

Balajee Sewa Sansthan



Annual Report 2022-23



18, Krishna Market Marg, Subhash Nagar,
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From the Director's Desk

Dear Friends,

In these extraordinary times, as the world strives to find stability, sanity after the devastation caused by the COVID pandemic, our dedicated team at BSS continued their sewa and commitment to transforming the lives of marginalized, unheard and excluded. Now that hopefully, we are in the recovery phase of series of crisis created by COVID-19. We believe there are two things we need... first, courage, to acknowledge that the ideas and ways of the past are not all going to get the world where it needs to go and second, to keep going back to the basics, to rethink our assumptions, choices, and our approach.



Preventive Healthcare awareness, Tobacco Control Interventions, Farmers development, rural development and Women empowerment are currently the focus areas. This year has been remarkable in many senses as we have been able to serve much more people than before and had the opportunity to build new promising partnerships and associations. This year has been very fruitful for the organization in many ways at several level.

It is equally satisfying to see BSS's increasing ability to handle multiple projects through the skilled and dedicated team it has been able to build. It is encouraging to note that this year we have implemented some projects and initiatives. We continued and implemented with all activities as in the past and added few more programs. Tobacco Control Program, Micro Finance, Micro Insurance, Financial Literacy Trainings, Health and Sanitation, HIV Awareness, SHG Formation and their bank linkages, Solar Lamps distribution and Consumer Awareness programs, Digital Financial Literacy programs etc.

This annual report is a summary of our work as an organisation in the last financial year but it is also about our partners, funders, individuals, and institutions who contribute their time and efforts to make a difference in the lives of people.

Keep supporting us and our work!

With all the best wishes,
Awadhesh Kumar
Executive Director



Legal Status & Registration Details of Balajee Sewa Sansthan

Registration Number/Date	Reg. No. 453/2002-03, dated 3-9 2002
NGO Darpan ID/Reg.no	BR/2009/0007834
Act/s under which registered	Societies Act 21 of 1860
Registered under FCRA, 1976	Reg. No. 031170484 dated 01/04/2022
Registered under IT 1961 (80G)	AABTB2745AF20214 Dated 31st May 2021
Registered under IT 1961 (12A)	AABTB2745AE20214 Dated 31st May 2021

Working Area

Head Office- 18, Krishna Market Marg, Subhash Nagar, Dehradun 248002.

Registered Office- Raily, Pandarak, Barh, Patna 803221

Uttarakhand- Dehraun, Haridwar, Tehri Garhwal, Uttarkashi, US Nagar and Champawat

Bihar- Patna, Vaishali, Khagariya, Lakhisarai, Rohtas, Nalanda, Gaya and Begusarai

Uttar Pradesh: Saharanpur, Shamli, Bijnor and Bareilly

Rural Home Stay- Village- Raithal, Near Bhatwari block, District Uttarkashi, Uttarakhand

Rural Marts - Bahuwala, Nakraunda and Subhashnagar in Dehradun district of Uttarakhand

Drop in Centre (DIC) : Selaqui , Subhash Nagar in Dehradun and Ghanshali (Tehri)

Mission, Vision and Objectives of Balajee Sewa Sansthan

Vision

To serve and benefit through different activities, Ten lakh poor urban, semi-urban and rural marginalized and economically disadvantaged families by 2030 & become one of the most preferred member-centric NGO's in North India by 2030.

Mission

To provide need-based services to the economically & socially disadvantaged groups by creating opportunities for self-employment & economic development. In the field of health care and environment, to strive and help build a healthy society with emphasis on environmental cleanliness and personal hygiene.

Core objectives:

- ❖ To provide sustainable self-employment generating opportunities to low-income households.
- ❖ To provide education to marginalized sections through formal and innovative non-formal programs.
- ❖ Formation of Self-Help Groups and credit linkage with bank and to provide financial support through microfinance activities.
- ❖ To work on preventive health measures with special focus on health issues such as TB, HIV-AIDS control program, Tobacco Control Program etc.
- ❖ To sensitize, raise the level of awareness on legal, political, social and economical rights in the poor and marginalized communities.
- ❖ To undertake activities to promote peace and harmony among the society.
- ❖ To promote skill development program among women, youths of urban and rural area
- ❖ To support the activities on financial inclusion.

Health initiatives

HIV-AIDS (Target Intervention) Program

Uttarakhand State AIDS Control Society (USACS) has entrusted us the project to locate, identify and to ensure the delivery of quality HIV prevention interventions to high risk 15000 migrant and 5000 Truckers in Dehradun district and 5000 transit population in Ghanshali in Tehri district. This is the yearly based target and BSS has been working with USACS from 2011.

Targeted interventions are a resource-effective way to implement HIV prevention and care Programs in settings with low-level and concentrated HIV epidemics. They are also a cost-effective method of reaching people who are most at risk in more generalized epidemics. Targeted interventions are aimed at offering prevention and care services to high risk populations (Female Sex Workers- FSW, Male having Sex with Male- MSM and Injecting Drug Users- IDUs) within communities by providing them with the information, means and skills they need to minimize HIV transmission and improving their access to care, support and treatment services.

Apart from prevention of HIV infection, TIs facilitate prevention and treatment of sexually transmitted diseases as they increase the risk of HIV infection, and are linked to care, support and treatment services for HIV infected. The TI is implemented through the NGOs. We have been entrusted with working with the migrant population in Dehradun. Dehradun, being capital has become major hub of employment having thousands of migrant laborers. Lot of industries has come up in Selaqui attracting manpower from other states too. Many service, malls, big brands retails and Transport Nagar, ISBT, etc. have come to the city after becoming the capital Main labour source are: UP (56%), Bihar (38%), Uttarakhand (4%), Other (2%). Most of the migrants work as laborer and mobility to their home states is twice a year. While singles frequently change job and move more often, married mostly stay at their workplace and visit their home states once a year at festive seasons.



Health initiatives

HIV-AIDS (Target Intervention) Program

Results/Achievements of FY 2022-23

Migrants	Truckers	Transit
<ul style="list-style-type: none"> •No. of Registration-11441 •No. of HIV testing-4502 •No. of HIV+-05 •No. of HIV+ linked with ART-05 •No. of person counselled- 7125 •No. of Health Camps conducted-180 •No. of Migrant participated in Health Camp-6076 •No. of Migrants diagnosed with STI-322 •No. of Migrants treated STI-322 •No. of Advocacy meetings held-12 •No. of Community events conducted/Nukkad Natak-32 •BCC sessions-4200 with coverage of 70960 migrants and other population •Condom Social Marketing (CSM)-106180 pieces 	<ul style="list-style-type: none"> •No. of Registration-5466 •No. of ICTC test-752 •No. of HIV+-2 •No. of HIV+ linked with ART-2 (M-2) •No. of person counselled- 5479 •No. of Health Camps conducted-180 •No. of truckers participated in Health Camp-5466 •No. of Truckers diagnosed STI-196 •No. of Truckers treated STI-196 •No. of Advocacy meetings held-24 •No. of Community events conducted/Nukkad Natak-28 •BCC sessions-1440 with coverage of 23669 truckers and other population •Condom Social Marketing(CSM)-95933 pieces 	<p>HIV AIDS Awareness for Transit- 7045</p> <p>HIV testing-110</p> <p>No of HIV+ = 0</p> <p>No of stakeholder meeting-12</p> <p>Team Details</p> <p>PD: Mr.Awadhesh Kumar</p> <p>PM: Ms. Chandrkanta</p> <p>PPP : Dr. Anurag</p> <p>Counsellor: Mr. Gajendra</p> <p>M & E: Mr. Nirmal</p> <p>ORW (Migrants): 5</p> <p>ORW(Trucker) : 2</p> <p>ORW (Transit) : 2</p> <p>Peer Educator: 20</p> <p>Drop in Centre: 3</p> <p>Project Office: Dehradun</p>

Health initiatives

HIV-AIDS (Target Intervention) Program



Counseling session for the migrants

Under this HIV-AIDS (Target Intervention) Program last year 2022-23 cover more than 15000 migrant population in Dehradun district and provide them all services including organize a free health camp, medicine distribution free testing, condom distribution for these migrant population



Health Camp organised by Balajee Sewa Sansthan

The Organization also Educate migrants about the use and benefits of using condoms for living a healthy and protective life through nukkar natak as well as using IEC materails. Last year we have found more than 5 new positive cases in Migrants and 2 in Truckers which is very alarming and challenges increasing day to day basis.

It is the policy of BSS, to always be in emotional and social touch with our beneficiaries. Our team celebrates local & national festivals, as and when the occasion arises, amongst the migrant workers every year. Contributing and sharing their joy. Our team celebrated International AIDS day every year on 1st Dec as well as Chhat Puja with migrants labourer of Bihar, Holi Milansamaroh, Cricket match etc.



Health initiatives

Strengthen Tobacco Control in Uttarakhand through Technical support, Capacity building, multi-stakeholder engagement, enforcement of legislation and countering Tobacco industry interference

The project grant has started from Oct 22 and will be implemented over the period of 24 months and efforts were made in strengthening of institutional framework for tobacco control in all 13 districts of Uttarakhand with the implementation and enforcement of tobacco control legislation (COTPA 2003, ENDS & Hookah Ban), conducting periodic training and information, education, and communication activities with stakeholders across institutions and departments, providing smoking cessation support and coordination to implement the program.

Much awaited WHO FCTC Article 5.3 Policy notified and empowered committee constituted including different government departments. Many State and District Level orders/notifications issued for the implementation of tobacco control legislation, convergence with other programs, FCTC Article 5.3 implementation and for strengthening of NTCP. On 30th April 2022. state level Tobacco Free campaigns were launched such as “Aao Gaon Chalein-Uttarakhand ko Tambaku Mukt” and Tobacco Free Char Dham Yatra. Tobacco-Free Uttarakhand Campaign “Aao Gaon Chalen” was a 30 days Campaign launched by the Hon’ble Health and Education Minister along with 20 MLA and 13 Departments include Police, Education, Panchayati Raj, Tourism etc. More than 5000 activities were conducted, 10,000 signages were displayed, 10 Lac people took No Tobacco Pledge and 650 villages, 63 Tourist Places and 50 Religious places were declared Tobacco Free.

World No Tobacco Day on 31st May 2022 was celebrated as a big event on the instruction of Chief Minister, Health minister and Education minister of Uttarakhand. Oath ceremony organised in Schools, Panchayat, block, district and state level. Approximately, 10000 events were organized in all over Uttarakhand in which more than 10 Lakh people participated in pledge ceremony. Various capacity building activities were organised and more than 1300 formal and non-formal stakeholders were sensitized and trained. 2 State level workshops on orientation on FCTC Article 5.3 and for effective implementation of COTPA 2003, to promote Smoke-free villages etc were organised. 08 district level workshop and 10 law enforcers workshop were organised. 4 workshops each to implement Tobacco vendor license (TVL) at ULBs and to adopt tobacco free work place at industries were organised. District level Teachers Training (Master Trainer) was organized for the implementation of Tobacco Free Educational Institution (ToFEI) in Dehradun district whereby 50 teachers were trained. This was the joint initiative of District Health Department, Education Department and Balajee Sewa Sansthan. Various meeting were held with the ULBs for the implementation of TVL..

This is the third grant in support and till date 2 project on strengthening of tobacco control program is already been implemented. In the previous grant period, many innovative campaigns were launched and were concluded such as Tobacco Free Maha Kumbh 2021, Tobacco Free Yatra, capacity building of more than 3500 officials including law enforcers, 285 state and district level notifications for the implementation of NTCP.



Health initiatives



Strengthen Tobacco Control in Uttarakhand through Technical support, Capacity building, multi-stakeholder engagement, enforcement of legislation and countering Tobacco industry interference



BSS working for Tobacco control since more than nine years and with the support of The Union and the Health Dept. it has been doing various activities in the state for saving the new generation from this harmful products and its ill effects. Health Minister support the campaign continuously. Declared Tehri district and Mussoorie as Tobacco free Places. Tobacco free Mahakumbh 2021 and Char Dham Yatra 2022 are also done,



Health initiatives



Strengthen Tobacco Control in Uttarakhand through Technical support, Capacity building, multi-stakeholder engagement, enforcement of legislation and countering Tobacco industry interference



BSS has been supporting Department of Health and Family Welfare in strengthening of National Tobacco Control Program and effective implementation of Tobacco control legislation

Health initiatives

School Program under NTCP-An initiative to save the youth from harmful effect of tobacco use

Implementing Tobacco-Free Educational Institution (ToFEI) guideline

The National Tobacco Control Program (NTCP) was launched by the Ministry of Health and Family Welfare, Government of India, in 2007-08. The objective was to bring about greater awareness about the harmful effects of tobacco use and about the tobacco control laws.

The second round of Global Adult Tobacco Survey (GATS2) was carried out in 2016-17 and its report was published in 2018. A 6% absolute decline in tobacco use has been observed in GATS2. This demonstrates the success of India's tobacco control efforts. However, tobacco use remains very high and these efforts need to be scaled up and sustained. New and emerging electronic products (e-cigarettes and like products) pose new challenges to these efforts. Given that the GYTS and GATS indicated that there is significant tobacco use among adolescents and young adults as they are most vulnerable to the exposure to tobacco use, the Government of India had released/launched/prepared the "Guidelines for Tobacco Free Schools/Educational Institutions" in 2008 and "Step by Step Guidelines for implementation of Section 6 (b) of the Act and Rules" in 2017.

Many new initiatives have since been taken. The GATS2 data has also suggested that there is need to review the earlier guidelines, hence these guidelines. Objective of these Guidelines is to provide a fresh momentum to implementation of tobacco control initiatives among adolescents and young adults. These guidelines may be implemented by any educational institution, including schools at all levels, colleges for higher or professional education and universities, both in public and private sector.

With this background BSS has been implementing the ToFEI guidelines in Bijnor, Shamli and Saharanpur district of Uttar Pradesh with the support of Department of Health and Family Welfare Uttar Pradesh and with the support of Narottam Sekhsaria foundation-Salaam Mumbai foundation in Dehradun District of Uttarakhand. In this program we are not only raising awareness among children but also engaging with the teachers and sensitizing them to take initiative of declaring their schools as Tobacco Free Schools. Till date nearly 910 schools are declared tobacco-free.





Promoting Uttarakhand Tobacco-Free Coalition (UTFC)

Balajee Sewa Sansthan has been working on the tobacco control over a decade now in Uttarakhand. To sustain its efforts in tobacco control and expand its reach, the organisation has promoted and supported in coalition building on tobacco control.

Uttarakhand Tobacco Free Coalition (UTFC) is a group of Institutions or Organizations which is supporting State Tobacco Control Cell, Department of Health, and Family Welfare in implementation of National Tobacco Control Program. The broader objective of building coalition is to advocate for effective tobacco control program in the state, advocate for Tobacco free Uttarakhand at policy level, to provide strategic suggestions, ideas, thoughts to District Tobacco Control Cell (DTCC), State Tobacco Control Cell (STCC) on Tobacco Control. And developing counter strategies against Tobacco Industries tactics.

The first Quarterly meeting of UTFC was held on 22nd Feb 2021 was under the guidance of Dr Rana J Singh, Deputy Regional Director, The Union (SEA), New Delhi. Later, the board was formed and chairman was nominated from the group. At present, there are more than 40 members in the Coalition who are actively working for the tobacco control efforts and presenting them at various levels. These members are from diverse field including-AIIMS Rishikesh, NGO partners working on health programs (HIV AIDS/TII), Retd. Officials from defence service, health professionals, dentist, bankers, Media partners, renowned NGOs and institutions- Shanti Kunj, Ganga Sabha, ITGI etc.

A board has already been functional and they are meeting monthly as well as quarterly. UTFC has supported in getting CSR support for 10,000 Signages/Display Board as per mandate for Tobacco Free Religious circuit. The Coalition is working with the Civil Societies and remained successful in declaration of 625 Villages, mini tourist places Tobacco free. UTFC provided 250 volunteers for Tobacco Free Kumbh Mela Haridwar 2021. They are raising awareness on Tobacco harms in educational institutions for Tobacco Free educational Institutions implementation in Uttarakhand.

In every quarterly meeting, UTFC invites the Government Official from different departments to discuss on progress, challenges, and way ahead on tobacco control activities in Uttarakhand. They are recognising people's efforts and presenting Shaan-E-UTFC award during the meetings. The UTFC members are attending District Level Coordination Committee meetings formed at District level under the chairmanship of district magistrate under National Tobacco Control Program and suggesting measures.



Initiatives & Activities of UTFC



UTFC invites the Government Official from different departments to discuss on progress, challenges, and way ahead on tobacco control activities in Uttarakhand. They are recognising people's efforts and presenting Shaan-E-UTFC award during the meetings.



World No Tobacco Day and Pledge ceremony to "Say No to Tobacco"

Promoting and raising awareness of adolescent girls and young women on preventive and promotive Reproductive Health care and access to health services

BSS implemented the project in Dehradun District with the support of Sharon Bio-Medicine Ltd. under their CSR initiative. The aim of the project is to provide information about all aspects of sexual, reproductive health and rights of adolescent so that they are aware of the changes they go through and how they should protect themselves against sexual abuse, STIs and HIV/AIDS. The project target beneficiaries were adolescents girls between the age group of 15-18 years and Young women in the age group of 19-45 years. In the project, we have reached 700 adolescent girls and women. We conducted various IEC awareness and Behavioral Communication sessions. We also conducted Health camps with the beneficiaries. 625 Adolescent girls and women benefitted directly and rightly informed on the reproductive health, STIs/RTIs etc. As a result of our intervention 40% beneficiary switched to better hygiene practices and 60% beneficiaries benefitted from the health camps and well informed on access to health services.

Integrated framing System

Initiative to make a model of 30-60 farmers by adopting Integrated Farming System for Livelihood Enhancement and double the Income of small and marginal farmers.

Integrated farming system is a sustainable agricultural system that integrates livestock, crop production, fish, poultry, tree crops, plantation crops and other systems that benefit each other. It is based on the concept that 'there is no waste' and 'waste is only a misplaced resource' which means waste from one component becomes an input for another part of the system. IFS approach is considered to be the most powerful tool for enhancing profitability of farming systems especially for small and marginal farmers to make them bountiful.

The project is being implemented in a group of villages primarily in Kurampur, Kharsiani, Titoli and Sorha in district Bareilly of Uttar Pradesh through Integrated farming system (IFS). The objective of the project is to raise the income of farmers to enhance their livelihood through adoption of sustainable agricultural practices. The project intends to embark on the cultivation of major food crop and the raising of livestock. Precisely, helping a model of 60 small and marginal farmers' means helping 60 families and the wider community. Develop a model of Integrated farming system in the district which will help to motivate the other farmers to adopt the technique and more than double his income within year. Empowering them thus will have the long term impact of improving food security and reducing poverty by about 75% in rural communities and bringing some a billion people out of hunger and starvation



Livelihood Enhancement through Dairy and Poultry (LEDP)

The National Bank for Agriculture and Rural Development (NABARD) sponsors a Livelihood Enhancement through Dairy and Poultry (LEDP) training program. The program provides training on goat rearing and dairy farming. The one such program is being implemented with 30 small and marginal farmers in 5 villages viz. Dudhai, Bhatoli, Koti, Than gaon and Chelio in Sahaspur block of Dehradun district for the period of 2 years the program has extensive training program and exposure visit.

Objectives of the Program:

- To create the sustainable livelihood among members, by giving them, valuable training on major livelihood activities.
- To enhance the capacities of trainees through skill up gradation, demonstration and development of livelihood activities.
- To enhance the income levels by improving/acquiring of skills
- To develop knowledge of members for managing their enterprise, business development and marketing.

During the 1st reporting period of the program, Balajee Sewa Sansthan with the support of NABARD has organized 10 Days Training Programs on Goat rearing. Aim of the training is to impart knowledge among 30 participants about goat farming/rearing in small area available with them. These trainings shall be to introduce members to modern techniques to get better income from existing activities and also encourage them to undertake activities from where they can avail even better returns using local resources and material.



Farmers Club Promotional Activities

Agriculture is the backbone of the Indian Economy as nearly 60% of the population of the country depends on agriculture directly or indirectly. Government has also declared to double income of the farmers in next three year. There is, therefore, an urgent need to provide package of initiatives for transfer of technology, improving input use efficiency, promoting investments in agriculture both in private and in public sectors and creating a favorable and enabling economic environment. The emerging needs in agriculture sector now are adoption of location specific skill and knowledge based technologies, promote greater value addition to agriculture produce, and forge new partnerships between different stake holders and making farming competitive as an occupation.

NABARD has taken an initiative to organize farmers in a semi formal group as Kisan club mainly to bring latest agriculture techniques to the their field, adoption of latest post-harvest handling technology, value addition, etc. and enjoy the benefits of collective bargaining power both for procuring inputs and selling their produce.

Balajee Sewa Sansthan is promoting 30 Kisan clubs in Dehradun district where more then 20 village and 1000 farmers cover under this program. by the financial support of NABARD. The NGO has a network of SHGs in a number of villages in Dehradun district. Through these SHGs we identified villages where the farmers have an progressive approach and can be mobilized to form an organization to discuss about different way of farming and supporting activities. Our field functionaries arranged meeting of the farmers and told them about the concept and benefits of the clubs. Interested farmers were identified and a group was formed to be known as kisan club of that village.

Regular meetings:

Members of the club are meeting at least once in a month. Non-members are also invited to attend the meetings. Besides agriculture they also discuss socio-economic developmental activities like community works, education, health, environment and natural resource management etc. The objective of formation of such group is to make technology available to all villagers and keeping that in mind non members too, are encouraged to attend the meeting of the clubs and give their suggestions.

Functioning of Kisan Clubs& Meetings with Experts.

Thereafter, as per the guidelines given by NABARD, accounts were opened in the service area banks, started their functioning, monthly meetings arranged, experts in agriculture and non-agriculture as well as Veterinary Doctor& Agriculturist from Krishi Vigyan Kendra, and Agriculture officers from Sahaspur, Doiwala and Vikasnagar Blocks were also invited in the meetings.



Farmers Producer Organization (FPO) Promotional Activity

The broad objective of the Fund is to build, promote and nurture Farmer Producer Organizations (FPOs) by way of extending the required financial & non-financial support during the nascent/ formative stage. It is critical to support FPOs in terms of awareness creation, capacity building, technical support, professional management, market access, regulatory requirements, etc. and provide handholding support for a minimum period of 3 years and the same is met as grant under the Fund. The requirement of the FPOs for their business has to be met out of their own funds, equity, credit, profit generated, etc.

In the Dehradun district's Doiwala hamlet, where more than 6 villages and 330 farmers are covered by this initiative, Balajee Sewa Sansthan is promoting 4 FPO. by NABARD's financial assistance. Doon Farmers Producer Firm Ltd., a company authorised by the Company Act, is located in the Dehradun district's Doiwala block. The FPO's primary activities include the selling of dairy products as well as other farm products such pulses, grains, spices, and vegetables. In the Sahaspur block of the Dehradun district, the organisation also manages Balajee Doon Basmati Rice Producer Company Ltd. and Doon Farmers Producers Company Ltd. These under the Companies Act recognised farmer producer organisations serve the interests of their stockholders.

Every year, BSS welcomes a sizable number of interns from India and other nations. During 60 interns from various institutions and colleges visited and worked with FPO over the past four years..



Self Help Groups Promotional Activity

A **self help group** is a rural poor group of **10-20** member constituted to organise themselves to eradicate poverty. Balajee Sewa Sansthan has formed more than 625 SHGs till the year 2019-20 by the financial support of NABARD, Dehradun & Lucknow Region. BSS all ready formed and linked with Bank of 50 SHGs of BPL family for DRDA Dehradun in Sahaspur Block. In last Year more than **115** lakh saving created by SHG members and utilizing for inter loaning among the member as per her needs and requirements



Self Help Group Meeting in Bareilly and Dehradun district

Objective of SHG:

Self-help group encouraged the women to save what little they could save, presently a minimum of 100 rupees each woman is saving, group members are involved in resource-sharing to make investments that have completely changed the prospects of the village's families. BSS focuses on women because they are disproportionately disadvantaged among India's poor—and extremely effective at creating change in their communities.

Credit Linkage:

More than 350 Self Help Groups credit linked with bank and disburse more than 260 lakh loan among them for their income generation activities. Balajee organizing group leader training as well as financial literacy training to the SHGs members. The concept of DBT has made it compulsory for all eligible people to give account with banks. The relative advantage of Uttarakhand Gramin bank and other nationalized bank of insurance of Rs. One lac in case of accidental death for all savings accounts holders was explained.

The team explained them the power of savings avoiding wasteful expenditure and build capital for a better future. Importance of Thoughtful borrowing, securing future by life and medical insurance and investing the hard earned money wisely. All they require is analyzing their needs, make a distinction between the need and desire, avoid wasteful expenditure and save for the future. A saving whatever small is a source of tremendous self confidence and helps in creation of wealth over a period of time. People who could not afford any initial amount to open account with Banks were advised to open NO Frill Savings bank accounts with Bank.

Impact : Within the span of 7 years of self-help groups, a powerful transformations in the women of different groups are visible. It is observed that they shed shyness and hesitation to become keen representatives for their communities' rights and aspirations. They are becoming more independent and confident. Till March 2020 more than 5000 women women become micro-entrepreneur in her own home-based work and get self employment as well as many women empowered through this program.

Vocational Training/Skill Development Program

Vocational training courses – Tailoring/Dairy/beautician/handicraft / training Classes : Balajee Sewa Sansthan take up a systematic approach to conduct vocational training courses and provide necessary opportunities for skill development and overall development of learners. For the means of providing employment women must be given a skill set to be able to earn a living. Diploma courses in sewing- Tailoring, Beautician were conducted in the year 2019-20. The objective of these courses is to impart skills for employment and also develop entrepreneurship among women. With support of our generous donors like Give India Foundation for collecting donation from individual as well as corporate donor on their platform for fashion designing course of poor , with which we have trained more than 200 women this year.

After completing the successful training, Balajee Sewa Sansthan also arrange the credit to start the enterprise either by loan from Balajee or from any nationalized or rural bank. We will further help the people in providing backward as well as forward linkage for goods & services manufactured.

“Udaan”- Empowering Women through vocational training

Our initiative of empowering young women was supported by Sharon Bio-Medicine Ltd. under their CSR initiative. The project area seeks to support self-employment by offering relevant training and exposure tours, to promote employment-oriented vocational skills and training to young girls and women from the community, to raise awareness of social issues among young girls and women. The project was carried out with an emphasis on teaching 40 young girls and women who had no prior sewing experience or understanding how to do it by building 2 centres in the Sahaspur area of the Dehradun District's slums and rural locations.



Digital Going

Digital Financial Literacy Program



In urban areas people know and use various modes of digital transactions. They are aware of making payments by cards, internet / mobile banking and using it to some extent. But the concept needs to be made popular in semi urban/ rural areas where large number of people is still using cash for making payments etc. To take concept of digital transaction to the semi urban/ rural areas District Cooperative Bank asked us to conduct 69 such workshops in Dehradun district to educate people about digital mode of payments. People were advised to Making payments by cheques, drafts, remittances by NEFT , RTGS . Live demonstration of transactions representing sale / purchase by POS machine was shown by balajee team They were also told about the precautions that they should take while making online or cash less payments.

Balajee Sewa Sansthan organized 1046 FLP and dFLAP workshop in Uttarakhand, Bihar and in Uttar pradesh till March 2020 with support of NABARD, Uttarakhand Gramin Bank, DCB Dehradun and Haridwar, Uttar Pradesh Baroda Gramin Bank, Bareilly and with other banks. More than 67000 people benefitted through this campaign.

Financial literacy program organized by Balajee Sewa Sansthan sponsored by Reserve Bank of India with support of NABARD and Lead district Manager, Dehradun for the benefit of SHGs, FC and FPO members of Rural area.



Balajee Sewa Sansthan-Activities

Annual Report 2022-23

Balajee Sewa Sansthan

“Livelihood finance: For economic development of the Poor”

“Microfinance” is often defined as financial services for poor and low-income clients. In practice, the term is often used more narrowly to refer to loans and other services from providers that identify themselves as “micro-finance institutions” (MFIs). Typical microfinance clients are poor and low-income people that do not have access to other formal financial institutions. Microfinance clients are usually self-employed, household-based entrepreneurs. Their diverse “microenterprises” include small retail shops, street vending, artisanal manufacture, and service provision. Microfinance involves number of steps right from survey of the localities, meeting with potential clients, need assessment survey, Group formation and compulsory training of the clients, loan disbursements and regular weekly meetings for loan recovery and follow up.

Micro lending is done in a group of five clients which is known as Joint Liability Group (JLG). Loans are disbursed to the individual clients and members of the JLG stand as a surety for repayment by the members of that group. MFIs disburse Micro loans in cash and recover that in cash in monthly meetings. Personal touch with the clients through out the loan cycle and each member of the group guaranteeing repayment of other members in that particular group ensures full recovery of the loan amount. Our recovery rate is 99.88% and it shall be our endeavor to keep it at this level.

In year 2019-20 Uttarakhand Gramin Bank Prem Nagar Branch renew sanction of 10 Lac as CC Limit Dehradun district of Uttarakhand. BSS team disburse Rs. 137 Lac in last financial years among women beneficiaries and only 0.12% NPA or default counted in the year.

In last year no any new loan sanction for the program while RMK and UCO bank given term loan in last financial year.



Balajee Sewa Sansthan-Activities

E-LEARNING CENTRE- An Initiative of Smart Classes in Govt Primary School

Balajee Sewa Sansthan running a e-learning classes in Govt primary school of Dehradun.

Target Beneficiaries are : Classes 1st to 5th

1. Government primary Model School Ajabpur Danda and
2. Government primary School Ajabpur Kalan I

Project Impact : The effect of project were many, students are improving gradually.

- Increase in enrolment and attendance are also increasing.
- Students are learning things with interest
- More aware about the cleanliness, hygiene and good habits etc.

Himalayan Gram: Raithal: A new Tourist Designation

Himalayan Gram, a tourism venture of Balajee Sewa Sansthan envisions improving the livelihood of the villagers by generating secondary income in means of rent paid by tourists for staying at their home. Tourists will be staying at the house of villagers and interacting with them to get to know the culture and traditions of Raithal and enjoy the local food. Rooms that will be provided to the tourists are renovated with all the necessary amenities such as blankets, bed sheets, pillows, carpets, western toilets and dining set etc.

Project has sustained and become one of the model village of Rural Tourism and home stay in Uttarkashi. More than 20 new farmers registered in home stay act and started successfully his tourism activities in Raithal village.

Consumer Awareness Program

Companies take advantage of consumers' ignorance or reluctance to ask questions about the product, take action in case of defect/ deficiency in goods or the services and continue cheating the people. Of late we have been asking people to raise their voices against such malpractices and ask for the right price of money paid by them. The NGO has been spreading the message on consumer awareness and rights of the consumers in many districts in Bihar, Uttar Pradesh and Uttarakhand. Financial literacy campaign gave us an opportunity to talk to people in more than 70 villages and beware of misleading offers especially in investments' and mutual funds. Consumer awareness essentially remains a topic of discussion in all our community mobilization programs. The NGO has made a point to help its members raise concerns of the deficiency in service or the product before appropriate forum. They also aware about the online banking fraud. Every year lot of people are made aware about this.

Rural Mart: Marketing Outlet of SHGs and FPO product

For the Direct selling of SHGs and FPO product, BSS with support of NABARD open Rural Mart with the branding of Himalayan Rural Mart.

There are four Rural mart run by Balajee Sewa Sansthan one in Subhash nagar, Dehradun run by Balajee Satyam SHG for handi craft and other SHG product. Other Mart located on busy Near Anjali Guest House Gularghati Chowk, Nakronda- Dehradun road displays products made by women Self Help Groups of the area. Handicraft items, mandua and maize flour, spices, pulses and locally grown rice. Fresh dairy product and organically grown vegetables are available for sale in the mart. It shall deal mainly in local produce thus acting as an outlet to sell produce of the SHGs and local farmers. More and more items shall be added keeping preference of the clients.



Maternal health program

BSS conducted Block and Village level camps on maternal health among our SHGs members in Dehradun, Haridwar, Bareilly and Patna District. In this program organization stressed upon health of women during pregnancy, childbirth,, and the postpartum period. It encompasses the health care dimensions of family planning preconception, prenatal, and postnatal care in order to reduce maternal morbidity and mortality. While there has been a decline in world-wide mortality rates much more has to be done. The effect of a mother's death results in vulnerable families, and their infants, if they survive childbirth, are more likely to die before reaching their second birthday. Participants were told be in touch with local health workers and discuss problems faced by them without hesitation. BSS also promote and aware for sex ratio of girls child and additionally aware the people about PCPNDT act.

Emergency Relief Support

Dry Ration support and Safety kit distribution

Some success stories-

Beneficiary Name- Virender Kumar



Beneficiary Profile- Virender Kumar is a migrant worker, residing in Dehradun from past 3-4 years with a family of 8 people. He is 45 years old and originally belongs to Gonda district of Uttar Pradesh. He shifted to Dehradun Uttarakhand in search of work and struggled a lot to get and few months back, just before lockdown he started pressing the clothes of people. He shared, he was happy with the earning as he was getting lot many clothes from people of residential colony near Rajpur Road. But then the Corona hit hard on him and everything stopped. While sharing his ordeal, his eyes turned watery and said he spent many days without the proper food.

Progress- With BSS initiative of Dry Ration distribution a new ray of hope emerged and we can imagine how important the food is for the human. He said the day he received the kit of ration, he along with his family had proper food. This small help have a great impact on his well being. He is all set to join back his employment.



Beneficiary Profile- Shayad Prasad is a migrant worker living in Selaqui area of Dehradun District. He has a wife and 3 children to look after. Even before the lockdown, it was hard for him to survive and to feed his family. He was riding passenger electric auto which belongs to someone else. During the lockdown period, he said that he faced many difficulties.

Progress- The week's ration kit provided a new hope of light in his life. He said that this will help and support him to save my 1 week's earnings. He also said that now the Govt. has allowed to ride passenger electric auto, he will re-join his employment.

A Step towards a better environment

Renewal Energy: Solar lamp Distribution Program

BSS has distributed 800 solar lamps among poor school going girls and widow women in the Patna, Ara district by volunteers. Bihar state of India has an erratic power supply and in some places it is available for few hours . There are still many villages where electricity has not reached. Poor People are forced to use oil/ Kerosene lamps to perform their daily activities. Keeping the scenario in mind, Balajee Sewa Sansthan provide an affordable means of power supply to these people do their basic works life cooking, going to washroom, for children to study etc. From 2016, every year organisation provided solar lamps to the people belonging to these areas, specially to women and school going children by identifying their economic background. And Balajee is continuously providing support to them.

Solar power can supply them electricity at night thus reducing dependence on kerosene or oil. The lamp shall not only light their homes, but it can charge mobiles.



Computer Training Course for Rural Unemployed youth in Bihar

The target area is one of the backward sub-divisions of Patna district of Bihar where the basic condition of children, youth, women and aged are deprived. Youth form 60% of the targeted slums & villages who are in need of some basic skill to become productive and creative. training centre. Our computer learning centre achieves outstanding academic performance, similar to private computer training institutes for the children with no costs to the students. These courses are financially supported by generous donors across India and Abroad. Apart from computer experts, our selfless volunteers make sure that each child gets the best knowledge about computers



Award & Recognition

Annual Report 2022-23
Balajee Sewa Sansthan



Transparency & Accountability Disclosures

Details of Board Members as on 31/03/2023

Name of Board Member	Position on Board	No. of meetings attended	Remuneration and reimbursements in Rs.
Awadhesh Kumar	President/Executive Director	4	5,40,000
Ashutosh Bhardwaz	Secretary	4	Nil
Amita Devi	Treasurer	4	1,32,000
Alok Kumar	Member	3	Nil
Anil Agnihotri	Member	3	Nil
Subhash Bansal	Member	4	Nil
Pradeep Anand	Member	2	Nil

Distribution of staff according to salary levels as on 31/03/2023

Slab of gross salary plus benefits (Rs per month)	Male (Nos)	Female (Nos)	Total (Nos)
<5000 (Part time Peer Educator)	12	8	20
5,000 - 10,000	8	6	14
10,000 - 25,000	4	4	8
25,000 - 50,000	1	2	3
50,000 - 1,00,000	1	0	1
1,00,000 >	0	0	0
Total	26	20	46

Total cost of international travel by all personnel (including volunteers) and Board members

Name	Designation	Destination	Purpose	Amount
NIL	NIL	NIL	NIL	Nil
Total	Nil	Nil	Nil	Nil

Highest & Lowest Remuneration in the BSS	Name	Designation	Remuneration (in Rs.) (Yearly)
Operational Head of the organization: (including honorarium):	Awadhesh Kumar	Executive Director	540000
Highest paid person in the organization (staff or consultant):	Dr Anjali Panwar	State Project Manager	600000
Lowest paid person in the organization (staff or consultant):	Bharati	Field Facilitator	84000

Transparency & Accountability Disclosures

Financial Statement of Financial Year Ending on 31st March 2023

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Balajee Sewa Sansthan

Balance Sheet All Fig. Rs. In Lacs

Assets as on	3/31/2023	3/31/2022	Liabilities as on	3/31/2023	3/31/2022
Fixed assets	15.60	14.46	Society/ Promoters funds	139.80	141.30
Investments	0	0	General fund (unrestricted fund)	22.89	21.70
Loans and advances	216.43	245.52	Corpus and endowment fund(s)	22.15	22.15
Cash and bank balances	18.86	38.39	Grant balances	0	8.97
Other current assets	6.05	0.85	Loans and borrowings	46.58	86.46
Excess of expenditure over income (if any)	0	0	Current liabilities and provisions	24.43	17.45
			Excess of expenditure over income (if any)	1.09	1.19
Total Assets	256.94	299.22	Total Liabilities	256.94	299.22

Income & Expenditure Statement Rs. In Lacs

Income for the year	3/31/2023	3/31/2022	Expenditure for the year ended on	3/31/2023	3/31/2022
Earned/ Self generated income	11.74	10.69	Program	115.66	110.20
Donations from Indian sources	100.28	74.03	Public education and fundraising	17.56	7.89
Grants from Indian sources	55.53	69.09	Management and administration	18.03	15.74
Donations from International sources	35.45	41.82	Payments to Beneficiaries	99.57	99.49
Grants from International sources	51.45	48.22	Other expenses	2.53	9.34
Other income			Total Expenditure	253.35	242.66
Total Income	254.44	243.85	Surplus/ Deficit	1.09	1.19

Operational Highlights of Balajee Sewa Sansthan

Total Out Reach of Balajee Sewa Sansthan Till March 2023

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Balajee Sewa Sansthan

Name of Program/ Activities	Units	Total Beneficiaries up to Mar 22	Benefited/Added during the year FY 22-23	Total no. of participants /Beneficiaries As on 31 st Mar 23
Tobacco Free School under NTCP (Students Teachers)	910 School /colleges	136805 4669	39526 1651	176331 6320
Livelihood Finance	12 Cr Disb.	10150	110	10260
Renewal energy/Solar lamp		3400	200	3600
Financial Literacy/dFLAP	1346	70993	3860	74853
SHG & JLG Program	925	8470	480	8950
HIV-AIDs(TI) Registered Migrant Workers & Trucker and avail services	Since Aug 2011	105563	23952	129515
Found positive after testing and get services		62	7	69
Water & Sanitation with one school toilet complex	1872 toilets	9950	8	9958
MEDP/LEDP Vocational Training/Minority/Computer		2220	150	2370
Farmers Development program	30 FC 4 FPO	1920	230	2150
Tobacco Control Program (Uttarakhand Training for Govt officers/Law enforcers)		6045	1840	7885
TB Control Program		18000	2320	20320
Apda Rahat, Health,& Other camp/seminar/Education		18500	300	18800
Total Outreach		244335	71108	315443

Outreach of Institution (geographic/Target sector)

Geographic- States- Uttarakhand- All 13 districts of Uttarakhand

Uttar Pradesh- Bareilly, Saharanpur, Shamli and Bijnor.

Bihar- Patna, Lakhisarai, Ara, Rohtas, Nalanda & Saran

Operational offices/Centers :- Subhash nagar, Nakronda, Turner Road, Selaqui, Bhauwala, Ghanshali, (Uttarakhand) Bareilly & Saharanpur (Uttar Pradesh) Raily, Barh, Maner, Patna, Rohtas, Ara (Bihar)

Partner Institutions...Pillars of Success

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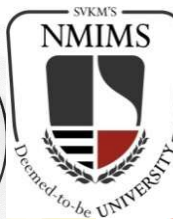
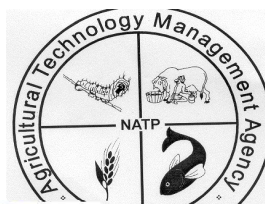
Balajee Sewa Sansthan



नाबार्ड
NABARD



Narotam Sekhsaria Foundation



Management Team...Leadership is the key

Awadhesh Kumar: Awadhesh is the founder and executive Director of Balajee Sewa Sansthan. He is a dynamic professional with more than 22 years of experience in diversified field including rural livelihood and TB, HIV-AIDS and Tobacco Control Program. He has impressive leadership skills along with excellent team supervision abilities. His vast experience in the preparation and implementation of challenging and innovative development project is being well utilized in Uttarakhand, Uttar Pradesh and Bihar. He is energetic and team spirited man, with strong work ethics, he believes “Things just don’t happen automatically, you have to make them happen”, and “It is not just the end that matters, but also means”.



An energetic and team spirited man, with strong work ethics, he believes “ Things just don’t happen automatically, you have to make them happen”, and “It is not just the end that matters, but also the means”. He is currently members of many district, state and national level committees on TB, HIV-AIDS & tobacco control program as well as PC-PNDT etc.

Ajit S Tomar: Ajit comes to Micro Credit arena with over 40 years of experience in Govt. and a Public Sector Bank. He has an experience of over 14 years as a top manager with a progressive public sector bank dealing with financial needs of socially and economically deprived classes, retail lending, agriculture and priority lending at Branch and Regional office level. Tomar has a Degree in Agriculture and CAIIB from Indian Institute of Bankers. He is Chief advisor and Chairman of the advisory board of the organization.



Mamta Thappa: She is associated with BSS from 6 years and heads Tobacco Control Program in Uttarakhand. She has an extensive working experience of more than 13 years in development sector on various social issues such as women empowerment, children education etc. She holds Master Degree in Law. She strongly believes and raises voice for women’s right and gender equality. Mamta started her career with corporate, but moved over to development sector soon. She found that corporate lacked reality, which was significantly strong and development sector is primarily based on it. This was more aligned to her thoughts and backed her with satisfaction and hence she switched over.



S C Bansal- S C Bansal earned MA (Economics) and CAIIB and working experience of 35 Years in Punjab National Bank in various After retirement as Senior Chief Manager he worked as State Director for RSETIs for 14 months, wherein MoRD, Govt. Of India, State Govt. and concerned lead bank of the District are the stake holders. The job profile of RSETI is to train unemployed youth with various vocational trainings with motivational touch and to settle them as self-employed/ entrepreneur. Mr. Bansal is a very good motivator and trainer.



Management Team...Leadership is the key

Anil Agnihotri: He is a retired Navy Commander have more than 35 years of experience 35 Years of experience in leadership. He works as a volunteer for Balajee Sewa Sansthan. He is member of executive committee of the organization



Alok Kumar: Alok is Associated with Balajee Sewa Sansthan for over 8 years and has been active in social and skill development programs conducted by the sansthan. He is an MBA in Finance from IMD, NEW DELHI. He heads operations of Balajee in Bihar.



Alok Kumar

Ashutosh Bharadwaj: Ashutosh is associated with Balajee Sewa Sansthan for over 10 years & has played a key role in implementation of development activities. Ashutosh initiated & leads the water & sanitation campaign, helping a number of beneficiaries to lead a safe & hygienic life. Ashutosh also leads the financial literacy Programs of BSS in Bihar.



Deepak Srivastav: Deepak is Associated with Balajee Sewa Sansthan for over 2 years and has been active in social and skill development Programs conducted by the sansthan. He heads the operations of NABARD project in Bareilly & Rampur district of Uttar Pradesh. Besides of this, he is also responsible to create awareness among target group about health, hygiene, financial literacy and eradication of social evils in the society. He retired as senior manager from Baroda Uttar Pradesh Gramin Bank.



Dr Anurag Bisht: Dr Anurag holds Bachelor of Ayurvedic Medicine and Surgery and has 5 years of experience in development sector. He is currently supporting the TI (HIV) program, MHM and Tobacco Control program.



Ajeet Jassar : Ajeet is young and dynamic project manager and he is currently working as Divisional Coordinator-Garhwal Region in Tobacco Control Program. He has worked in Target Intervention Program for 10000 Migrant workers (Destination) entrusted by USACS, in Dehradun. He is an expert in this field & has experience as a counselor on the HIV-AIDS related issues.



Chandrakanta: She is the project Manager of Target Intervention Program under Prevention of HIV AIDS. She has earned MSW and having rich experience in HIV-AIDS and health issues, She is working as Counselor for HIV Programs with more than 8 years experience in rural health and awareness services among migrant populations in slums area of Dehradun.



Gajendra Tiwari: Gajendra Tiwari is the CEO of FPO promoted by Balajee Sewa Sansthan. He hold B. Pharama degree and has an experience of more 8 years in farmers development, community mobilization, Health awareness etc. Additionally, he is also positioned as Counsellor in TI (HIV) program



कुक्कुट आधारित इंटिग्रेटिड फार्मिंग सिस्टम जागरूकता कार्यक्रम का आयोजन

गंभीर न्यूज़ संवाददाता बरेली। केंद्रीय पक्षी अनुसंधान संस्थान इज्जतनगर, बालाजी सेवा संस्थान बरेली व नाबार्ड, बरेली द्वारा संयुक्त रूप से कुक्कुट आधारित इंटिग्रेटिड फार्मिंग सिस्टम जागरूकता कार्यक्रम का आयोजन आज ग्राम सोरहा, मीरगंज, बरेली में किया गया।

इस कार्यक्रम का आयोजन संस्थान के निदेशक डॉ० अशोक कुमार तिवारी के निर्देशन में बालाजी सेवा संस्थान के अनुरोध पर संयुक्त रूप से किया। कार्यक्रम का प्रारम्भ श्री दीपक श्रीवास्तव, क्षेत्रीय प्रभारी, बाला जी सेवा संस्थान, बरेली द्वारा कार्यक्रम में उपस्थित श्री धर्मेन्द्र कुमार मिश्रा, डी०डी०एम० नाबार्ड, बरेली व रामपुर, केंद्रीय पक्षी अनुसंधान संस्थान के प्रधान वैज्ञानिक डॉ० एम० पी० सागर व डॉ० दिव्या शर्मा, तथा सोरहा, केवलपुर, टीटौली, मदनापुर गांवों से आए किसानों का स्वागत सम्बोधन कर किया गया तथा नाबार्ड द्वारा पोषित इंटिग्रेटिड फार्मिंग सिस्टम परियोजना के उद्देश्यों के बारे में किसानों को बताया गया। कार्यक्रम की अध्यक्षता कर रहे श्री धर्मेन्द्र कुमार मिश्रा, डी०डी०एम० नाबार्ड बरेली व रामपुर, ने नाबार्ड द्वारा संचालित



परियोजना के बारे में अवगत कराया तथा किसानों को इसका लाभ उठाने की सलाह दी।

केंद्रीय पक्षी अनुसंधान संस्थान के प्रधान वैज्ञानिक डॉ० एम० पी० सागर ने किसानों को संबोधित करते हुए बताया कि पोल्ट्री को कृषि व अन्य संबन्धित उद्यमों जैसे केचुआ पालन, मशरूम उत्पादन, बकरी पालन, पशु पालन आदि के साथ अपनाया जा सकता है।

बागबानी के साथ पोल्ट्री अपनाने से होने वाले लाभ के बारे में भी बताया, तथा उन्होंने अपने अनुभवों को भी साझा किया। भूमिहीन किसानों के लिए उपयुक्त पारिवारिक कुक्कुट पालन को अपनाने की सलाह दी तथा उससे होने वाले आर्थिक व स्वास्थ्य

लाभ के बारे में भी बताया तथा अंत में इंटिग्रेटिड फार्मिंग सिस्टम से होने वाले भूमि सुधार की भी चर्चा की। इसी क्रम में संस्थान की प्रधान वैज्ञानिक डॉ० दिव्या शर्मा, ने इंटिग्रेटिड फार्मिंग सिस्टम पर प्रकाश डालते हुए कहा कि पोल्ट्री हेतु कम खर्च में कृषि फसलों से प्राप्त अनाजों से मुर्गी दाना तैयार किया जा सकता है, फसलों की कटाई उपरांत खेत में झाड़ गए अनाज के दानों का उपयोग मुर्गियों को खेत में चरा कर दाने के रूप में किया जा सकता है। मुर्गी दाना तैयार करने के विभिन्न स्थानीय विकल्पों पर भी चर्चा की। कार्यक्रम का संचालन श्री दीपक श्रीवास्तव, क्षेत्रीय प्रभारी बरेली, द्वारा किया गया।



तंबाकू को नियमों के विरुद्ध बेचा तो खैर नहीं

जासं, अल्मोड़ा : राष्ट्रीय तंबाकू नियंत्रण कार्यक्रम के तहत उड़न दस्ता का अभियान तेज होने लगा है। टीम ने बाजार में अभियान चलाकर व्यापारियों और आम नागरिकों को कोटपा अधिनियम की जानकारी दी। लोगों से सार्वजनिक स्थानों में तंबाकू का सेवन न करने की अपील की। वहीं नाबालिगों को तंबाकू उत्पाद क्रय और विक्रय करने पर कार्रवाई की चेतावनी दी गई।

स्वास्थ्य विभाग और शिक्षा विभाग की टीम ने बाजाली सेवा संस्थान देहरादून के साथ मिलकर सोमवार को मुख्यालय में अभियान चलाया। टीम ने थाना बाजार, कचहरी बाजार, लाला बाजार, गमिलन चौक होते हुए जीजीआइसी स्कूल तक लोगों को जागरूक किया। टीम ने लोगों को तंबाकू के दुष्प्रभाव की जानकारी दी। सभी तंबाकू उत्पाद बेचने वाले व्यापारियों को धारा - 5 के तहत तंबाकू उत्पादों को प्रदर्शित नहीं करने, प्रचार न किए जाने,

• उड़न दस्ता टीम ने चलाया अभियान लोगों को दी नियमों की जानकारी

• नियमों के उल्लंघन पर कड़ी कार्रवाई की चेतावनी



अल्मोड़ा मुख्यालय में तंबाकू नियंत्रण को लेकर अभियान चलाया गया • जागरण

धारा- 6 के तहत 18 वर्ष से कम उम्र के बच्चों को तंबाकू न बेचने आदि की जानकारी दी। टीम सदस्यों ने कहा कि नाबालिगों को तंबाकू बेचते पाए जाने पर व्यापारियों के विरुद्ध कोटपा अधिनियम के तहत कार्रवाई की जाएगी। रेस्टोरेंट, अस्पताल, टैक्सी स्टैंड, बाजार आदि सार्वजनिक स्थानों पर धूमपान,

थूकने, तंबाकू का सेवन करने पर भी चालानी कार्रवाई की जाएगी। शिक्षण संस्थान के 100 गज के दायरे में तंबाकू उत्पादों की बिक्री प्रतिबंधित है। इस मौके पर व्यापार मंडल अध्यक्ष सुशील साह, टीम में स्वास्थ्य विभाग के भगवत मनराल, सुचिता भट्ट, बालाजी सेवा संस्थान से नेपाल सिंघा आदि मौजूद रहे।

जरूरतमंदों को बांटी राहत सामग्री

देहरादून। मालदेवता में आई आपदा से प्रभावित हुए लोगों को बालाजी सेवा संस्थान की ओर से राहत सामग्री बांटी गई। सोमवार को संस्थान की ओर से प्रभावित लोगों को राहत सामग्री वितरित करने के साथ जरूरतमंद परिवारों का सर्वेक्षण किया गया। पदाधिकारियों ने कहा कि बाढ़ से लोगों के घर टूटने के साथ भारी नुकसान हुआ है। ऐसे में प्रभावित परिवारों की मदद के लिए हमें आगे आना चाहिए। संवाद



एक माह तक चलेगा तंबाकू मुक्ति अभियान

शाह टाइम्स संवाददाता कीताला। जनपद में रविवार से राष्ट्रीय तंबाकू नियंत्रण कार्यक्रम शुरू किया गया जिसका शुभारंभ 6 मई को विभिन्न विभागों के साथ जिलाधिकारी गब्याल द्वारा बैठक कर किया जाएगा। इसके तहत जनपद विकासखंड किए गए पंचायत को तंबाकू मुक्त बनाए जाने के लिए 1 माह तक विशेष अभियान चलाया जाएगा। डॉक्टर भागीरथी जोशी मुख्य चिकित्सा अधिकारी ने बताया कि इस दौरान सभी को धूम्रपान और तंबाकू सेवन से होने वाली गंभीर बीमारियों को लेकर जागरूक किया जाएगा कहां की ग्राम पंचायत स्तर पर सामुदायिक स्वास्थ्य अधिकारियों तथा तंबाकू नियंत्रण प्रकोष्ठ के सदस्यों के माध्यम से चिन्हित ग्राम पंचायत स्तर पर बैठक आयोजित की जाएगी। पंचायत भवनों समस्त विद्यालयों तथा सार्वजनिक स्थानों में प्रचार-प्रसार सामग्री वितरण के साथ ही साइनेज स्थापित किए जाएंगे। तंबाकू उपयोगकर्ताओं को परामर्श देने के साथ ही उनकी स्क्रीनिंग भी की जाएगी। सीएमएस ने बताया कि विद्यालय के आसपास 100 गज के दायरे में तंबाकू उत्पादों को बेचने पर पूर्ण प्रतिबंध होगा जिसके लिए चालान कार्यवाही अमल में लाई जाएगी। इतना ही नहीं 18 वर्ष से कम आयु के बच्चों को तंबाकू उत्पाद बेचे जाने पर कठोर कार्यवाही की जाएगी

विश्व कैंसर दिवस पर आयोजित हुई चित्रकला प्रतियोगिता, हिमेश रहे प्रथम

गोपेश्वर (बढ़ी विशाल)। स्वास्थ्य विभाग चमोली की ओर से विश्व कैंसर दिवस के अवसर जागरूकता कार्यक्रम आयोजित कर कैंसर रोग के लक्षण, रोकथाम, उपचार के बारे में जानकारी दी गई, वहीं शांदा सुमन चिड़न एकेडमी में चित्रकला प्रतियोगिता का आयोजन किया गया जिसमें हिमेश परस्वण ने प्रथम स्थान प्राप्त किया। विश्व कैंसर दिवस पर आयोजित चित्रकला प्रतियोगिता में हिमेश परस्वण प्रथम, राहुल पुरोहित द्वितीय और कृतिका पुरोहित तीसरे स्थान पर रही। इस मौके पर स्वास्थ्य विभाग की ओर से गोष्ठी का आयोजन भी किया गया। जिसका शुभारंभ जिला विधिक सेवा प्राधिकरण के सचिव सिविल जज (सीडि) सिमरनजोत खत्री ने किया और विधिक सेवाओं के बारे में जानकारी दी। कार्यक्रम में अपर मुख्य चिकित्सा अधिकारी डा. एमएस जागरूकता कार्यक्रम किए जा रहे हैं। वरिष्ठ फिजिशियन डॉ. अमित जैन ने कैंसर के कारणों, उपचार, वचब एवं रोगी को देखभाल के बारे में जानकारी दी गई। स्वास्थ्य शिक्षा संचार समन्वयक उदय सिंह रावत ने बताया कि इस वर्ष कैंसर दिवस को थीम क्लोज द कैंसर गैप है। जोकि इस संपूर्ण दुनिया में कैंसर पीड़ित नागरिकों को इस जग से लड़ने के लिए समान सुविधाएं एवं चिकित्सा सहायता प्रदान करने पर केंद्रित है। उन्होंने स्वयं सेवकों से इच्छा ग्रामोण क्षेत्रों में लोगों को कैंसर के प्रति जागरूक करने के बात कही। कार्यक्रम के दौरान अरविंद राणा, कमल सिंह, डॉ विनोद थपलियाल, शिवम जोशी, आलोक परमार, एसएस परसाण, संजय चंदवाल आदि मौजूद थे।



चारधाम यात्रा होगी तंबाकू मुक्त: चौहान

शाह टाइम्स संवाददाता उत्तरकाशी। विश्व तंबाकू निषेध दिवस के अवसर पर जिले भर में तंबाकू नियंत्रण अभियान चलाया जा रहा है। यह जानकारी देते हुए मुख्य चिकित्सा अधिकारी/अधिकारी डॉ. केएस चौहान ने बताया कि चारधाम यात्रा के दृष्टिगत राष्ट्रीय तंबाकू नियंत्रण कार्यक्रम के अन्तर्गत कोटपा अधिनियम -2003 के प्रभावी क्रियान्वयन लाया गया है। राज्य में सघन अभियान चलाया जा रहा है जिसमें जनपद उत्तरकाशी के गंगोत्री एवं यमुनोत्री धाम को पूर्ण रूप से तंबाकू मुक्त किया जा रहा है। यात्रा मार्ग पर कोटपा अधिनियम के अन्तर्गत चालान किया जा रहा है। साथ ही मंदिर समिति के सदस्यों तथा होटल स्टाफ के मध्य जनजागरूकता अभियान चलाया जा रहा है। उन्होंने बताया कि विश्व तंबाकू निषेध दिवस 2022 के अवसर पर एक मई से 31 मई 2022 तक तंबाकू

नियंत्रण के लिए अभियान चलाया जा रहा है। सीमा में स्वास्थ्य विभाग एवं पुलिस सघन छापाकारी अभियान चलाएगी। इसके अलावा प्रत्येक ब्लॉक में दो ग्राम पंचायतों को तंबाकू मुक्त किया जायेगा। बता दें कि ग्लोबल एडल्ट तंबाकू सर्वे (गेटस -02) के अनुसार उत्तराखण्ड राज्य में बोड़ी -15.7 प्रतिशत , गुटका- 2.2 प्रतिशत, सिगरेट- 4.9 प्रतिशत तथा पान मसाला- 3.1 प्रतिशत तंबाकू उत्पादों का उपयोग युवा वर्ग के द्वारा किया जा रहा है जिस कारण 33.4 प्रतिशत सार्वजनिक स्थलों , 24.5 प्रतिशत कार्यस्थलों 62.2 प्रतिशत घरों में व्यक्ति सेकेण्ड हैंड हैण्ड स्मोक व पैसिविक स्मोक से प्रभावित हैं। उपरोक्त गतिविधियों के साथ - साथ सार्वजनिक स्थानों, थूकना आदि प्रतिबंधित के लिए कार्रवाई अमल में लाई जायेगी।

