks were advised to open NO Frill Savings bank accounts with UGB.

JLGs Promotional & Bank Linkage Balaiee Sewa Sansthan has Activity: formed 100 JLGs in last two year and Credit linkage of 70 Joint Liabilities Groups by the financial support of NABARD. In last 2 Year more than 175 lakh loan disbursed by the different bank of Dehradun district for the different income generation activity.







### Financial Awareness Campaign- A road to financial inclusion

Organisatiion continued with its efforts of financial inclusion by holding financial awareness

camps in Dehradun district. Also the Uttarakhand Gramin bank took our assistance in conducting such awareness campaign at their branches in Dehradun. like last four years workshops on financial literacy and awareness were held with NABARD financial assistance in Dehradun area.



This time an effort was made to know level of financial penetration in villages located a little



away from cities. A baseline survey of all the villages was conducted to know the level of banking services available to the villagers. Presently there seems to be no reliable data at the village level which can show what services have actually reached them. Objective was to make

people aware of planning their finances with an eye on meeting long term requirement of family. Everybody is aware of earnings, savings, expenditure and borrowings but all they need to set up their priorities and decide which expenditure is of consumptive nature and can be avoided till funds position improve and which is of utmost necessity to carry on their business, social,

educational and other family requirements. A distinction has to be made between productive and consumption need and by pruning our wish list we can save a lot over a period of time. Lack of planning and not sufficient earning come in their way of savings and wealth creation. All they require is analyzing their needs, make a distinction



between the need and desire, avoid wasteful expenditure and save for the future. A saving whatever small is a source of tremendous self confidence and helps in creation of wealth over a period of time.

भावण्य का सरक्षित बना

बनान आपका सुखा ससार

. समझो सुरक्षा चक्र

Campaign on financial awareness included elements on Savings, Borrowings, Investment, Insurance and skill improvements. Through a series of Nukkar nataks, Movies and personal contacts we emphasized upon the need of people connect to the banks.

सुविधायं आयी आपके द्वार

एक भी घर बीमा से छूटा

बालाजी सेवा संस्थान

We emphasis on to avail financial services from bank and other financial institutions, avoid debt trap, multiple financing and be wary of the tactics of money lenders.

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### Financial Literacy Campaign- A road to Financial Inclusion

#### FINANCIAL SERVICES- Mega credit camps

UPASAC entrusted us to organize mega credit camps in four districts with an aim to educate members of SHGs on financial discipline, concept of saving, identify their credit requirements



proper utilization of loan and timely repayments of borrowed funds. The society, with support from the Aajeevika staff Aajeevika arranged four mega loan camps at Almora, Bageshwar, Chamoli, Purola and Dunda where more than 10,000 people assembled and about 3000 loan applications collected and submitted to various banks for considering loans

to members of the SHGs. We got full support from the respective banks, development staff of the districts,, NABARD, Uttarakhand Gramin Bank, Uttarkashi District Cooperative Bank and other leading banks of the districts. Financial Literacy Workshop organized in Bageshwarwas inaugurated by Sh. Himanshu Joshi, Chief development Officer, Bageshwar by lighting a lamp. He was joined by ILPS DPM,



Bageshwar, Sh Kamlesh Gururuani, Ms Sangeeta Arya, BDO, Sh Veer Singh, Project



Director DRDA. and Sh. Tarun Aggarwal of UPASaC, Various bank manager and chairman of some federations and Executive Director of Balajee Sewa Sansthan and other NGOs representative. Sh. Joshi expressed happiness at organizing such a workshop in the district. He appreciated those members of SHGs & federations coming from far and wide. He gave detailed guidelines on NRLM, its objectives, schemes for benefits of villagers and how

the members can avail benefit available under the scheme. He appreciates the efforts of

Balajee Sewa Sansthan & UPASAC about the gathering of women from hilly villages which is very far from the venue of events. He expresses his opinion about saving and Importance of saving very honestly & gives some practical example of some success



the all women participants and tells about her importance role in the rural economic status of the Uttrakhand.



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### Financial Literacy Campaign- A road to Financial Inclusion

#### Movie on financial literacy- An Instant Hit-

During the workshop on financial literacy, participants were shown a documentary on "Ganga-Jamna" developed with the combined effort of Citi Center for Financial Literacy & Indian School of Microfinance for Women. This movie of about 10 minutes, covers the importance of regular savings, productive credit utilization & significance of insurance in the life of poor.There was a huge



response for the movie & participants found it quite similar to their life. Apart from the movie



on financial literacy, small movies on life insurance developed by LIC & health insurance developed by Vimo Sewa too were screened. The client case stories shown in the movies helped the people to understand the importance of insurance for rural population who are more vulnerable to economic risks.**Nukkar Nataks- Role play -**The play revolves

around 2 central characters, one being Sukhiya and another Dukhiya. They depict two people - one who saves, plans, builds capital and plans for her life, whereas the second one

continues to spend whatever comes her way, landing in debt trap and miseries. The story conveys a message of savings in a ver convincing way, as to how saving wisely comes to your rescue in case of emergencies and exigencies.Savings, apart from control of wasteful expenditure, investment and insuring lives and valuables, play a vital role in financial planning.



Everybody is aware of earnings, savings, expenditure and borrowings but all they need to set up their priorities and decide which expenditure is of consumptive nature and can be avoided till funds position improve and which is of utmost necessity to carry on their business, social,



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avoid wasteful expenditure and save for the future. A saving whatever small is a source of tremendous self confidence and helps in creation of wealth over a period of time. Besides

telling these people about the concept in a group, providing pamphlets on insurance and health insurance and a booklet on financial literacy main emphasis was on showing them videos on financial literacy, medical, assets and life insurance.



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### Towards a better environment-

Going Solar - Affordable solar lamps have been distributed to people in Uttarakhand & Bihar mainly to replace kerosene lantern and lamps. The low cost solar lanterns have received a great response in rural areas where power cuts are very frequent Supply of electricity to the towns and villagers is erratic and available



for few hours in our working area of Patna. DONATIONS RECEIVED THROUGH GIVEINDIA ARE USED ONLY FOR POOR There are still many villages where electricity has not reached. And in the villages having



electric connections, power comes only for a few hours in a day and sometimes it doesn't come for days together. Poor People are forced to use oil/ Kerosene lamps. Solar power can supply them electricity at night thus reducing dependence on kerosene or oil. The lamp shall not only light their homes, but it can charge mobiles. Balajee identifying the poorest people from a village and distributed solar lanterns. Its also very helpful for

the laborious students who was facing problems of lack of light in evening and night study. **Save trees save environment-** Like other places forest cover is fast depleting. Besides requirement of timber the trees are felled indiscriminately for firewood, fodder and other forest produce. To reduce dependence of people living on periphery of forests wed introduced fuel efficient wood stove which shall consume less wood and produce more heat. Wood stove manufactured by Philips has been introduced in our area of operations, which not only consumes less fuel but emits less smoke and produce more heat.

A village Simartari, in Lakhisarai district of Bihar where electricity facility completely not available till today. Village surrounded by forests and Naxali (Local Terrorist) belt. Our team was surprised at the time of visit to know that no any person have mobile facility due to lack of electricity. Financial conditions is also very bad of all villagers. Balajee Sewa Sansthan started to work here by the help of Give India and the kind donation of donner and our team specially thanks to Giveindia Foundation.

Kerosene lantern or a lamp which burns edible oil remains only option in such circumstances. kerosene too is not easily available. It becomes even more dificult for the students. Balajee supplied a solar lamp to the family, which carries on for 5-6 hours on one charge. BSS team teaches the beneficiaries how to use this solar lamp and what the benefits are. How It has helps the children to study when electricity is not available and how the kerosene lamp is very dangerous for the eyes, as well as being the cause of fire accidents. Before the solar lamp, the family cooked their food in early evenings and had to retire for bed early too.

Now the situation has changed. The glow on the face of the housewife is evident. Children too are happy as they can study or play in the night or early morning as per their will.

### **Consumer Awareness Programmes**

This campaign is an unfunded initiative of Balajee Sewa Sansthan, in our effort to educate the consumers about their rights. The market is constantly being flooded with new products and services, making it difficult for consumers to choose the right products. Consumer awareness is about asking questions, to learn the specifics of a product or service. It is about comparing products and services from different sellers to learn more information. It is about having the freedom to choose what best suits consumer needs and will not harm the consumer.

Consumers are not without rights and consumer awareness is about advancing these rights.

Consumers do not have to silently accept substandard quality products, poor service, billing errors, late deliveries and unordered merchandise. Consumers have the right to speak up and voice their dissatisfaction. If problems cannot be resolved with the seller, they can seek recourse from state and local consumer protection offices.Companies take advantage of the consumers' ignorance or reluctance to



ask questions about the product or to take action in case of defect/ deficiency in the goods or theservices and their fore the seller or company continue to cheat the people.



Of late, we have been asking people to raise their voices against such malpractices and ask for the right value of their money.

The NGO has been spreading the message on consumer awareness and rights of the consumers

in many districts in Bihar and Uttarakhand. Financial literacy campaign gave us an opportunity to talk to people in more than 200 villages and make them aware of misleading offers, especially in investments' and mutual funds.

BSS has conducted more than 18 Consumer awareness workshops during the year along with the other projects in Uttrakhand and in Bihar, workshops which include savings, loan, insurance and consumer protection program, through documentary film and nukkar natak to make the people aware about the right to claim of insurance, negotiation on premium and interest of bank loan, as well as negotiation on purchasing and packaged goods and other consumer Items from the purchaser and service provider.





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### Himalayan Gram- Rural Home Stay

**Invest in green-** People are encouraged to plant more trees, either in their backyard/ courtyard. Initially we provided them a sapling of a fruit tree. Now, at present, we encourage them to plant at least one tree per family. We are also providing environmental cleaniliness awareness campaigns, to waken – up the people about the hazards and dangers of garbaige accumulation which can cause deadly Deseases.

Rural tourism is a form of tourism in which the guests get to enjoy the unique culture of village

life through participation in local events, or experience the local cuisine, or buy ethnic goods, and in the process also improve the welfare of the local people. The tourists look for Quality authentic environment and meaningful experiences. More and more people prefer to stay in rural surroundings, far from the maddening crowd and noise of urban places, if the trip can give pleasure and relaxation of body and mind. Rural tourism in Uttarakhand has a great future, since it not only provides natural elements of



beauty but also exposure to the indigenous local traditions, customs and foods. Keeping the above in mind, we started a Rural Stay destination at village Jayalgarh in Tehri District under



the brand "Himalayan Gram". Idea is to present the place as a model rural stay destination, on the main yatra route. Here we train people from nearby villages to spare a room of their house, remodel the toilet and furnish the room with clean linen etc to receive the visitors. Guests stay with the host families, get to know the culture and traditions of rural folk, share their meals and have an idea as to how the people live in the hills of Uttrakhand. The idea is to supplement income of the villagers by renting out

their rooms to the travelers and at the same time provide cheap, hygienic and peaceful stay to the guests. Our NGO is planning the renovation and promotion of old, traditional, heritage mountain village homes for the purpose of rural home stays. (Subject to availability of funds).



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### Skill Development Training Programs

Balajee running three multi purpose Training centre in Dehradun district and one in Barh (Patna) for Beautician Course, one year and six months Diploma courses on fashion designing among the minority community as well as some centres for all community where more than 80 girls availing the training facility.

Credit itself may not be a sufficient tool for poverty eradication in rural areas. They need a variety of services in which training on skill



development is the most relevant. A lot of the young population are migrating towards cities



inthe search of jobs leaving their villages & natural Resources. Starting small enterprises at village level will provide them an additional source of Income. To train unemployed men & women in our area of operation, R-Seti of Dehradun district supported by Oriental Bank of Commerce has come forward & agreed to provide training on livelihood generation activities. The courses covered under training range from Poultry farming, Tailoring, Handicraft Development, Mobile Repairing, Beauty Parlor, Fruit

Processing to name a few. Once the training of beneficiaries are over, Balajee Sewa Sansthan will arrange the credit to start the enterprise either by loan from Balajee or from any nationalized or rural bank. We will further help the people in providing backward as well as

forward linkage for goods & services manufactured.

**COMPUTER TRAINING PROGRAMMES:** In small towns and villages, students get education in different fields getting degree or diploma. Good academic record apart, employers these days require that all their workforce should be computer literate, if not having good knowledge of it. For the children of our beneficiaries BSS established a wing By Computer training centre for providing free computer training of unemployed youths.



The target area is one of the backward sub-divisions of Patna district of Bihar where the basic condition of children, youth, women and aged are deprived. Youth form 60% of the targeted slums & villages who are in need of some basic skill to become productive and creative. Balajee is already running a computer & vocational training centre in Barh where people from poor background are provided free training. We intend to establish more qualitative computer training for needy student. Students from BPL, minority and low-income group get free education in basics and advanced computer skills at the centre. Balajee provide 4 months computer courses in Barh Centre of Patna District. In the last four years, more than 900 students have availed this facility and got jobs in factories and other institutions.

## Transparency & Accountability Disclosures

#### Details of Board Members as on 31/03/2015

Name of Board Member	Position on Board	No. of meetings attended	Remuneration and reimbursements in Rs.
Awadhesh Kumar	President/Executive Director	5	3,60,000
Ashutosh Bhardwaz	Secretary	5	60,000
Anup Johar	Treasurer	5	1,60,000
Alok Kumar	Member	5	Nil
Anil Agnihotri	Member	3	Nil
Sanjeev Kumar	Member	5	Nil
Ajay Uniyal	Member	1	Nil

#### Distribution of staff according to salary levels as on 31/03/2015

Slab of gross salary plus benefits(Rs per month)	Male (Nos)	Female (Nos)	Total (Nos)
<5000	10	5	15
5,000 - 10,000	10	6	16
10,000 - 25,000	4	4	8
25,000 - 50,000	1	0	1
50,000 - 1,00,000	0	0	0
1,00,000 >	0	0	0
Total	25	15	40

## Total cost of international travel by all personnel (including volunteers) and Board members

Name	Designation	Destination	Purpose	Amount
NIL	NIL	NIL	NIL	Nil
Total	Nil	Nil	Nil	Nil

Highest & Lowest Remuneration in the BSS	Name	Designation	Remuneration (in Rs.) (Yearly)
Operational Head of the organisation:	Awadhesh	Executive	360000
(including honorarium):	Kumar	Director	
Highest paid person in the organisation (staff	Awadhesh	Executive	360000
or consultant):	Kumar	Director	
Lowest paid person in the organisation (staff or	Nisha	Field	48000
consultant):		Facilitator	

## Transparency & Accountability Disclosures

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#### Financial Statement of Financial Year Ending on 31st March 2015

Balance Sneet			A	ii fig. Ks.	In Lacs
Assets as on	3/31/2014	3/31/2015	Liabilities as on	3/31/2014	3/31/2015
Fixed assets	16.22	15.68	Society/ Share-holder funds	72.58	84.08
Investments	0	0	General fund (unrestricted fund)	1.69	2.99
Loans and advances	49	59.15	Corpus and endowment fund(s)	0.15	1.70
Cash and bank balances	7.75	13.12	Grant balances	1	1.47
Other current assets	20.79	22.10	Loans and borrowings	9.51	6.33
Excess of expenditure over income (if any)	0	0	Current liabilities and provisions	7.53	12.79
			Excess of expenditure over income (if any)	1.30	0.69
Total Assets	93.76	110.05	Total Liabilities	93.76	110.05

Income & Expenditure Statement Rs. In Lacs
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Income for the year			Expenditure for the year ended on	2/24/2044	2/24/2045
	3/31/2014	3/31/2015		3/31/2014	3/31/2015
Earned/ Self generated income	10.98	15.22	Programme	51.51	52.01
Donations from Indian sources	10	14.56	Public education and fundraising	4.6	4.76
Grants from Indian sources	36.71	27.96	Management and administration	5.52	7.77
Donations from International sources	0.02	0.49	Payments to Beneficiaries	0.38	0
Grants from International sources	0	0	Other expenses	6.80	6.54
Other income	13.58	13.54	Total Expenditure	68.81	71.08
Total Income	70.11	71.77	Surplus/ Deficit	1.30	0.69

## Transparency & Accountability Disclosures

#### Financial Statement of Financial Year Ending on 31st March 2015

Receipts & Payments Account All				Fig. Rs.	In Lacs
Receipts for the year ended on	3/31/2014	3/31/2015	Payments for the year ended on	3/31/2014	3/31/2015
Opening Cash and Bank Balance	12.84	7.75	Capital items/ assets purchased	7.06	3.30
Earned/ Self generated income	24	24	for the organization Capital items/ assets purchased for beneficiaries	2.20	0.00
Donations from Indian sources	9.97	9.97	Purchase of investments	0	0
Grants from Indian sources	40.34	40.34	Grants/ donations to other organisations	0	0
Donations from	0	0	Loans and advances	47.94	81.63
International sources Grants from International sources	0	0	Other payments	66.66	64.11
Sale of investments/ assets (Loan Collection)	41.75	41.75	Total Payments	123.86	149.04
,			Closing cash and bank		
Loans	0	0	balance	7.75	13.12
Other receipts	2.71	2.71			
Total Receipts	131.61	162.17			

### **Total Out Reach of Balajee Sewa Sansthan Till March 2015**

Name of Programme	Beneficiary in Uttrakhand	Beneficiary in Bihar	Total no. of participants/Beneficiary
Microfinance	2620	220	2840
Insurance	4250	350	4600
Financial Literacy	29000	13050	42050
SHG & JLG Program	4500	750	5250
HIV-AIDs(TI)	48500	-	48500
Water & Sanitation	-	1750 family	8750
Skill Development & Vocational Training	650	400	1050
Minority Development	325 Leader	-	325
Tobacco Control Program	4250	-	4250
TB Control Program	3167	-	3167
Apda Rahat, Health, Solar lamp & Other camp/seminar	4000	3400	7400
Total Outreach	101262	26920	128182

### **Operational Highlights of Balajee Sewa Sansthan**

Outreach of Institution (Geographic, Activities and Impact) Geographic- States- Uttarakhand & Bihar

#### Activities and Achievement of Organization up to March 15-

Name of Projects /Programme/Activities	Impact/ Outcome of The Project	Supporting Agency		
Livelihood Finance	More than 2840 members benefitted			
	Credit for working capital & livestock more than Rs. 310 lacs	NABARD		
Micro Insurance	Around 2950 members took life insurance			
	More than 1650 members opted for health insurance	LIC, Vimo SEWA		
Financial Literacy	42050 villagers knew about savings & credit			
	Some 12000 No-Frills/Saving account opened during the campaign and conducted more than 400 workshops till March 15 in Bihar and Uttrakhand	400 NABARD & UGB		
Skill Development	Skill development training	R-Seti and Minority		
	More than 1050 women members trained	vakf development corporation/Give India Foundation		
HIV AIDS-TI	Working with USACS for AIDS prevention	Uttarakhand AIDS		
	48,500 migrants to be covered till Mar'15	Control Society		
Training & Development	Providing capacity building support	Litterekhand		
	Training on business planning & microfinance to more than 250 community leaders	Uttarakhand Livelihood Improvement Project for Himalayas (ULIPH)		
Water & Sanitation	Provided low cost toilets to BPL families and constructed up to Mar 2015 more than 1750 toilets for BPL families in Bihar for safe hygienenic living.	P.H.E.D Deptt. Bihar		
SHG Formation	Formation of Self Help Group for livelihood promotional activities. Currently working with 50 SHG in Bihar and 325 Groups in Uttrakhand.			
JLG Promotional Activity	Working with more than 100 JLGs in Dehradun & Bihar	NABARD		
Training to Farmers	Under project "ATMA" of Agriculture deptt, Govt of Uttaarakhand organized training of farmers of Jaunpur block.	Agriculture deptt., Govt of Uttarakhand.		

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### **Operational Highlights of Balajee Sewa Sansthan**

#### Outreach of Institution (Target sector).....

Name of Projects /Programme	Impact/ Outcome of The Project	Supporting Agency
Training on awareness and leadership of minority women	Trained & prepared more than 325 women leaders from minority communities, especially in Muslim community to make other women aware of their rights.	Ministry of Minority Affairs, Govt. of india.
Promotion of Solar lamps and Wooden stove	Promoted solar lamps to save electricity. More than 1100 Families benefitted. We also promoted fuel efficient wood stove to save wood.	i-solarite Energy
Consultancy to Federations	Accounts training of 13 Federations of ULIPH in Tehri district to maintain books of accounts and prepare Balance sheet for Auditing.	ULIPH
Consumer Awareness Programme	More Than 12000 people were made aware about the Consumer Awareness Programme	Own initiative
Multi-Purpose Training Centre	Three Centres were opened for Sewing and Computer training. They are for the SHG & JLG members and their children.	Minority Development/ Give India Foundation
Computer Literacy & Training Programme	More than 600 students and unemployed youth availed of this training facility from Bihar & Uttrakhand Centres.	Own Initiative & Give India Foundation
Uttrakhand Disaster Relief Camp	For relief of calamity affected people, Balajee organised a Rahat Camp, providing free Shelter, food & medicines in Jayalgarh, near Kirti Nagar. More than 3000 people benefitted from the Balajee Relief camp.	Himalayan Rural & Traditional Tourism Pvt. Ltd. & Individual Donors.
Program	Under This project BSS working with Uttrakhand Tobacco control cell for two district selected by National Tobacco Control Program. More than 300 Govt official as well as more than 1000 students trained and aware about harmful effects of tobacco program.	
Program	Under AXSHYA project BSS working with The Union, South East Asia for Doiwala, Raypur and Rishikesh in Dehradun district. Up to March 15, total 3167 family cover through sambad, 51 sputum collected, 39 community meeting conducted while for the awareness 8 mid media campaign organised by the organization.	

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### Partner Institutions...Pillars of Success

Promoting sustainable & equitable agriculture & rural development through effective credit support, related services and institutional initiatives. NABARD is the apex institution accredited with all matters concerning policy planning & operations in the field of credit for agriculture & other economic activities in rural areas in India.

NABARD has supported Balajee Sewa Sansthan by providing the revolving fund for microfinance, SHG & JLG Promotional activity. NABARD has also granted more than 200 workshops on Financial Literacy to be implemented in selected rural areas of Uttarakhand and **Bihar** 









Vimo SEWA in September 2009 was registered as a national cooperative - 'National Insurance Vimo SEWA Cooperative Ltd', with direct areas of operation extended to five states in India -Gujarat, Rajasthan, Madhva Pradesh, Delhi and Bihar. It was established in order to target women workers and their families beyond SEWA membership through direct marketing, tie-ups with other NGOs and to conduct the micro health insurance operations on a larger geographical scale. The primary objective of the cooperative is to carry out life and non life micro insurance for its members in a sustainable manner. Vimo Sewa has selected Balajee Sewa Sansthan to promote Health Insurance to weaker section of society in Uttarakhand.

Uttrakhand Tobacco Cell is a part of National Tobacco Control program and Dedicated tobacco control cells for



of Anti Tobacco Initiatives. Balajee Sewa Sansthan working in two NTCP district Tehri and Dehradun by the financial support of the union with the help of Uttrakhand State tobacco cell and District tobacco control Cell.

Uttrakhand Gramin Bank was established on June 30th 2006. under section 3 (i) of RRBs Act 1976 (21 of 1976), after amalgamation of three erstwhile Regional Rural Banks viz. Ganga Yamuna Gramin Bank, Alaknanda Gramin Bank & Pithoragarh Kshetriya Gramin Bank, all sponsored by premier Commercial Bank of the country i.e. State Bank of India in the State of Uttarakhand. The Head Office of the Bank is situated at Dehradun, which is the Capital city of the State of Uttarakhand. The major area of operation is in remote areas of the state. UGB supported Balajee Sewa Sansthan for 162 financial literacy camps in remote villages of Uttrakhand.

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## Partner Institutions...Pillars of Success

Annual Report 2014-15

The Union is a France based organization was founded on the International Union belief that exchanging knowledge is essential to creating Against Tuberculosis the exchange is among scientists and researchers or health and Lung Disease

the power of the Internet, the reach of social media, the impact of video -- it is our aim to shine a brighter spotlight on the vital work we do around the globe and to build greater interest and diseases, tobacco control and research



Uttarakhand State **AIDS Control Society** 



The Uttarakhand Parvativa Aajeevika Sanvardhan Company (UPASaC) is an Uttarakhand State initiated Venture Capital salar fand and an an and a Company, formed under

the aegis of Uttaranchal Gramya Vikas Samiti, constituted by the State to implement the **IFAD funded Uttaranchal Livelihoods Improvement Project for the Himalaya** (ULIPH) popularly known as Aajeevika project. NACO had established Uttarakhand State AIDS Control Society in 2001 acknowledging this unfortunate reality. The society is making atmost efforts for making the state **HIV/AIDS** free institutional through efforts of its divisions. Uttrakhand State Aids Control Society is striving hard to meet the goals of Prevention & Control of HIV through different Programmes. USACS is implementing the targeted intervention program through 24 NGOs in the state in 11 districts. group There are 16 core interventions core composite and interventions. For the migrant population there are 4 bridge group interventions. USACS chose Balajee Sewa Sansthan to work with 10000 migrant people in under Dehradun target interventions programme for 2011-14

The Ministry of Minority Affairs was created on 29th January, 2006 to ensure a more focused approach towards issues relating to the minorities and to facilitate the formulation of overall policy and planning, coordination, evaluation and review of the regulatory framework and development programmes for the benefit of the minority communities.

GiveIndia is a donation platform that allows donors to support a cause of your choice from about 200 NGOs that have been scrutinised for transparency & credibility. They ensure that at least 90% of your contribution reaches the organization you support

(as against the average of 60% for the NGO sector). They have reviewed over 3,000 non-profit organizations from all over India to identify over 200 organizations that have met with the GiveIndia's Listing Criteria. They work for causes ranging from child welfare and education to disability, poverty, and women's empowerment to name a few. Give India currently help in generate donation for solar lamp and computer training to BPL family for Bihar for BSS.



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## Partner Institutions...Pillars of Success



Public Health and Engineering Department :-PHED department of Bihar Govt. under total sanitation campaign (TSC) Balajee Sewa

Sansthan played a key role in implementing the project in Patna and Lakhisarai districts. With the financial support of PHED our organistion constructed more than 1,600 toilets for the BPL families and trained them about the importance of cleanliness and good personal hygine and for good health





*i-Solarlite* encourages the rural populations in South Asia and Africa to use highly efficient solar lamps and other products which are a smoke & risk free solution to dangerous and un-healthy kerosene lanterns and candles.

The company was founded in 2012 with a vision to encourage the rural families to use solar lamps. These solar lamps have high efficiency and are affordable priced. This technical system caters for the needs of bottom of the pyramid families.





Ministry of Rural Development



ATMA is a society of key stakeholders involved in agricultural activities for sustainable agriculture development in the district. It is a focal point for integrating Research and Extension activities and decentralizing day-to- day management of the public Agricultural Technology System (ATS). It is a registered society responsible for technology dissemination at the district level. ATMA, Narendra Nagar chose us for providing training to 100 farmers in Jaunpur block.

Our Partner NGO .....Co-operation for Serving the Needy people



Indian Rural Development Society is associated with Balajee Sewa Sansthan for technical and management support. IRDS is working for the needy society since the last one decade.



देवांशी (DEVANSH आंस्कृतिक एवं समाणिक संस्था (रजि०)

ग्राम–मझौन (पौदा), विकासखण्ड सहसपुर, देहरादून, उत्तराखण्ड दूरभाष : 0135–3291558 ब्रांच–ग्राम चिलामू नैनबाग, जौनपुर, टिहरी गढ़वाल, उत्तरांखण्ड

Devanshi is a more than 12 years old NGO which is specially working for the traditional culture of the Jaunsari & Garhwali rural people. To promote their traditions, folklore, oral traditions, music/drama, dance, and traditional social development. BSS is proud to collaborate with Devanshi in its efforts to promote the culture of Uttrakhand.

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### Management Team...Leadership is the key

**Awadhesh Kumar-** The Executive Director and Chairman of Balajee Sewa Sansthan is an MBA from IMT Ghaziabad and CA (Inter) ICAI. He is a dynamic professional with more than 15 years of experience in micro-finance institution management as well as process structuring and internal audit functions. He has experience in fund raising too.

Awadhesh has had extensive experience in the field of livelihood generataion, micro-finance and co-operative promotion, in Nidan- a leading national level NGO, as well as MFI in Bihar. Whilst working as credit cum programme manager of micro-finance, he initiated the mico-finance services and built a healthy portfolio, expanding it to four districts of Bihar. In 2006 Awadhesh became one of the leading team members of new MFI (Mimo Finance) launch of microfinance services in Uttrakhand. He was the Director of Finance & Accounts and earned valuable experience in financial management.

Awadhesh has impressive leadership and communication skills along with excellent team supervision abilities. His vast experience in the prepartiona and implementation of challenging development projects in interior rural areas, is being well utilized in BSS. An energetic and team spirited man, with strong work ethics, he belives "Things just don't happen automatically, you have to make them happen", and "It is not just the end that matters, but also the means". He is currently members of many district, state and national level committees on TB & tobacco control program as well as PC-PNDT.

Anup Johar- Anup has more than 25 years of experience in event management nationally as well as globally. He has managed large NGO meets, as well as corporate events in Uttarakhand successfully. One of the core activities that Anup has been associated with in his long career of event management, is liaison with different government agencies as well as corporates. Anup holds a degree in Hotel Management & is the key force behind the Rural Tourism initiative of Balajee Sewa Sansthan. Anup is head of administration as well as head of operation of Rural Tourism Venture, "HIMALAYAN GRAM".

**Kusum Shah:** Having rich experience in Media and Entertainment, Kusum Shah has specialized in designing documentary movies, IEC Materials and documentation. She is also associated with Sakaar Sapney (An old age home), SPACE (Animal in distress) and voluntarily, with Cancer Aid Research Foundation. She is young and dynamic professional with more than 10 years experience in films and serials. she worked as a Creative Head for various production houses in Mumbai, and organized various serials and documentary programs for DD1, DD2, All India Radio, PVR Films and channels like Star One, SAB TV.







### Management Team...Leadership is the key

**Ajit S Tomar-** Ajit comes to Micro Credit arena with over 40 years of experience in Govt.and a Public Sector Bank. As a seasoned professional who has first hand knowledge of the needs of the agricultural and horticultural industries and coming from a finance driven background, he is well aware of the need of retail loans, Micro Finance and also importance of skill development of the staff at all levels of an organization. He has an experience of over14 years as a top manager with a progressive public sector bank dealing with financial needs of socially and economically deprived classes, retail lending, agriculture and priority lending at Branch and Regional office level. Mr. Tomar has a Degree in Agriculture and CAIIB from Indian Institute of Bankers. He is Chief advisor and Chairman of the advisory board and Sanrakshak of the organization.

**Jagdish Raj-** Having rich experience of more than 15 Years in international Tourism and management. Raj is an expert intraditional tourism development & motivational training to working staff with a vaste experience in Marketing. He has earned an MBA degree from France. He is also heading operations, product development and marketing of our rural tourism venture (Himalayan Gram).

**Ajay Uniyal-** Ajay is Associated with Balajee Sewa Sansthan for over 2 years and has been active in social and skill development programmes conducted by the sansthan. He is an MA in. He heads Microfinance operations of Balajee in Uttrakhand. Besides overall operational Head he is also responsible to create awareness among target group about health, hygiene, financial literacy and eradication of social evils in the society.

Laxman singh Bhandari- Laxman have rich experience in Finance & IT sector. He is IT as well as MIS in charge of Balajee Sewa Sansthan. Laxman is very Laborious and dynamic person who is looking over M&E department of HIV-AIDS (TI) programme and over all MIS system of Microfinance & Micro-insurance programme of BSS. He is working with from the day of starting of the organization in Uttrakhand.

**Deepak Pokhariyal:** Deepak is a young Field worker looking after operational activity like JLG & SHG formation, Micro Health & Life Insurance and Microfinance. He has spent 80% of his time with grass root level workers. He is a Commerce Graduate and has more than 8 years experience in quality audit and operational work in Microfinance & NGO Sector. Deepak is associated with Balajee Sewa Sansthan for last four years and is presently working as a District Manager.

**Bir Singh:-** Bir is young and dynamic, and always ready to do challenging work. He is currently looking after the entire project of Target Intervention Programme for 10000 Migrant workers (Destination) entrusted by Uttarakhand State Aids Control Society, in Dehradun. He is an expert in this field & has experience as a state level trainer on the HIV-AIDS related issues.









### Management Team...Leadership is the key

<u>Alok Kumar</u>- Alok is Associated with Balajee Sewa Sansthan for over 3 years and has been active in social and skill development programmes conducted by the sansthan. He is an MBA in Finance from IMD, NEWDELHI,. He heads operations of Balajee in Bihar. He has studied financial management and social impact of organizations on the lives of common men in Singapore and Malayasia, in the course of his internship. Besides overall operational Head, he is also responsible for creating awareness among target group about health, hygiene, financial literacy and eradication of social evils in the society.

Ashutosh Bharadwaj- Ashutosh is associated with Balajee Sewa Sansthan for over 10 years & has played a key role in implementation of development activities under the banner of Balajee Sewa Sansthan. Ashutosh initiated & leads the water & sanitation campaign, helping a number of beneficiaries to lead a safe & hygienic life. Ashutosh also leads the financial literacy programmes of BSS in Bihar.

- **Anil Agnihotri:** He is a retired Navy Commander have more than 35 years of experience 35 Years of experience in leadership. He works as a volunteer for Balajee Sewa Sansthan. He is member of executive committee of the organization.
- **Ajit Jaitsar**-A young Dynamic social worker in our middle management with more than 5 years working experince with HIV-AIDS programme in different NGO. He is working with migrant workers as counseller. His main duty to counselling the people & aware about the HIV-AIDS. If any migrant workers/labourer found affected then with the help of ORW and other colleague send to hospital for proper check-up & medical treatment.

**Eshu Rastogi:** She is looking as HR & Training manager in head office. She is more than 2 years of experience in training and office management. She is hardworking person, committed to working for the society. She is looking day to day activities of all field worker as well as monitoring and reporting of TB program (Axshaya Project)

**Lalit Kishor:** Lalit is a dynamic young social worker Having rich experience in slum & rural children education and IEC Materials, documentation. He is graduate and looking all work of Balajee Sewa Sansthan in North Bihar. He is currently running a school of marginal poor students in Sitamadhi.





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Annual Report 2014-15

"The leaders who work most effectively, it seems to me, never say 'I.' And that's not because they have trained themselves not to say 'I.' They don't think 'I.' They think 'we'; they think 'team.' They understand their job is to make the team function. They accept responsibility and don't sidestep it, but 'we' gets the credit.... This is what creates trust, what enables you to get the task done.'' --Peter Drucker

## Our Interns.....A step of innovation

Many interns from India and different countries visit BSS every year. Some profiles are given below:-

Laurence Pauzé Foixet:- Laurence is from France and lives in Canada. She graduated from HEC Montréal in 2008 with a degree in Marketing. Her interest is in international affairs and economy, environment, and, social and cultural development. She had done great job in her research on Rural Tourism and helped to formulate the project. She submitted a detailed marketing plan and is currently our Brand Ambassador in Canada.

**Daniel Ratner Scott,** He came from USA, for research work on Mini Power Project (Gharat Development). He submitted a brief report on Micro-Hydro Mills loans and how it will be of help to develop a sustainable micro-entrepreneur with or without govt. support.

**Mattia Fracchia** came from Italy, for internship and research work on Microfinance, Rural Tourism and Financial inclusion, who also visited BSS's many awareness camps in Patna & Lakhisarai district of Bihar.

**Divya Peddada**, came from Canada, for internship on Dairy Development in Uttrakhand. She holds an Honours degree in Economics and Finance from University of Waterloo, Ontario. She submitted a brief report on "The Dairy Dilemma", A study of the State dairy situation in the state of Uttrakhand.

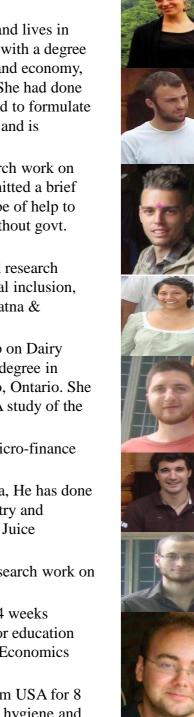
**G. Jan**, He came from Austria, for internship on Micro-finance and micro-insurance.

**Oier Urrutia Bilbao** is from Spain and lives in China, He has done BBA (Finance) from Univercity of the Basque Country and worked on promotion and development of Buransh Juice processing and marketing.

**Jesse Samuel:-** Samuel came from Australia, for research work on Micro life and health Insurance product.

**Crystof Morscher:** Crystof came from Austria, for 4 weeks research work on micro-finance, rural tourism and for education project of Balajee Sewa Sansthan. He is a PH.D. in Economics from University of Innusbruk, Austria.

**Gemina Abal:-** She is a post graduate and came from USA for 8 weeks, for research work on microfinance, Health & hygiene and HIV-AIDS programme as well as other programme of Balajee Sewa Sansthan. She spent many days in villages with our beneficiaries and field workers.



INTERNS OF BALAJEE SEWA SANSTHAN

## We Are In News Too..



वानाजी सेवा संस्थान की और ये सरस्वती विद्या मंदिर जबकवाला में तेवाकु के सेवन घर रोक और धर्यावरण स्वच्छत्त पर पॅटिंग प्रतियोगिता आयोजित की नई। प्रतियोगित में शौतल प्रथम- मानसा कोठारी दूसरे और विपास पाल तीसरे खान पर रहे।

### तंबाकू नियंत्रण को चाहिए सहयोग

देहराद्न: राष्ट्रीय तंत्राकु नियंत्रण कार्यक्रम के अंतर्गत सिगरेट तथा अन्य तंबाकु उत्पाद अधिनियम के प्रभावी रूप से कियान्वयन के लिए मंगलवार को राज्य स्तरीय उन्मुखीकरण कार्यशाला का आयोजन किया गया।

देहरादून, 28 मई 2014

डांडा लखाँड स्थित स्वास्थ्य महानिदेशालय में इस अवसर पर आयोजित कार्यशाला का शभारंभ स्वास्थ्य विभाग के निदेशक डॉ एलके गुमाई ने किया। उन्होंने अधिनियम के तहत अधिक से अधिक कार्रवाई के आदेश जिले के प्रभारियों को दिए। उन्होंने कार्यक्रम के प्रभावी रूप से क्रियान्वयन के लिए समस्त विभागों व गैर सरकारी संगठनों के साझा प्रयास पर जोर दिया। कार्यशाला में बालाजी सेवा संस्थान के डॉ अजीत सिंह तोमर ने प्रतिभागी अधिकारियों को एक्ट के वारे में जानकारी दी। कार्यक्रम अधिकारी डॉ.समन आर्य ने कार्यशाला के उद्देश्य पर प्रकाश डालते हुए विभिन्न विभागो पुलिस, सुचना, एनजीओ से सहयोग की अपील की। इस अवसर पर गण्य सानाहकार आहित्य ऑग्नहोंके, डोआइजी काइम एसके मुक्ला, मोएमओ चमोली डो जनीत गेरोला, डॉ केडी शमा आदि उपस्थित सहे।

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### यह हे 'क्वीटया' अधिनियम २००३

विद्याना इतित्रम् सम्प्रते हो भी देवित देववान स्टाइन्द्र Contractions of the second state of the log log Harn (22) King min my least statement in state t interview of the second s Concerning for such

मिद्योध्य के मान्यों के सीम्प्रेंड हैं। सामग्री मीप्रदेश, हिंगे बेली हिंगे अधिवेरी ही, सुपर आर्थ ने बताब कि जातान कारने जाती उससे एक सराव für ihner an fu nut feret mill firm mer atten all affentall beiter britter all dem mer antigene mit eine eine bis generatiene mit eine eine gene ीतांग्रामा के लिए दोन प्रति angent unter aberte i Minertenstielte gabe, fint anger and anterfarering

व्यवित आपको सार्वजनिक स्थान पर को व्ययस्था हो सके। तायाचुं सेवन करता दिखाई दे तो आप चालान अभियान से पहले 1800-110-456 टोल फ्री नंबर पर शिकार्यत कर सकते है।

#### 2015 तक सभी प्रदेशों में होगी बजट की व्यवस्था

लिए वर्ष 2015 तक सभी प्रदेशों में बजर चालान किया जाएगा।

होगा ऑटो से 'एनाउंसमेंट'

हाल हो में राजधानी में जिला तम्बाव नियंत्रण प्रकोश्ठ की ओर से चलाए गा चालान अभियान में आने वाली परेशानिय तम्याकं नियंत्रण कार्यक्रम को पूरे प्रदेश में को देखते हुए संगेच्छों में फैसला लिया तथा लाग करने की दिशा में राज्य नीडल अब से जब भी विभागीय टीम बानार मे अभी पते ही इस कार्यक्रम की चलाने के पहले ओटी में भोग से उस पूर्व भेड़ में लिए स्तास्थ्य विभाग से दो ही जिल्ली के अधिनियम के बारे में लोगों की बताया लिए वजर की व्यवस्था की गई है, लेकिन जाएगा। अगर एक सप्ताह बाद भी उस तमारी कोशिश है कि कोटपा अधिनियम स्थानपर कोई चिक्रेता या व्यक्ति अधिनियम 2003 की सभी जिलों में लाग, करने के का उतनेघन करता पाया गया तो उसका



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### We Are In News Too...

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By OGH STAFF

REPORTER

On the coccentry, a smooth pilage and abart fifter wurte shreets to make stations and parafit attack about the barry being caused by consumm the tubacco and amplicity. Addressing the gathering

on the occasion, Health Mature Strendin Nepl mid that an Gradhi Jewei envelop and infractory would be stampletely baland in public. alarm and arrow would be fatol signed tortage and shifting the law in pain.

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सिलाई सेंटर का उद्घाटन देहरादून: बालाजी सेवा संस्था के सहयोग से कारगी ग्रांट मुस्लिम कॉलोनी में फैशन डिजाइनिंग नाम से सिलाई सेंटर बनाया गया है। बुधवार को इस सेंटर का उदघाटन मेयर विनोद चमोली ने किया। यह सिलाई सेंटर रहवर योजना के तहत उत्तराखंड अल्पसंख्यक तथा वक्फ विकास निगम की वित्तीय मदद से संचालित किया जा रहा है।

अमरउजाल

देविक जागरण



<u>Balajee Sewa Sansthan</u>

देहरादून: बालाजी सेवा संस्थान ने वित्तीय साक्षरता कार्यक्रम के तहत पेंटिंग प्रतियोगिता -आयोजित की। इस दौरान विशेषज्ञों ने बच्चों को बचत, वित्तयी नियोजन, तंबाकू के खतरों आदि की जानकारी दी। प्रतियोगिता में शीतल, मानसी और दिपांशु ने क्रमशः प्रथम, द्वितीय और तृतीय स्थान प्राप्त किया। इस मौके पर . संस्था की ओर से मीनाक्षी, दीपक, गौरी, . भुवनेश्वरी, शाहिद, डॉ. अनुराधा आदि मौजूद

दंनिक जागरण जागरुक किया देहरादून: राजकीय इंटर कॉलेज दुवली में अक्षय परियोजना के तहत बालाजी सेवा संस्थान ने छात्रों को क्षय रोग के प्रति जागरूक किया। संस्थान के कार्यकर्ताओं ने खत्रों को टीबी के प्रकार, कारण और उपचार, निशुल्क जांच और इलाज की सुविधा के बारे में भी जानकारी दी। इस मौके पर दीपक भूवनेश्वरी, सोनल, मीनाक्षी आदि मौजूद थे।



गांधी जयंती से तंबाक

अला स्टावर भागत के लि ने लंबाफ से गोने वाले स्वानव्य पर पह रहे का संरक्षा में पहले हो 40 प्रभाव को एक लघु फिल्म से मोड का साथ वहन कर गटलों प्रतियकेत अन्तर है जनाव स्थलीय सांस्कृतिक कार्यक्रम प्रस्तुत किए। की प्रधानाय भी तैयह मुख्य बनाव तारणां इस दीरान जुवा असरत भारत कर हर करेंग वेक्सल गरेन नेथी ने कहा विकित्सपिकार्गि ता एसर्भे प्रधानया अनुव ताराम स्थि तबहु से चुरिश के लिए वुद्ध आवतन, कीस्स साराजें, सुका ईरर करनेन के प्रधानयां के प्रथानीका भी बतात है। विश्व बीरुवार्ग प्रेसन वालों, एवने, से राजेस की प्रधानयां परिस्ताध्येश मन्मोहन मित मल्ल - महिला कांग्रेस आयत्व जसवीर - सिप्टर पालिम, अनीत सबसे-





रविवार • 30 मार्च • 2014

विकास प्रशिक्षण कार्यशाला का आयोजन देहरादून । बालाजी सेवा संस्थान की ओर से अल्पसंख्यक महिला नेतृत्व क्षमता विकास प्रशिक्षण कार्यशाला का आयोजन किया गया। इस दौरान अजीत सिंह तोमर ने महिलाओं को अल्पसंख्यकों के कल्याण के लिए प्रधानमंत्री के नये 15 सूत्रीय कार्यक्रम की जानकारी दी। कार्यशाला में महिलाओं के लिए शिक्षा के अवसर बढाने, रोजगार, छात्रवृत्ति योजना, निःशुल्क कोचिंग आदि के बारे में भी प्रशिक्षार्थियों को जानकारी दी गयी। नाबार्ड के एजीएम कमर जावेद ने प्रशिक्षार्थियों के सवालों के जवाब देकर नाबार्ड की विभिन्न योजनाओं की जानकारी दी।

### महिलाओं ने जाने अपने अधिकार

दहरादून। बालाजी सेवा संस्थान ने शुक्रवार को छह दिवसीय कार्यशाला का आगाज किया। अल्पसंख्यक मंत्रालय द्वारा प्रायोजित इस कार्यक्रम में अल्पसंख्यक महिला नेतृत्व क्षमता विकास पर प्रशिक्षण हुआ। इसके अलावा महिला सश्कितकरण, महिलाओं के अधिकार, घरेलू हिंसा से रोकथाम व पंचायती राज एकट पर महिलाओं को जानकारी दी गई। कार्यक्रम में बतौर मुख्य अतिथि राज्य अल्पसंख्यक आयोग के अध्यक्ष नरेन्द्र जीत बिन्द्रा ने कहा कि आज महिलाओं को अपने हर अधिकार के प्रति जागरूक करने की जरूरत है। उन्होंने वाल विवाह, दहेज प्रथा, महिला उत्पीड़न, व घरेलू हिंसा के खिलाफ महिलाओं से आवाज बुलंद करने को कहा।

महिलाओं को आत्मनिर्भर बनाने की तैयारी देहरादून: बालाजी सेवा संस्थान की ओर से अत्पसंख्यक महिला नेतृत्व क्षमता विकास पर प्रशिक्षण कार्यशाला का आयोजन किया गया। कार्यशाला का शुभारंभ पूर्व मेयर मनोरमा शर्मा डोबरियाल ने किया। कार्यक्रम में प्रशिक्षण के लिए 25 अत्पसंख्यक महिलाओं को चुना गया। प्रशिक्षण के बाद उक्त सदस्य महिला संशक्तिकरण, अधिकार, घरेलू हिंसा से रोक्शाम, पंचायती राज एवं अन्य सरकारी योजनाओं के बारे में अन्य महिलाओं का नेतृत्व कर सकें। कार्यक्रम में बाल विवाह, दहेज प्रथा,

कर सकें। कार्यक्रम में बाल विवाह, दहेज प्रथा, महिला उत्पीड़न, घरेलू हिंसा पर चर्चा की गई। इस अवसर पर मुख्य सलाहकार अजित सिंह तोमर, अवधेश कुमार, जिला समन्वयक दीपक पोखरियाल, बीना शर्मा, शाहिद अंसारी ने भी

विचार व्यक्त किए।

महिलाओं को जागरूक किया

देहरादून: अत्पसंख्यक मंत्रालय केंद्र सरकार के 'अत्पसंख्यक महिलाओं का नेतृत्व विकास' कार्यक्रम के अंतर्गत बालाजी सेवा संस्थान की ओर से छह दिवसीय प्रशिक्षण कार्यशाला का आयोजन किया गया। इसमें अत्पसंख्यक महिलाओं को उनके अधिकार, घरेलू हिंसा रोकथाम, पंचायती राज व अन्य सरकारी योजनाओं के बारे में जानकारी दी गई। इस मौके पर मुख्य अतिथि राज्य अत्पसंख्यक आयोग के अध्यक्ष नरेंद्र जीत सिंह बिंद्रा, अजित सिंह तोमर, अवधेश कुमार, संजय गुप्ता आदि मौजूद थे।

Annual Report 2014-15

Sewa Sansthan

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## We Are In News Too...

i next, Dehradun, 28 December 2013

### नशा मुक्ति के लिए वर्कशॉप ऑर्गनाइज

हेल्थ डिपार्टमेंट और बालाजी सेवा संस्थान की तरफ से यूथ को नशे के प्रति अवेयर करने के लिए दो दिवसीय वर्कशॉप का आयोजन किया जा रहा है. फ्राइडे को वर्कशॉप के पहले दिन स्वास्थ्य विभाग के कल्याण प्रशिक्षण केंद्र में नगर निगम, पुलिस, एजुकेशन, फूड विभाग के अधिकारी व कर्मचारी मौजूद रहे. प्रोजेक्टर पर फिल्म के जरिए सेमिनार में मौजूद लोगों को नशे से कैसे दूर रहा जाए के संदर्भ में जानकारी प्रदान की गई. इस दौरान प्रांतीय चिकित्सा व सेवा संघ के अध्यक्ष डा. बीएस जनपांगी ने बताया वर्कशॉप युवाओं के लिए लाभकारी सिद्ध होगा. वर्कशॉप में कई वरिष्ठ चिकित्सक भी मौजुद रहे.

जनदाणाः देहरादून, बुधवार १२ म

### महिलाओं को बतारो गये उनके अधिकार

देहरादून : अल्पसंख्यक महिला नेतृत्व क्षमता विकास को बढ़ावा देने के लिए शंकरपुर स्थित हुकुमतपुर गांव में कार्यशाला का आयोजन किया गया। कार्याशाला में अल्पसंख्यक महिलाओं को उनके मौलिक अधिकारों से अवगत कराया गया। साथ ही उन्हें जीवन में आगे बढ़ने के रास्तों की भी जानकारी भी दी गई। सोमवार को बाला जी सेंवा संस्थान की ओर से आयोजित कार्यशाला में गांव से चुनी गई 25 अल्पसंख्यक महिलाओं को प्रशिक्षण दिया गया। कार्यक्रम में संस्था के मुख्य सलाहकार अजित सिंह तोमर ने महिलाओ को महिला सशक्तिकरण, महिलाओं को अधिकार, घरेलू हिंसा से रोकथाम, अन्य सरकारी योजनाओं के बारे में जानकारी दी। संस्थान के प्रमुख अवधेश कुमार ने सरकार की विभिन्न योजनाओं के बारे में लोगों को अवगत कराया। कार्यक्रम में जिला समन्व्यक दीपक पोखरियाल, बीना शर्मा, शाहिद अंसारी समेत कई लोग मौजूद थे।

सहारा देहरादून। शनिवार • 1 फरवरी • 2014

> संक्षिप्त खबरे छात्रों ने ली धूम्रपान न करने की शपथ देहरादून । बालाजी सेवा संस्थान की ओर से युवाओं में धुम्रपान एवं तम्बाकु उत्पाद की बढ़ती प्रवृत्ति एवं उसके दुष्प्रभावों पर कार्यशाला का आयोजन किया गया। जिसमें छात्रों ने धम्रपान न करने की शपथ ली। सुद्धोवाला ऑडिटोरियम में आयोजित वर्कशाप में तम्बाकु नियंत्रण प्रकोष्ठ के राज्य सलाहकार आदित्य अग्निहोत्री ने छात्रों को धुम्रपान एवं अन्य तम्बाकू उत्पादों से स्वास्थ्य पर पर पड रहे घातक परिणामों के बारे में बताया। संस्थान के अजित सिंह तोमर व अवधेश कुमार ने युवाओं में धुम्रपान एवं अन्य नशीले पदार्थों की प्रवृत्ति पर रोक लगाने पर जोर देते हुए छात्रों को शपथ दिलाई। कार्यशाला में 300 से अधिक छात्रों से भाग लिया।

## दृढ़ ानश्चय स छूंट सकतो है धूम्रपान की लत करने के लिए वह सामूहिक रूप से प्रयास करें। नोडल लनने के हिए बाह सामुखिक प्रस पुरास करें। तोटन अचिकारों व असर मुख्य विविकासिकरों या, सीधा प्रांचीने 2 कहा कि उलासाउं से लाखों लात संकृषा प्रांचीने 2 कहा कि उलासे दे साम सामें अधिक सीदी वा प्रांचीन किया आज है। उलने संकृष्ठ से के सिन्दा विवर्षियों पर प्रकार करते हुए कहा किस्टोर देवे भुर, राल न आवज की लोग के साम, फेकडे में कैंसर, कुन में कैंसर, सुराधका व एवर तो स्वर्क्षित बई सीमारी की सामकी ही उल्होनेका के कि एक लिप्सेट में 4400 करता के अपने 5 सामिक के से हैं। जो 500 करता के करता के उनके देवा कि सामक को का जा का कर करता है

देहरादून (एसएनबी)। जिला तंबाकू नियंत्रण प्रकोट व बालाजी सेवा संस्थान के तत्वावधान में राष्ट्रीय तंबाकू नियंत्रण कार्यक्रम के अंतर्गत प्रशिक्षण कार्यज्ञाला का आयोजन किया गया। कार्यज्ञाला में कारेहलल का उमावेवन किया मय। कार्यलल में पुनाव में महादो तेकहु उत्पंत्र का कार्य, विक से केरे करते कार स्वार से केरे करते कार सिंध मां प्रारा वो कारकार दी महादी वार्यलाल में उद्योपत बुराइस कोरे महादी कार्यलाल में उद्योपत बुराइस कोरे कार्यकार कार बहु से देने वाली वीमारियों व छोड़ने के उद्योपत बुराइस कोरे कार्यकार कारने वा स्वार प्रारा वे कारकार कर साम कर कार कार कार कार कार कार कार्यकार कार कार का कार उद्यका सका किस्म

वायोजित कार्यजाला का उद्घाटन मुख्य चिकित्स आयोजित कार्यजाला का उद्घाटन मुख्य चिकित्स अधिकारी डा. गुरुपाल सिंह ने की। उन्होंने कहा कि

सिगंद और अन्य रोबकू उराख अभिनियम 2003 की घरा-का के लहा रावर्तवीका स्थलों पर पुरासा करने ये बेलने पर प्रतिवंध तलाया गया है। उन्होंने कहा कि इसके लिए कठोर दंड का भी प्रावधन किया गया है। उन्होंने उत्तराखंड के राथों व्याओं व लौगों से तंबाकू छोड़ने की अधील करते हुए कहा कि अन्य लोगों को चारफक



#### तंबाकू निषेध कार्यशाला में विचार व्यक्त करता वक्ता।

ठल्ले कहा कि प्रसार छोड़ वा सकता है लेकर सामे लिए हुछ दिन्यों का प्रस्त आवस्यक हो भूषमा छोड़ में बारीय मिसत कर प्रस्त प्रकार कर व्य तो तंकरू चाद ता दुर सर तो है। भूषमा छोड़ में बारीय मिसत कर प्रस्त प्रकार तनिश्व कार्यशाल में बिचार व्यक्त कसता वक्ता। सा मौके पर कार्यका कर्मा विस्तार के अवशेत कुम्पत (पर तीम प्रतिका अधिका) अधिकी, वा. क्यूपाय, रेख जिस्पत, उन्द्रान व्यक्ति व्यक्त में ब्राह्य प्रूषमा की तत्, उने होने वाली हासियों, बांगरियों को सेवीस्त करते हुए कोप्या को मानसारी विस्तुर रूप से दे। इस मौके पर विभिन्न स्कूलों के छात्र व अभियक्क मौजूद थे।

उन्होंने कहा कि घूमपात छोड़ा जा सकता है

राजधानी को बनाएंगे रमोक फ्री दून

वेनिक जनतांगी

देहरादून: सिगरेट और तम्बाकू से होने वाली बीमारियों के कारण बढ़ रही मरीजों की संख्या को देखते हए अब सुपरवाइजर,अधिकारी और पदाधिकारियों ने राजधानी को स्मोक फ्री दन बनाने की पहल की है। तम्बाकू उन्मूलन के लिए गुरूवार को सीएमओ सभागार में इंटरनेशनल युनियन अगेन्सट ट्यूबरक्लोसिस एंड लंग झिजिज के सहयोग से बाला जी सेवा संस्थान की ओर से कार्यशाला का आयोजन किया गया। कार्यशाला में नगर निगम के सभी

साठ वार्डी से आए सुपरवाइजर, अधिकारी और पदाधिकारियों ने प्रतिभाग किया। इस दौरान सभी लोगों ने राजधानी को स्मोक फ्री दन बनाने का प्रण लिया। कार्यशाला में उपस्थित स्टेट नोडल अधिकारी डा. सुमन आर्या ने कहा कि शहर में लगे हुए तमाम अवैध विज्ञापनों को हटाकर मानक के अनुसार तय किये गये विज्ञापनों को लगवाना चाहिए। इसके लिए कोटपा अधिनियम 2003 के नियमों का भी अब सख्ती से पालन किया जाएगा। उन्होंने कहा कि यह बीमारी सिगरेट पीने वालों जितनी ही सैकंड हैंड स्मोक करने वालों को भी होती है। इसे रोकने के लिए भी कडे नियम तैयार किए जाऐंगे। कार्यशाला में सीएमओ डा. गुरुपाल सिंह, स्टेट कन्सल्टेंट आदित्य अग्निहोत्री, बाला जी संस्थान के कार्यपालक निदेशक अवधेश कुमार और डा. बीएस जंगपांगी आदि लोग शामिल रहे।

महिलाओं को जागरूक किया देहरादून: महिला मंगल दल की ओर से नकरौंदा गांव में आयोजित महिला सम्मेलन में नाबार्ड के मुख्य महाप्रबंधक एस सिल्वराज ने महिलाओं को आत्मनिर्भर बनाने पर जोर दिया। जिला पंचायत सदस्य हेमा पुरोहित ने महिला सशक्तिकरण पर जोर दिया। इस दौरान अवधेश कुमार, अजित सिंह, सुरेंद्र मोहन, अजय उनियाल, करतार सिंह मौजूद थे।

<u>Sewa Sansthan</u>

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## We Are In News Too...

#### 6 । दैनिक जागरण

महिलाओं को आत्मनिर्भर बनाने की तैयारी देहरादून: बालाजी सेवा संस्थान की ओर से अल्पसंख्यक महिला नेतृत्व क्षमता विकास पर प्रशिक्षण कार्यशाला का आयोजन किया गया। कार्यशाला का शुभारंभ पूर्व मेयर मनोरमा शर्मा डोबरियाल ने किया। कार्यक्रम में प्रशिक्षण के लिए 25 अल्पसंख्यक महिलाओं को चुना गया। प्रशिक्षण के बाद उक्त सदस्य महिला संशक्तिकरण, अधिकार, घरेलू हिंसा से रोकथाम, पंचायती राज एवं अन्य सरकारी योजनाओं के बारे में अन्य महिलाओं का नेतृत्व कर सकें। कार्यक्रम में बाल विवाह, दहेज प्रथा, महिला उत्पीड़न, घरेलू हिंसा पर चर्चा की गई। इस अवसर पर मुख्य सलाहकार अजित सिंह तोमर, अवधेश कुमार, जिला समन्वयक दीपक पोखरियाल, बीना शर्मा, शाहिद अंसारी ने भी विचार व्यक्त किए।

#### कार्यशाला शुरू

संक्षिप्त

शिविर आयोजित

थराली। बालाजी सेवा संस्थान

देहरादून के सौजन्य से ग्राम पंचायत

लोल्टी में आयोजित एक दिवसीय

शिविर में ग्रामीणों को स्वरोजगार के

बारे में महत्वपर्ण जानकारियां दी गई।

कोआर्डिनेटर दीपक पोखरियाल ने

जरिये स्वरोजगार दिए जाने पर जोर

देते हुए कहा कि इस कार्य में नाबार्ड

के सहयोग से बैंकों से वित्त पोषण की

व्यवस्था की गई है। इस दौरान संस्था

के कार्यकर्ता सुनील कुमार निरमोही,

आदि मौजद रहे।

गांवों में स्वयं सहायता समहों के

देहरादूनः सहसपुर के ग्राम लक्ष्मीपुर में बालाजी सेवा संस्थान की ओर से अल्पसंख्यक महिला नेतृत्व क्षमता विषय पर प्रशिक्षण कार्यशाला का शुभारंभ हुआ। कार्यक्रम के तहत 25 अल्पसंख्यक महिलाओं को प्रशिक्षण के लिए चयनित किया गया। संस्था के मख्य सलाहकार अजीत सिंह तोमर ने महिला अधिकारों के बारे में जानकारी दी।

राष्ट्रीय

एबबरे

ER

महिलाओं को जागरूक किया देहरादूनः अल्पसंख्यक मंत्रालय केंद्र सरकार के 'अल्पसंख्यक महिलाओं का नेतृत्व विकास' कार्यक्रम के अंतर्गत बालाजी सेवा संस्थान की ओर से छह दिवसीय प्रशिक्षण कार्यशाला का आयोजन किया गया। इसमें अल्पसंख्यक महिलाओं को उनके अधिकार, घरेलू हिंसा रोकथाम, पंचायती राज व अन्य सरकारी योजनाओं के बारे में जानकारी दी गई। इस मौके पर मुख्य अतिथि राज्य अल्पसंख्यक आयोग के अध्यक्ष नरेंद्र जीत सिंह बिद्रा, अजित सिंह तोमर, अवधेश कुमार, संजय गुप्ता आदि मौजूद थे।

#### वित्तीय साक्षरता की सीख दी

देहरादून : बालाजी सेवा संस्थान ने नकरौदा में वित्तीय साक्षरता शिविर का आयोजन कर 150 महिलाओं व पुरुषों को वित्तीय साक्षरता समेत कौशल विकास का प्रशिक्षण दिया। इस अवसर पर नाबार्ड के प्रतिनिधि डीके मिश्रा, उत्तराखंड ग्रामीण बैक के क्षेत्रीय प्रबंधक एलएस बडवाल व उत्तराखंड ग्रामीण बैक के शाखा प्रबंधक दिनेश कक्ड आदि ने प्रक्षिणार्थियों को वित्तीय साक्षरता व बैक की योजनाओं के बारे में विस्तृत जानकारी दी।

#### + M. 7 + 101 महिलाओं ने जाने अपने अधिकार

देहरादून । बालाजी सेवा संस्थान ने शुक्रवार को छह दिवसीय कार्यशाला का आगाज किया। अल्पसंख्यक मंत्रालय द्वारा प्रायोजित इस कार्यक्रम मे अल्पसंख्यक महिला नेतृत्व क्षमता विकास पर प्रशिक्षण हुआ। इसके अलावा महिला सश्कितकरण, महिलाओं के अधिकार, घरेलू हिंसा से रोकथाम व पंचायती राज एक्ट पर महिलाओं को जानकारी दी गई। कार्यक्रम में बतौर मुख्य अतिथि राज्य अल्पसंख्यक आयोग के अध्यक्ष नरेन्द्र जीत बिन्द्रा ने कहा कि आज महिलाओं को अपने हर अधिकार के प्रति जागरूक करने की जरूरत है। उन्होंने बाल विवाह, दहेज प्रथा, महिला उत्पीड़न, व घरेलू हिंसा के खिलाफ महिलाओं से आवाज बुलंद करने को कहा। YUUY XUUUYI JI

### महिलाओं से स्व-रोजगार अपनाने का आह्वान

देहरादून। महिला मंगल दल नकरौंदा की ओर से बृहस्पतिवार को स्वयं सहायता समूह की महिलाओं का सम्मेलन हुआ। इसमें कौशल विकास पर चर्चा हुई। नाबार्ड के मुख्य महाप्रबंधक एस सेल्वराज ने बालाजी सेवा संस्थान के सहयोग से निशुल्क सिलाई प्रशिक्षण का शुभारंभ किया। सुरेंद्र मोहन ने दो, जबकि अजय उनियाल और करतार सिंह ने एक-एक सिलाई मशीन भेंट

THATMAN

कार्यशाला का आयोजन

जमुई 🔳 प्रखंह क्षेत्र के लोहरा गांव में नाबाई व बालाजी सेवा संस्था के तत्वावधान में बैंक से मिलने वाले लाभ को लेकर कार्यशाला का आयोजन किया गया. कार्यक्रम का उदघाटनपंचायत के मुखिया हसन इमाम ने किया. अपने अध्यक्षीय सम्बोधन में मुखिया श्री इमाम ने कहा की सरकार द्वारा चलायी गयी यह कार्यक्रम काफी सराहनीय है. इस कार्यक्रम के माध्यम से पंचायत व गांव के लोग भी अपने अधिकार व कत्तव्य के बारे में आसानी से जान पाते हैं. कार्यशाला में बैंक में खाता खोलवाने, अपनी कमाई से बचत पैसे को जमा करने तथा दूसरे प्रदेश न जाकर सरकार हारा दी जा रही मनरेगा योजनाओं का लाम लेने पर जोर दिया. कार्यक्रम के मुख्य अतिथि आशुतोष भारद्वाज ने ग्रामीणों को बैंक व अपने अधिकार के बारे में जानकारी दी. कहा कि सरकार द्वारा ग्रामीण लोगों की सुविधा के लिए जीरो बाईलेस पर खाता खोलवाया जा रहा है. इस खाते के माध्यम से ही मनरेगा, वृद्धापेंशन आदि की राशि दी जाएगी. कार्यशाला में उमेश कुमार पाल एवं जिला मैनेजर संतोष कुमार ने लोगों को बैंकों से मिलने वली लाभ की बात बतायी. कार्यक्रम में जनादन यादव, उपमुखिया मकेश्वर महतो, पूर्व जिप अध्यक्ष मो इरफान, सिद्ध महतो, वार्ड सदस्य सुनील कुमार आदि उपस्थित थे. ठंड से एक की मौत 05-1-13 7 7122

## जयदीप रौथाण तथा गिरीश जोशी ग्रांदीह 🔳 प्रखंड क्षेत्र के बुराण्यवथान निवासी 35 वर्षीय भीम यादव की मौन

Annual Report 2014-15

# Sewa Sansthan ee e ື່ຫ ന $\mathbf{m}$