

Balajee Sewa Sansthan



Annual Report 2023-24



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From the Director's Desk

Dear Friends,

This past year has been an extraordinary journey for our team at BSS as we continue to serve marginalized, unheard, and excluded communities with dedication and compassion. Guided by our mission to create lasting change, we have expanded our efforts and achieved several remarkable milestones. Our focus on preventive healthcare awareness, tobacco control interventions, rural and farmer development, and women's empowerment has driven significant impact.

We are honored to share that our work in tobacco control has been recognized with the prestigious **WHO award** for excellence in this field. Additionally, the Government of Uttarakhand has felicitated us for adopting families of TB patients and for providing dry rations to support their nutrition and recovery.

This year, we also continued our work in farmer development, empowering rural communities with knowledge, resources, and sustainable solutions to enhance their livelihoods. From promoting best agricultural practices to fostering resilience, our initiatives are helping farmers improve productivity and achieve greater economic stability.

Our skilled and dedicated team has implemented a wide array of impactful projects, including Tobacco Control Programs, Financial Literacy Training, Health and Sanitation Awareness, HIV Awareness, SHG (Self-Help Group) Formation with bank linkages, Solar Lamp Distribution, Consumer Awareness Programs, and Digital Financial Literacy initiatives. These programs have positively touched the lives of many and strengthened communities.

This annual report reflects not only our accomplishments over the past year but also the collective efforts of our partners, funders, and supporters. Your belief in our mission continues to inspire us to aim higher and do more.

As we look ahead, we remain committed to expanding our reach and addressing emerging challenges with determination and purpose. Thank you for being an integral part of our journey. Together, we can continue to make a meaningful difference in the lives of those who need it most

With all the best wishes,
Awadhesh Kumar
Executive Director



Legal Status & Registration Details of Balajee Sewa Sansthan

Registration Number/Date	Reg. No. 453/2002-03, dated 3-9 2002
NGO Darpan ID/Reg.no	BR/2009/0007834
Act/s under which registered	Societies Act 21 of 1860
Registered under FCRA, 1976	Reg. No. 031170484 dated 01/04/2022
Registered under IT 1961 (80G)	AABTB2745AF20214 Dated 31st May 2021
Registered under IT 1961 (12A)	AABTB2745AE20214 Dated 31st May 2021

Working Area

Head Office- 18, Krishna Market Marg, Subhash Nagar, Dehradun 248002.

Registered Office- Raily, Pandarak, Barh, Patna 803221

Uttarakhand- Dehraun, Haridwar, Tehri Garhwal, Uttarkashi, US Nagar and Champawat

Bihar- Patna, Vaishali, Khagariya, Lakhisarai, Rohtas, Nalanda, Gaya and Begusarai

Uttar Pradesh: Saharanpur, Shamli, Bijnor and Bareilly

Rural Home Stay- Village- Raithal, Near Bhatwari block, District Uttarkashi, Uttarakhand

Rural Marts - Bahuwala, Nakraunda and Subhashnagar in Dehradun district of Uttarakhand

Drop in Centre (DIC) : Selaqui , Subhash Nagar in Dehradun and Ghanshali (Tehri)

Mission, Vision and Objectives of Balajee Sewa Sansthan

Vision

To serve and benefit through different activities, Ten lakh poor urban, semi-urban and rural marginalized and economically disadvantaged families by 2030 & become one of the most preferred member-centric NGO's in North India by 2030

Mission

To provide need-based services to the economically & socially disadvantaged groups by creating opportunities for self-employment & economic development. In the field of health care and environment, to strive and help build a healthy society with emphasis on environmental cleanliness and personal hygiene.

Core objectives:

- ❖ To provide sustainable self-employment generating opportunities to low-income households.
- ❖ To provide education to marginalized sections through formal and innovative non-formal programs.
- ❖ Formation of Self-Help Groups and credit linkage with bank and to provide financial support through microfinance activities.
- ❖ To work on preventive health measures with special focus on health issues such as TB, HIV-AIDS control program, Tobacco Control Program etc.
- ❖ To sensitize, raise the level of awareness on legal, political, social and economical rights in the poor and marginalized communities.
- ❖ To undertake activities to promote peace and harmony among the society.
- ❖ To promote skill development program among women, youths of urban and rural area.
- ❖ To support the activities on financial inclusion.
- ❖ To support Govt. policies which aimed at alleviating poverty, creation of jobs in

Health Interventions and Public Health Initiatives

Supporting Government Health Initiatives: A Collaborative Effort

Balajee Sewa Sansthan has been a key partner in supporting the Government of Uttarakhand in the successful implementation of various health-related projects. Through its community-driven approach, the organization has contributed significantly to several national and state-level programs, including:

- **HIV/AIDS (Targeted Intervention Program)**
- **National Tobacco Control Program**
- **TB Eradication Program and Nutritional Support**
- **Adolescent Health and Hygiene Program**

Balajee Sewa Sansthan has been a proactive partner in supporting the Government of Uttarakhand in the implementation of the **National Tobacco Control Program (NTCP)** and ensuring the effective enforcement of tobacco control legislation. The organization has played a vital role in raising awareness about the harmful effects of tobacco use, educating communities on tobacco-related health risks, and promoting tobacco-free environments. Through its outreach programs, Balajee Sewa Sansthan has helped strengthen the public's understanding of the legal restrictions surrounding tobacco use, such as smoking bans in public places and the regulation of tobacco sales to minors. By collaborating with local authorities and community leaders, the organization has contributed significantly to the successful enforcement of tobacco control laws, supporting the state's efforts to reduce tobacco consumption and its associated health burdens.

In addition to these initiatives, Balajee Sewa Sansthan has been actively supporting **TB patients** and **People Living with HIV (PLHIVs)** by providing essential **nutritional support**. Recognizing the critical role of nutrition in recovery and overall health, the organization ensures that these individuals receive the necessary resources to strengthen their immune systems and improve their quality of life.

Balajee Sewa Sansthan's commitment to a community-based approach ensures the successful delivery of healthcare services, educational outreach, and health advocacy, thereby contributing to the broader health goals of the state and supporting vulnerable populations in their journey towards better health.

HIV-AIDS (Target Intervention) Program

Transforming Lives: Health Initiatives for Truckers, Migrants, and Transit Communities

Uttarakhand State AIDS Control Society (USACS) Partnership- Since 2011, BSS has proudly partnered with the Uttarakhand State AIDS Control Society (USACS) to implement targeted HIV prevention programs. Our role involves locating, identifying, and ensuring the delivery of quality HIV prevention interventions to **15,000 migrants** and **5,000 truckers** in Dehradun district, as well as **5,000 transit populations** in Ghansali, Tehri district. This is an annual target that we have diligently worked to achieve.

Targeted Interventions (TIs) are a cost-effective and resource-efficient approach, particularly in regions with low-level or concentrated HIV epidemics. These programs aim to reach high-risk populations—such as **Migrants, Truckers, and transit** providing them with information, skills, and tools to reduce HIV transmission. TIs also improve access to care, support, and treatment services, along with facilitating the prevention and treatment of sexually transmitted diseases (STDs), which are closely linked to HIV infection.

In Dehradun, we focus on addressing the needs of the migrant population, a group particularly vulnerable to HIV due to their mobility and limited access to healthcare. As the capital city, Dehradun has become a hub for employment, attracting thousands of migrant labourers from across India, particularly from Uttar Pradesh (56%), Bihar (38%), Uttarakhand (4%), and other states (2%).

Industries in Selaqui, along with emerging malls, retail outlets, and the Transport Nagar area, are significant employment drivers. Migrants often face challenging conditions, with mobility patterns influenced by their marital status. While single workers frequently change jobs and locations, married individuals tend to stay longer at their workplaces, visiting home states once a year during festive seasons.

Our efforts aim to empower these communities by providing critical HIV prevention education and ensuring access to healthcare and treatment services. Through this partnership, BSS continues to contribute meaningfully to the fight against HIV/AIDS in Uttarakhand.

HIV-AIDS (Target Intervention) Program

Results/Achievements of FY 2023-24

Migrants	Truckers	Transit
<ul style="list-style-type: none"> •No. of Registration-11441 •No. of HIV testing-4502 •No. of HIV+-05 •No. of HIV+ linked with ART-05 •No. of person counselled- 7125 •No. of Health Camps conducted-180 •No. of Migrant participated in Health Camp-6076 •No. of Migrants diagnosed with STI-322 •No. of Migrants treated STI-322 •No. of Advocacy meetings held-12 •No. of Community events conducted/Nukkad Natak-32 •BCC sessions-4200 with coverage of 70960 migrants and other population •Condom Social Marketing (CSM)-106180 pieces 	<ul style="list-style-type: none"> •No. of Registration-5466 •No. of ICTC test-752 •No. of HIV+-2 •No. of HIV+ linked with ART-2 (M-2) •No. of person counselled- 5479 •No. of Health Camps conducted-180 •No. of truckers participated in Health Camp-5466 •No. of Truckers diagnosed STI-196 •No. of Truckers treated STI-196 •No. of Advocacy meetings held-24 •No. of Community events conducted/Nukkad Natak-28 •BCC sessions-1440 with coverage of 23669 truckers and other population •Condom Social Marketing(CSM)-95933 pieces 	<p>HIV AIDS Awareness for Transit- 7045</p> <p>HIV testing-110</p> <p>No of HIV+ = 0</p> <p>No of stakeholder meeting-12</p> <p>Team Details</p> <p>PD: Mr.Awadhesh Kumar</p> <p>PM: Ms. Chandrkanta</p> <p>PPP : Dr. Anurag</p> <p>Counsellor: Mr. Gajendra</p> <p>M & E: Mr. Nirmal</p> <p>ORW (Migrants): 5</p> <p>ORW(Trucker) : 2</p> <p>ORW (Transit) : 2</p> <p>Peer Educator: 20</p> <p>Drop in Centre: 3</p> <p>Project Office: Dehradun</p>

Empowering Communities Through Health Camps, Behavioral Change, and Counseling Initiatives

As part of the Target Intervention Project, the dedicated team of Balajee Sewa Sansthan, comprising counselors for truckers and migrants, health educators, and doctors, conducted a series of impactful initiatives. These included health camps, behavioral communication change programs, and counseling sessions, specifically designed for transit workers, migrants, and truckers—key populations at risk of health challenges.



Health camps offered essential medical services, including free health check-ups and the distribution of resources to promote overall well-being.

Behavioral communication change programs were designed to raise awareness, encourage safer practices, and dispel misconceptions about critical health issues such as HIV/AIDS. Counseling sessions provided personalized support, empowering individuals to address their challenges, adopt healthy behaviors, and access essential resources.

Through these targeted interventions, the Balajee Sewa Sansthan team made significant strides in improving the health, awareness, and resilience of these vulnerable communities, fostering a culture of prevention and care.



Celebrating Unity and Awareness: Milestone Events by the Target Intervention HIV/AIDS Team

The Target Intervention team of Balajee Sewa Sansthan organized meaningful celebrations to mark several important days, including Women's Day, Chhath Puja, Labour Day, and World AIDS Day. These events actively engaged migrants, truckers, and transit communities, fostering awareness and encouraging healthy practices.

Key highlights of these celebrations included:

- **Awareness Programs:** Interactive sessions focusing on HIV/AIDS prevention, treatment, and the significance of early detection. Specific themes were tailored to the context of each celebration, such as women's health on Women's Day and community well-being during Chhath Puja.
- **Engagement Activities:** Inclusive activities designed to promote open discussions on health, social issues, and the importance of unity within communities.
- **Health Drives:** Distribution of educational materials, health check-ups, and free counseling services were offered as part of the Labour Day and other celebrations to support vulnerable populations.
- These initiatives created a significant impact by raising awareness, addressing stigma, and strengthening communal ties while advocating for the fight against HIV/AIDS.



Strengthen Tobacco Control in Uttarakhand through Technical support, Capacity building, multi-stakeholder engagement, enforcement of legislation and countering Tobacco industry interference



Balajee Sewa Sansthan has been actively contributing to the implementation of tobacco control initiatives in Uttarakhand. The organization has worked towards achieving several key objectives while also delivering significant results in supporting the Government's efforts to reduce tobacco consumption and promote a tobacco-free environment.

Objectives

- 1. Technical Support to Tobacco Control Cells:** Provide technical assistance to the State Tobacco Control Cell (STCC) and District Tobacco Control Cells (DTCC) to establish and strengthen the institutional framework required for the effective implementation of the **National Tobacco Control Program (NTCP)**.
- 2. Enforcement of Tobacco Control Legislation:** Support the establishment and strengthening of an efficient enforcement mechanism to implement tobacco control laws, including **COTPA**, the ban on hookah, and the **Prohibition of ENDS Act 2019**.
- 3. Capacity Building and Multi-Stakeholder Engagement:** Build the capacity of key stakeholders and foster multi-stakeholder engagement to develop and implement **ToFEI (Tobacco-Free Environment Indicators)** guidelines and promote tobacco/smoke-free environments across the state.
- 4. Monitoring Tobacco Industry Interference:** Monitor and address tobacco industry interference while assisting in the implementation of state guidelines on **FCTC Article 5.3** and **Tobacco Vendor Licensing**.

Key Activities and Achievements

- **World No Tobacco Day Celebration:** Marked World No Tobacco Day with awareness campaigns, community outreach, and health programs to highlight the harmful effects of tobacco use and promote tobacco cessation.
- **Tobacco-Free Polling Stations:** In a significant achievement, **11,709 polling stations** were declared tobacco-free, ensuring that tobacco products were not used during the election process.
- **Tobacco-Free Char Dham Yatra:** Promoted a tobacco-free environment during the Char Dham Yatra, reaching a large number of pilgrims and visitors, raising awareness about the health risks of tobacco.
- **Training of Law Enforcers and Teachers:** Conducted comprehensive training programs for law enforcement officers and educators to effectively implement the **Tobacco-Free Educational Institution** guidelines. This initiative aimed to ensure that educational institutions across the state remain free from tobacco use, fostering a healthier environment for students and staff.

Through these activities and deliverables, Balajee Sewa Sansthan has made significant progress in supporting tobacco control efforts and promoting healthier, tobacco-free environments across Uttarakhand.



Health initiatives



Strengthen Tobacco Control in Uttarakhand through Technical support, Capacity building, multi-stakeholder engagement, enforcement of legislation and countering Tobacco industry interference



BSS has been supporting Department of Health and Family Welfare in strengthening of National Tobacco Control Program and effective implementation of Tobacco control legislation and conducting various camapains

Health initiatives

School Program under NTCP-An initiative to save the youth from harmful effect of tobacco use





Promoting Uttarakhand Tobacco-Free Coalition (UTFC)

Balajee Sewa Sansthan has been working on the tobacco control over a decade now in Uttarakhand. To sustain its efforts in tobacco control and expand its reach, the organisation has promoted and supported in coalition building on tobacco control.

Uttarakhand Tobacco Free Coalition (UTFC) is a group of Institutions or Organizations which is supporting State Tobacco Control Cell, Department of Health, and Family Welfare in implementation of National Tobacco Control Program. The broader objective of building coalition is to advocate for effective tobacco control program in the state, advocate for Tobacco free Uttarakhand at policy level, to provide strategic suggestions, ideas, thoughts to District Tobacco Control Cell (DTCC), State Tobacco Control Cell (STCC) on Tobacco Control. And developing counter strategies against Tobacco Industries tactics.

The first Quarterly meeting of UTFC was held on 22nd Feb 2021 was under the guidance of Dr Rana J Singh, Deputy Regional Director, The Union (SEA), New Delhi. Later, the board was formed and chairman was nominated from the group. At present, there are more than 40 members in the Coalition who are actively working for the tobacco control efforts and presenting them at various levels. These members are from diverse field including-AIIMS Rishikesh, NGO partners working on health programs (HIV AIDS/TII), Retd. Officials from defence service, health professionals, dentist, bankers, Media partners, renowned NGOs and institutions- Shanti Kunj, Ganga Sabha, ITGI etc.

A board has already been functional and they are meeting monthly as well as quarterly. UTFC has supported in getting CSR support for 10,000 Signages/Display Board as per mandate for Tobacco Free Religious circuit. The Coalition is working with the Civil Societies and remained successful in declaration of 625 Villages, mini tourist places Tobacco free. UTFC provided 250 volunteers for Tobacco Free Kumbh Mela Haridwar 2021. They are raising awareness on Tobacco harms in educational institutions for Tobacco Free educational Institutions implementation in Uttarakhand.

In every quarterly meeting, UTFC invites the Government Official from different departments to discuss on progress, challenges, and way ahead on tobacco control activities in Uttarakhand. They are recognising people's efforts and presenting Shaan-E-UTFC award during the meetings. The UTFC members are attending District Level Coordination Committee meetings formed at District level under the chairmanship of district magistrate under National Tobacco Control Program and suggesting measures.





Initiatives & Activities of UTFC

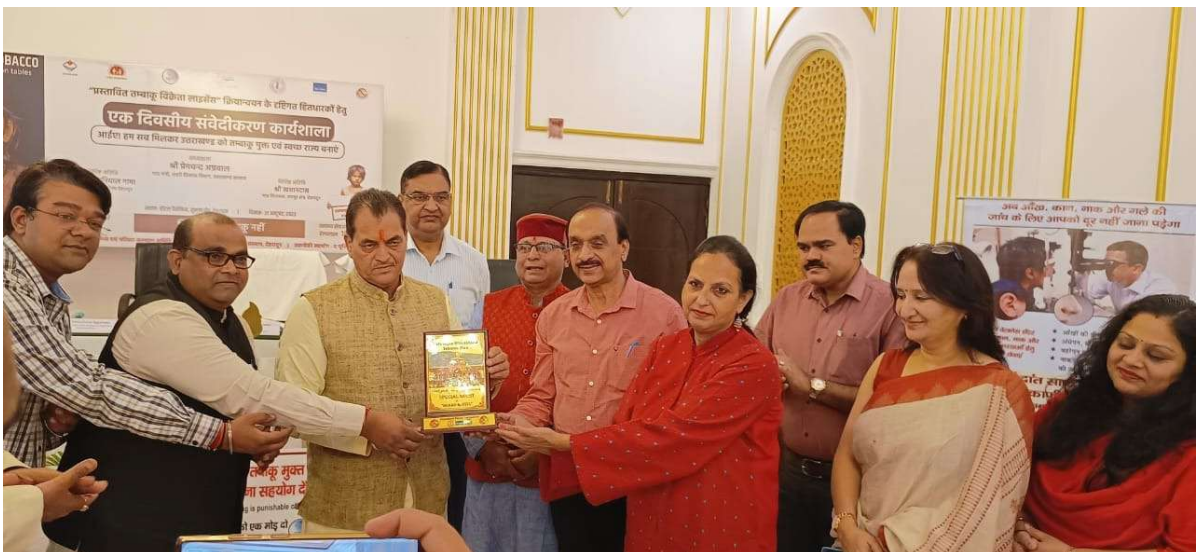


UTFC members organised Quarterly review meeting at AIIMS Rishikesh.

UTFC invites the Government Official from different departments to discuss on progress, challenges, and way ahead on tobacco control activities in Uttarakhand. They are recognising people's efforts and presenting Shaan-E-UTFC award during the meetings.



UTFC members regular meets with the Officer, Political Leaders for the advancement of tobacco control efforts in Uttarakhand. Uttarakhand Urban development Minister and Mayor Dehradun was approached and requested to support for the implementation of Tobacco Vendor Licensing



Display of Signages

देवभूमि को तंबाकू मुक्त करने में अपना सहयोग दें।
 Smoking and spitting is punishable offence.

जिंदगी को एक मोड़ दो
 तम्बाकू खाना छोड़ दो

PNB One अपनाये और डिजिटल बने

धूम्रपान निषेध क्षेत्र यहाँ धूम्रपान करना एक अपराध है !

उल्लंघन करने पर 200/- रुपये तक जुर्माना किया जाएगा ।
 अगर आपको इस परिसर में कोई भी धूम्रपान करते हुए दिखाई देता है तो कृपया निम्न व्यक्ति से शिकायत करें:-
 श्री/ श्रीमती.....पदनाम.....
 फोन नं./ मोबाइल नं.....ईमेल.....

PNB One अपनाये और डिजिटल बने



60cm

30cm

तम्बाकू जानलेवा है

अठारह वर्ष से कम आयु वाले व्यक्ति को तम्बाकू उत्पादों की बिक्री दंडनीय अपराध है

Empowering Adolescent Girls and Young Women: Promoting Reproductive Health Awareness and Access to Services

Balajee Sewa Sansthan, with the support of the **Adobe Community Employee Fund**, implemented a comprehensive project in the Dehradun District aimed at promoting awareness of sexual and reproductive health rights for adolescents and young women. The objective of this initiative was to educate young individuals about the physical and emotional changes they experience during adolescence, and to equip them with the knowledge and tools to protect themselves against sexual abuse, sexually transmitted infections (STIs), and HIV/AIDS. The project primarily targeted adolescent girls aged 15-18 years and young women aged 19-45 years. Through this project, BSS reached out to 700 beneficiaries, delivering critical information about reproductive health, rights, and personal safety.

The initiative involved organizing various awareness sessions, including Information, Education, and Communication (IEC) activities, as well as Behavioral Change Communication (BCC) sessions. Health camps were also conducted to provide direct healthcare services, including screenings and consultations. A total of 625 adolescent girls and women directly benefited from these sessions, gaining valuable insights into reproductive health, STIs, RTIs, and available healthcare services. As a result of the intervention, 40% of the beneficiaries adopted better hygiene practices, while 60% benefited from the health camps and received guidance on how to access essential health services.

This initiative has not only raised awareness about sexual and reproductive health, but also empowered young women to take charge of their health and well-being. It has fostered a more informed and confident community, breaking down taboos around reproductive health discussions, and encouraging individuals to seek timely healthcare services. By providing both education and direct health services, the project has made a meaningful impact on the lives of the beneficiaries, ensuring that they have the tools and support they need to lead healthier and safer lives.



Nutritional Support and Awareness Campaigns for Marginalized Communities

Balajee Sewa Sansthan's Commitment to Health and Well-being

Balajee Sewa Sansthan continues to make significant strides in improving the health and well-being of marginalized populations, particularly those affected by tuberculosis (TB), people living with HIV/AIDS (PLHIV), and other vulnerable communities. Through a collaborative effort with partners like Sharon Bio Medicine, Fischer Jordan, and Give India Philanthropists, the organization has been providing essential nutritional support, including dry rations, to slum dwellers and individuals suffering from chronic health conditions.

Nutritional Support and Dry Rations

As part of its commitment to combating malnutrition, Balajee Sewa Sansthan has been actively involved in the distribution of dry rations and nutritional supplies to underserved populations. This initiative primarily focuses on individuals affected by TB and HIV/AIDS, who often face significant challenges in maintaining adequate nutrition due to their health conditions. In partnership with Sharon Bio Medicine, Fischer Jordan, and Give India Philanthropists, the organization has been able to provide life-saving nutritional support, ensuring that vulnerable individuals receive essential sustenance during their recovery and treatment.

Targeting Slum Communities

The organization has also extended its efforts to marginalized populations in urban slum areas, where access to nutrition and healthcare services is often limited. By providing dry rations to slum dwellers, Balajee Sewa Sansthan aims to address food insecurity and improve the overall health of individuals who are often excluded from mainstream healthcare services.

Awareness and Educational Sessions

In addition to providing nutritional support, Balajee Sewa Sansthan has organized awareness sessions targeting both the general public and specific groups such as TB patients, PLHIVs, and slum communities. These sessions have been designed to raise awareness about the importance of nutrition, hygiene, and health practices, as well as to educate individuals on how to manage their conditions more effectively. By fostering a deeper understanding of nutrition and health, the organization empowers individuals to take charge of their well-being.

Balajee Sewa Sansthan's initiatives in providing nutritional support and awareness sessions are making a tangible difference in the lives of vulnerable communities. With the continued support of its partners, the organization is committed to ensuring that individuals affected by TB, HIV/AIDS, and other marginalized populations have access to the resources and knowledge they need to lead healthier, more fulfilling lives.

Empowering Farmers for Sustainable Development

Balajee Sewa Sansthan is dedicated to transforming the lives of small and marginal farmers through innovative and sustainable initiatives. Key programs include the **Integrated Farming System (IFS)**, **Farmers' Clubs**, **Farmer Producer Organizations (FPOs)**, and the **Livelihood Enterprise Development Program (LEDP)**. These initiatives focus on enhancing agricultural productivity, increasing income, and ensuring long-term sustainability.

- **Integrated Farming System (IFS):**

Implemented in villages of Bareilly, Uttar Pradesh, IFS integrates crop production, livestock, poultry, fisheries, and tree crops, maximizing resource use and minimizing waste. The project, targeting 60 small farmers, serves as a model for sustainable farming and income enhancement.

- **Farmers' Clubs and FPOs:**

In collaboration with NABARD, Farmers' Clubs foster knowledge sharing and cooperative farming, while FPOs empower farmers with market access, better pricing, and financial support, enabling them to scale their operations and profitability.

- **Livelihood Enterprise Development Program (LEDP):**

LEDP focuses on skill-building in dairy and goat farming, benefiting 30 farmers in Dehradun. Through training, exposure visits, and modern techniques, farmers diversify income sources and improve productivity.

Balajee Sewa Sansthan's holistic approach also includes financial literacy, health camps, and market linkages, ensuring comprehensive support for farming communities. By addressing challenges and promoting sustainable practices, the organization is driving rural development and economic empowerment.

- **Formation of Self Help Group and Joint Liabilities Groups:**

For the empowerment of rural women farmers BSS formed 825 SHGs and 4 JLGs covered more than 10000 beneficiaries in three districts (Dehradun, Haridwar and Bareilly) of Uttar Pradesh & Uttarakhand

Integrated framing System

Creating a Model for Livelihood Enhancement: Adopting Integrated Farming Systems to Double the Income of Small and Marginal Farmers

Balajee Sewa Sansthan is dedicated to improving the livelihoods of small and marginal farmers through the promotion of Integrated Farming Systems (IFS), a sustainable approach that combines various agricultural components such as livestock, crop production, fish farming, poultry, tree crops, and plantation crops. The IFS model is based on the principle that "there is no waste"—meaning that the waste from one system serves as a valuable resource for another. This interconnectedness enhances the efficiency and profitability of farming, providing smallholder farmers with a holistic, low-cost solution that helps increase their income while improving sustainability.

The project is being implemented in the villages of Kurampur, Kharsiani, Titoli, and Sorha in Bareilly district, Uttar Pradesh, focusing on empowering farmers to adopt sustainable agricultural practices. The primary objective is to help raise the income levels of farmers by promoting the cultivation of major food crops and the rearing of livestock, providing a comprehensive approach to farming that boosts productivity. With the goal of transforming the lives of 60 small and marginal farmers, the initiative aims to not only improve the income of these families but also serve as a model for other farmers in the region. By demonstrating the effectiveness of the IFS model, the project intends to motivate more farmers to adopt similar practices, potentially doubling their income within a year.

The long-term impact of this project extends beyond financial benefits. By empowering farmers with the tools and knowledge to improve food production and ensure sustainable practices, this initiative has the potential to significantly enhance food security and reduce poverty. It is anticipated that the adoption of IFS could lead to a reduction in poverty levels by up to 75%, improving the quality of life for rural communities and lifting many out of hunger and starvation. Through this project, Balajee Sewa Sansthan is not only transforming the lives of individual farmers but also contributing to the broader goal of sustainable agricultural development in the region.



Farmers Club: Driving Engagement Through Promotional Activities

Agriculture is the backbone of the Indian economy, with nearly 60% of the population directly or indirectly reliant on it. The government has also set a goal to double farmers' incomes in the next three years. This makes it crucial to implement a comprehensive package of initiatives aimed at transferring technology, improving input use efficiency, encouraging investment in agriculture (both public and private sectors), and fostering a favorable economic environment. The emerging needs of the agriculture sector include the adoption of location-specific, skill-based technologies, promoting greater value addition to agricultural produce, forming new partnerships among stakeholders, and making farming a competitive and sustainable occupation.

In response to these needs, NABARD has initiated the formation of semi-formal groups known as Kisan Clubs. The primary objective of these clubs is to introduce the latest agricultural techniques, promote post-harvest handling technologies, and support value addition initiatives. These clubs also provide farmers with the collective bargaining power for procuring inputs and selling their produce at better prices. Balajee Sewa Sansthan, with financial support from NABARD, is promoting 30 Kisan Clubs in Dehradun district, covering over 20 villages and reaching approximately 1,000 farmers. The NGO has established a network of Self-Help Groups (SHGs) in these villages, identifying progressive farmers who are keen to adopt new farming practices.



Empowering Communities through Self-Help Group

Balajee Sewa Sansthan worked diligently for the promotion and empowerment of Self-Help Groups (SHGs) as a means to uplift women and foster financial independence in rural communities. Over the past seven years, the efforts of Balajee Sewa Sansthan in promoting SHGs have led to powerful transformations, particularly among women in different groups. These women have overcome their initial shyness and hesitation, becoming proactive advocates for their communities' rights and aspirations. They have gained increased independence and confidence, and many have become micro-entrepreneurs, managing home-based businesses and securing self-employment. A more than 5,000 women had successfully established themselves as micro-entrepreneurs, contributing to their own financial independence and the overall empowerment of women in their communities. This initiative has significantly improved the lives of countless women, providing them with the tools to transform their futures and create lasting change.



Livelihood Enhancement through Goat farming under (LEDP) Program

The Livelihood Enhancement through Dairy and Poultry (LEDP) training program, sponsored by the National Bank for Agriculture and Rural Development (NABARD), aims to uplift small and marginal farmers by providing them with the skills and knowledge required for sustainable dairy farming and goat rearing. The program is being implemented in five villages—Dudhai, Bhatoli, Koti, Than Gaon, and Chelio—within the Sahaspur block of Dehradun district over a two-year period. The initiative focuses on equipping farmers with practical training, technical expertise, and exposure to modern agricultural practices, fostering long-term livelihood improvement.

Objectives of the Program:

1. To create sustainable livelihoods for participants by providing essential training on major livelihood activities.
2. To enhance the skills of farmers through capacity building, hands-on demonstrations, and development of income-generating activities.
3. To increase income levels by improving existing farming practices and introducing new income sources.
4. To build the knowledge and business acumen necessary for effective management, enterprise development, and marketing.

In the first year of the program, Balajee Sewa Sansthan, in collaboration with NABARD, successfully organized a 10-day training program focused on goat rearing. This training aimed to equip 150 participants with practical techniques for raising goats in small available spaces, enabling them to increase their income with minimal resources. The program not only introduced farmers to modern goat farming practices but also motivated them to explore innovative approaches to farming that could further enhance their livelihoods.

Additionally, various exposure visits were organized during this year, providing farmers with the opportunity to visit successful dairy and poultry farms in other regions. These visits allowed participants to witness best practices in action, engage with experienced farmers, and gain insights into effective farm management techniques. By learning from these experiences, the farmers gained a better understanding of the practical applications of the skills they acquired, which will help them improve their own farming practices and business strategies. Through these comprehensive training sessions and exposure opportunities, the LEDP program is helping participants build sustainable, income-generating enterprises, while promoting agricultural practices that can significantly enhance food security and financial stability in rural communities.



Farmers Producer Organization (FPO) Promotional Activity

The broad objective of the Fund is to build, promote and nurture Farmer Producer Organizations (FPOs) by way of extending the required financial & non-financial support during the nascent/ formative stage. It is critical to support FPOs in terms of awareness creation, capacity building, technical support, professional management, market access, regulatory requirements, etc. and provide handholding support for a minimum period of 3 years and the same is met as grant under the Fund. The requirement of the FPOs for their business has to be met out of their own funds, equity, credit, profit generated, etc.

In the Dehradun district's Doiwala hamlet, where more than 6 villages and 330 farmers are covered by this initiative, Balajee Sewa Sansthan is promoting One FPO. by NABARD's financial assistance. Doon Farmers Producer Firm Ltd., a company authorised by the Company Act, is located in the Dehradun district's Doiwala block. The FPO's primary activities include the selling of dairy products as well as other farm products such pulses, grains, spices, and vegetables. In the Sahaspur block of the Dehradun district, the organisation also manages Balajee Doon Basmati Rice Producer Company Ltd. and Doon Farmers Producers Company Ltd. These under the Companies Act recognised farmer producer organisations serve the interests of their stockholders.

Every year, BSS welcomes a sizable number of interns from India and other nations. During 60 interns from various institutions and colleges visited and worked with FPO over the past four years..



PMIC meetings are held every three months to foster communication and understanding.



Rural Mart: Marketing Outlet of SHGs and FPO product

For the Direct selling of SHGs and FPO product, BSS with support of NABARD open Rural Mart with the branding of Himalayan Rural Mart.

There are four Rural mart run by Balajee Sewa Sansthan one in Subhash nagar, Dehradun run by Balajee Satyam SHG for handi craft and other SHG product. Other Mart located on busy Near Anjali Guest House Gularghati Chowk, Nakronda- Dehradun road displays products made by women Self Help Groups of the area. Handicraft items, mandua and maize flour, spices, pulses and locally grown rice. Fresh dairy product and organically grown vegetables are available for sale in the mart. It shall deal mainly in local produce thus acting as an outlet to sell produce of the SHGs and local farmers. More and more items shall be added keeping preference of the clients.



Maternal health program

BSS conducted Block and Village level camps on maternal health among our SHGs members in Dehradun, Haridwar, Bareilly and Patna District. In this program organization stressed upon health of women during pregnancy, childbirth,, and the postpartum period. It encompasses the health care dimensions of family planning preconception, prenatal, and postnatal care in order to reduce maternal morbidity and mortality. While there has been a decline in world-wide mortality rates much more has to be done. The effect of a mother's death results in vulnerable families, and their infants, if they survive childbirth, are more likely to die before reaching their second birthday. Participants were told be in touch with local health workers and discuss problems faced by them without hesitation. BSS also promote and aware for sex ratio of girls child and additionally aware the people about PCPNDT act.

Transforming Lives Through Vocational Training and Entrepreneurship

Vocational Training Courses –Balajee Sewa Sansthan adopts a systematic approach to conducting vocational training courses aimed at fostering skill development and holistic growth for its learners. Recognizing that skill acquisition is vital for economic empowerment, especially for women, the organization provides tailored opportunities that enable them to earn a sustainable livelihood.

Diploma courses in Sewing and Tailoring, Beautician Training, and other vocational skills were successfully conducted during the year . These courses were designed to: Equip women with employment-ready skills; Foster entrepreneurship and self-reliance; Provide a platform for women to contribute economically to their households and communities.

Support from Donors

The initiative was supported by generous donors, including the **Give India Foundation**, which facilitated the collection of donations from individual and corporate contributors. This funding enabled the launch of a fashion design course targeted at women from underprivileged backgrounds. With this support, Balajee Sewa Sansthan successfully trained more than 200 women in the past year.

Post-Training Support

Balajee Sewa Sansthan goes beyond training by offering critical post-training support:

1. Access to Credit:

1. Arrangements are made for participants to secure loans either directly from Balajee Sewa Sansthan or through nationalized and rural banks.
2. This ensures that trained women have the financial resources needed to start their enterprises.

2. Backward and Forward Linkages:

1. **Backward Linkage:** Assistance is provided in procuring raw materials at affordable prices, ensuring the sustainability of their businesses.
2. **Forward Linkage:** The organization facilitates market access and connects beneficiaries with potential buyers, helping them sell their goods and services effectively.

Empowering Women, Changing Lives

The vocational training programs run by Balajee Sewa Sansthan are more than just courses—they are a lifeline for women seeking to transform their lives and communities. By offering practical skills, financial support, and entrepreneurial opportunities, the organization continues to bridge the gap between potential and prosperity, creating a brighter future for hundreds of women every year.

Vision Ahead

Building on the success of these initiatives, Balajee Sewa Sansthan aims to expand its portfolio of vocational courses, including areas such as handicrafts, dairy farming, computer literacy, and hospitality management. By continuing to focus on comprehensive empowerment, the organization aspires to train and uplift even more women, helping them achieve financial independence and social dignity.



Empowering Communities: Financial Literacy, Solar Energy, and More

Financial Literacy Programs

Balajee Sewa Sansthan is dedicated to enhancing financial awareness and capability, particularly among women, to empower them with skills in managing finances, budgeting, and savings. These efforts aim to foster financial stability and enable informed decision-making within communities. The organization conducted **1,046 Financial Literacy Programs (FLP)** and **Digital Financial Literacy Awareness Programs (dFLAP)** across Uttarakhand, Bihar, and Uttar Pradesh. These workshops were made possible with the support of **NABARD, Uttarakhand Gramin Bank, DCB Dehradun and Haridwar, Uttar Pradesh Baroda Gramin Bank Bareilly**, and other banking partners.

Impact

- **Beneficiaries:** Over **67,000 individuals** gained valuable financial knowledge through this initiative.
 - **Focus Areas:** Workshops covered essential topics such as financial planning, digital banking, savings habits, and consumer awareness.
- By equipping communities with the tools and knowledge to manage their financial resources effectively, Balajee Sewa Sansthan continues to contribute to the economic empowerment and self-reliance of marginalized populations.



Consumer Awareness Initiatives

Balajee Sewa Sansthan works to empower consumers to stand against malpractice, raising awareness about their rights and encouraging action against defective products, poor services, and fraud.

Key Efforts

- Conducted awareness campaigns across **Bihar, Uttar Pradesh, and Uttarakhand**, reaching over **70 villages** through its **Financial Literacy Campaign**.
- Educated communities on issues like misleading investment offers, mutual fund scams, and online banking fraud.
- Integrated consumer rights discussions into all community mobilization programs.

Impact

The organization assists members in filing complaints with appropriate forums and raises awareness among hundreds of individuals annually, fostering accountability and informed decision-making in the community.

Solar Energy Lamp Distribution for Girl Children in Bihar

Objective

- To promote education and ensure uninterrupted study time for girl children in rural Bihar by providing solar energy lamps, especially in areas with limited or no access to electricity.

Initiative Details

- The program focuses on addressing the challenges faced by girl students who struggle to study after dark due to inadequate lighting.
- Solar lamps were distributed to households with school-going girls, enabling them to continue their education without interruptions.

Impact

- Empowered girl children to pursue their studies, even in areas with poor electricity infrastructure.
- Reduced reliance on kerosene lamps, improving air quality and lowering health risks associated with indoor smoke.
- Encouraged families to prioritize education by alleviating practical barriers.

Vision Ahead

- Balajee Sewa Sansthan aims to expand the initiative to more villages across Bihar, ensuring that every girl child has the resources needed to achieve her educational goals.

Education for All – Learning Centers for Marginalized Children

Objective- To provide quality education to children from marginalized communities, ensuring they have the opportunity to join the mainstream educational system and build a brighter future.

Initiative Details: Balajee Sewa Sansthan has established **learning centers** in underserved areas, targeting children who have limited access to formal education.

- These centers focus on basic education, literacy, and life skills, aiming to bring children up to speed with their peers in formal schools.

•Impact

- **Inclusive Education:** Enabled children from economically disadvantaged backgrounds to attend school and continue their studies.
- **Skill Development:** Helped children acquire essential academic skills and confidence, preparing them for integration into the mainstream education system.
- **Community Empowerment:** Strengthened the community by fostering a culture of education and self-improvement among marginalized families.

•Vision Ahead

- Balajee Sewa Sansthan plans to expand its network of learning centers, ensuring that more children from marginalized communities have access to education and opportunities for a better future.

Other New Initiatives / Celebration



Other New Initiatives / Celebration

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Balajee Sewa Sansthan



Other New Initiatives / Celebration

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Award & Recognition



Award Recognition

Balajee Sewa Sansthan (BSS) was honored with the prestigious WHO Award in 2023 for its outstanding contributions to tobacco control. This recognition highlights the organization's dedicated efforts and success in combating tobacco use over the past decade.

Significant Work in Tobacco Control- BSS has been actively involved in raising awareness about the harmful effects of tobacco consumption, implementing community-based programs, and advocating for policies aimed at reducing tobacco use.

The award reflects the sustained and impactful work done by BSS in promoting public health, particularly in marginalized communities.

Impact and Future Goals- The WHO Award serves as a testament to BSS's commitment to improving health outcomes through its tobacco control initiatives. Moving forward, BSS plans to expand its efforts, continue raising awareness, and strengthen its community outreach programs to further reduce tobacco consumption and its associated risks.

Award & Recognition

List of Award & Recognition at District, State , National and International Level organization.

- **WHO Recognition on WNTD 2023 Award** on Excellent work on Tobacco Control program honoured by **Central Health Minister Dr Mansukh Mandviya**, Govt. of India.
- **National NGO Excellence Award for Developing Bharat 2024:** Best NGO : Community Development
- **Best NGO Award in TB Program honored by Chief Minister**, Health Minister & Governor of Uttarakhand in **Sep 2023**
- Appreciation Letter from Govt of India on the contribution on TB elimination program.
- **Best NGO performer state level award on World HIV-AIDS Day 1st Dec 2021, Dehradun, Uttarakhand:** Awarded by Hon'ble Chief Minister of Uttarakhand on the work of HIV-AIDS (TI) Control program Nominated by Uttarakhand State Aids Control Society
- **GNE Award of Excellence 2021 by Global NGO EXPO 2021 on Sustainable development work:** As One of the Best NGO in India for setting up and promoting impactful social practices.
- **GESRC award on World NGO Day 2021, Dehradun, Uttarakhand:** Awarded by Graphic Era University for the COVID-19 Relief work, Comprehensive Rural development, SHGs, FPO Farmers club HIV-AIDS and Tobacco Control Program.
- **Best FPO Award of Doon Farmers in the agriculture and allied sector implemented by BSS on 31st Dec 2021:** Awarded by Hon'ble Chief Minister of Uttarakhand on the work of FPO developemnt Nominated by NABARD regional office Uttarakhand
- **The Economic Times Samunnati Grant Thorton Award 2021:** FPO Doon Farmers selected on of the Best FPO of the north India formed by Balajee Sewa Sansthan
- **Tobacco Free India Grants Award 2020-22:** Awarded by Narrottam Sekharia Foundation and Salaam Mumbai Foundation with the 10 Lakh Award amount.
- **Iconic Achiever's Council Award 2019, New Delhi:** On the occasion of 150th Birth Anniversary of Mahatma Gandhi at National Seminar.
- **Uttarakhand State level best performer NGO Award 2018:** Awarded by NABARD for E-shakti program by Dehradun Regional office, Uttarakhand
- **PHD Himalayan Tourism Samman 2018 (Popular Choice Hit Samman:** Best Home Stay and Best Heritage Culture Award PHD chambers of Commerce.
- **Cummins-DoCC Social Impact Award 2017-18:** Awarded by SPJMIR Mumbai
- **Letter of Appreciation (District):** District Magistrate and Chief Medical Officer of Tehri and Dehradun district
- **Letter of Appreciation (State):** State Health Dept. Of Uttarakhand for work on Tobacco Control Program
- **Finalist in food management in Amazing India Award 2022** by Time network by Adani group at national level awarded by Dy President of India.

Award & Recognition

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Balajee Sewa Sansthan



Award & Recognition

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Balajee Sewa Sansthan

Transparency & Accountability Disclosures

Details of Board Members as on 31/03/2024

Name of Board Member	Position on Board	No. of meetings attended	Remuneration and reimbursements in Rs.
Awadhesh Kumar	President/Executive Director	4	6,00,000
Ashutosh Bhardwaz	Secretary	4	Nil
Chandrakanta	Treasurer	4	2,52,000
Alok Kumar	Member	3	Nil
Anil Agnihotri	Member	4	Nil
Subhash Bansal	Member	4	Nil
Pradeep Anand	Member	4	Nil

Distribution of staff according to salary levels as on 31/03/2024

Slab of gross salary plus benefits (Rs per month)	Male (Nos)	Female (Nos)	Total (Nos)
<5000 (Part time Peer Educator)	12	8	20
5,000 - 10,000	1	2	3
10,001 - 25,000	8	7	15
25,001 - 50,000	2	2	4
50,001 - 1,00,000	1	0	2
1,00,000 >	0	0	0
Total	24	22	46

Total cost of international travel by all personnel (including volunteers) and Board members

Name	Designation	Destination	Purpose	Amount
NIL	NIL	NIL	NIL	Nil
Total	Nil	Nil	Nil	Nil

Highest & Lowest Remuneration in the BSS	Name	Designation	Remuneration (in Rs.) (Yearly)
Operational Head of the organization: (including honorarium):	Awadhesh Kumar	Executive Director	600000
Highest paid person in the organization (staff or consultant):	Mamta Thapa	State Project Manager	840000
Lowest paid person in the organization (staff or consultant):	Bharati	Field Facilitator	84000

Transparency & Accountability Disclosures

Financial Statement of Financial Year Ending on 31st March 2024

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Balajee Sewa Sansthan

Balance Sheet All Fig. Rs. In Lacs

Assets as on	3/31/2024	3/31/2023	Liabilities as on	3/31/2024	3/31/2023
Fixed assets	34.11	15.60	Society/ Promoters funds	121.60	139.80
Investments	0	0	General fund (unrestricted fund)	23.98	22.89
Loans and advances	196.34	216.43	Corpus and endowment fund(s)	22.15	22.15
Cash and bank balances	28.59	18.86	Grant balances	0	0
Other current assets	2.57	6.05	Loans and borrowings	61.79	46.58
Excess of expenditure over income (if any)	0	0	Current liabilities and provisions	29.12	24.43
			Excess of expenditure over income (if any)	3.97	1.09
Total Assets	262.61	256.94	Total Liabilities	262.61	256.94

Income & Expenditure Statement Rs. In Lacs

Income for the year	3/31/2024	3/31/2023	Expenditure for the year ended on	3/31/2024	3/31/2023
Earned/ Self generated income	9.95	11.74	Program	148.53	115.66
Donations from Indian sources	68.85	100.28	Public education and fundraising	13.70	17.56
Grants from Indian sources	73.48	55.53	Management and administration	19.05	18.03
Donations from International sources	23.29	35.45	Payments to Beneficiaries	32.29	99.57
Grants from International sources	46.25	51.45	Other expenses	4.28	2.53
Other income			Total Expenditure	217.85	253.35
Total Income	221.82	254.44	Surplus/ Deficit	3.97	1.09

Operational Highlights of Balajee Sewa Sansthan

Total Out Reach of Balajee Sewa Sansthan Till March 2023

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Balajee Sewa Sansthan

Name of Program/ Activities	Units	Total Beneficiaries up to Mar 23	Benefited/Added during the year FY 23-24	Total no. of participants /Beneficiaries As on 31 st Mar 24
Tobacco Free School under NTCP (Students Teachers)	970 School /colleges	176331 6320	9840 322	186171 6320
Livelihood Finance	14 Cr Disb.	10260	80	10340
Renewal energy/Solar lamp		3600	50	3650
Financial Literacy/dFLAP	1366	74853	617	71570
SHG & JLG Program	925	8950	0	8950
HIV-AIDs(TI) Registered Migrant Workers & Trucker and avail services	Since Aug 2011	129515	25515	155030
Found positive after testing and get services		69	9	78
Water & Sanitation with one school toilet complex	1888 toilets	9958	8	9966
MEDP/LEDP Vocational Training/Minority/Computer		2370	150	2520
Farmers Development program	30 FC 4 FPO	2150	60	2210
Tobacco Control Program (Uttarakhand Training for Govt officers/Law enforcers)		7885	1540	9425
TB Control Program		20320	600	20920
Apda Rahat, Health,& Other camp/seminar/Education		18800	300	19100
Total Outreach		315443	39091	354534

Outreach of Institution (geographic/Target sector)

Geographic- States- Uttarakhand- All 13 districts of Uttarakhand

Uttar Pradesh- Bareilly, Saharanpur, Shamli and Bijnor.

Bihar- Patna, Lakhisarai, Ara, Rohtas, Nalanda & Saran

Operational offices/Centers :- Subhash nagar, Nakronda, Turner Road, Selaqui, Bhauwala, Ghanshali, (Uttarakhand) Bareilly & Saharanpur (Uttar Pradesh) Raily, Barh, Maner, Patna, Rohtas, Ara (Bihar)

Partner Institutions...Pillars of Success

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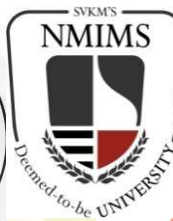
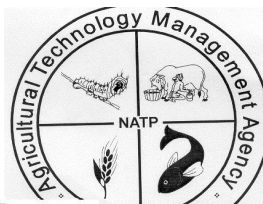
Balajee Sewa Sansthan



नाबार्ड
NABARD



Narotam Sekhsaria Foundation



Management Team and Their Profiles

At Balajee Sewa Sansthan, the management team comprises a group of dedicated professionals with diverse expertise and a shared commitment to the organization's mission. Each team member brings valuable experience, vision, and leadership, ensuring the successful execution of various programs aimed at community development and public health.

Awadhesh Kumar

Founder and Executive Director



Awadhesh Kumar is the Founder and Executive Director of Balajee Sewa Sansthan, with over 22 years of experience in rural livelihoods, TB, HIV/AIDS, and tobacco control programs. His leadership, team-building skills, and expertise in implementing innovative development projects have been key to the organization's success across Uttarakhand, Uttar Pradesh, and Bihar. A passionate and results-driven professional, he believes in making things happen and focusing on both the means and the end. Awadhesh is also an active member of several national and state-level committees related to TB, HIV/AIDS, and tobacco control.

Ajit Tomar

Chief Advisor and Chairman of the Advisory Board



Ajit Tomar brings over 40 years of experience in government services and the public sector banking industry. With more than 14 years in top management roles at a progressive public sector bank, he specialized in retail lending, agricultural financing, and serving socially and economically disadvantaged communities. Ajit holds a degree in Agriculture and CAIIB from the Indian Institute of Bankers. As Chief Advisor and Chairman of the Advisory Board, he provides strategic guidance and valuable expertise to the organization.

Mamta Thappa

Head of Tobacco Control Program,



Mamta Thappa has been associated with Balajee Sewa Sansthan for 6 years and currently leads the Tobacco Control Program in Uttarakhand. With over 13 years of experience in the development sector, she has worked on various social issues, including women's empowerment and children's education. Mamta holds a Master's degree in Law and is a passionate advocate for women's rights and gender equality. Having started her career in the corporate sector, she transitioned to the development sector after realizing its alignment with her values and its focus on addressing real-world issues. Her commitment to social change drives her work at BSS.

Management Team...Leadership is the key

S C Bansal

Advisor, Balajee Sewa Sansthan

S C Bansal holds an MA in Economics and CAIIB, with 35 years of experience in Punjab National Bank, where he served in various roles. After retiring as Senior Chief Manager, he worked for 14 months as the State Director for RSETIs, overseeing vocational training programs for unemployed youth, supported by the Ministry of Rural Development (MoRD), the State Government, and local lead banks. Known for his exceptional motivational and training skills, Mr. Bansal has been instrumental in guiding individuals towards self-employment and entrepreneurship.



Anil Agnihotri

Volunteer, Executive Committee Member

Anil Agnihotri, a retired Navy Commander, brings over 35 years of leadership experience to his role as a volunteer with Balajee Sewa Sansthan. He is an active member of the organization's Executive Committee, contributing his vast experience in strategic leadership and organizational development.



Alok Kumar

Head of Operations, Bihar,

Alok Kumar has been associated with Balajee Sewa Sansthan for over 8 years, leading social and skill development initiatives. An MBA in Finance from IMD, New Delhi, Alok currently heads operations in Bihar, overseeing impactful programs that benefit local communities.



Ashutosh Bharadwaj

Volunteer, Executive Committee Member-

With over 10 years at Balajee Sewa Sansthan, Ashutosh Bharadwaj has been instrumental in implementing development activities, especially leading the water and sanitation campaign and financial literacy programs in Bihar. His efforts have helped numerous beneficiaries lead safer, more hygienic lives.



Dr Anjali (Dental Surgeon)

Dr. Anjali holds a Bachelor of dental surgeon as well MPH from AIIMS Rishikesh and has 5 years of experience in the development sector. He currently supports Balajee Sewa Sansthan's Tobacco Control program, Menstrual Hygiene Management (MHM) initiatives, and other health initiatives.



Management Team...Leadership is the key

Ajeet Jassar

Divisional Coordinator, Garhwal Region

Ajeet Jassar is a dynamic project manager, currently serving as the Divisional Coordinator for the Garhwal Region under the Tobacco Control Program. With expertise in HIV-AIDS counselling, Ajeet previously led a Target Intervention Program for 10,000 migrant workers, entrusted by USACS in Dehradun.



Chandrakanta

Project Manager, Target Intervention Program

Chandrakanta, with a Master's in Social Work (MSW), has more than 8 years of experience in HIV-AIDS and health awareness programs. As the Project Manager for the Target Intervention Program, she has worked extensively with migrant populations in Dehradun, providing counseling and education on health and HIV prevention.



Gajendra Tiwari

Counselor, Target Intervention Program

Gajendra Tiwari is the counselor in the Target Intervention (HIV) program. With a B. Pharma degree and over 12 years of experience in HIV-AIDS and health awareness.



Organization Structure

- ✚ Board of Management/Promoters
- ✚ Advisory Board
- ✚ Executive Director
- ✚ Senior Management team
- ✚ Middle Management team
- ✚ Field level operation team
- Peer Educator/Volunteers

In Media Coverage



शिक्षण संस्थाओं को तंबाकू मुक्त करने की जवाबदेही 10 एनजीओ पर

संवाददाता, पटना

राज्य के शिक्षण संस्थाओं को तंबाकू मुक्त बनाने के लिए शिक्षा विभाग ने 10 एनजीओ का चयन किया है. जानकारी के मुताबिक बलाजी सेवा संस्थान, बिहार इंस्टीट्यूट ऑफ इकॉनामिक्स स्टडीज, बिहार वोलेंटी

एंड रिसर्च फाउंडेशन, दीपायन, गंगा सोशल फाउंडेशन, ग्रामीण फाउंडेशन, सोसियो इकॉनॉमिक एंड एजुकेशनल डवलपमेंट सोसायटी, सुमित्रा स्मार्क सेवा संस्थान, तारीकी, यूनिफ क्रियेटिव एजुकेशनल सोसायटी को शिक्षण संस्थाओं को तंबाकू मुक्त करने की जिम्मेदारी दी गयी है.



तंबाकू मुक्त उत्तराखंड बनाने पर की चर्चा

जागरण संवाददाता, देहरादून: उत्तराखंड तंबाकू मुक्त गठबंधन (यूटीएफसी) की 14वीं त्रैमासिक बैठक बुधवार को दून मेडिकल कालेज चिकित्सालय के सभागार में हुई। मेडिकल कालेज के प्राचार्य डा. आशुतोष सयाना के पर्यवेक्षण और चिकित्सा

अधीक्षक डा. अनुराग उनियाल की अध्यक्षता में हुई बैठक में प्रदेश को तंबाकू मुक्त बनाने पर विमर्श किया गया। तंबाकू मुक्त युवा, तंबाकू मुक्त चार धाम यात्रा व तंबाकू मुक्त लोकसभा चुनाव बूथ पर भी बैठक में जोर दिया गया।

जानकारी कार्यशाला में तंबाकू उत्पाद अधिनियम की दी जानकारी

तम्बाकू नियंत्रण के सम्बन्ध में विचार-विमर्श किया गया

अमर हिंदुस्तान

देहरादून। राष्ट्रीय स्वास्थ्य मिशन, उत्तराखण्ड के अन्तर्गत संचालित राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम एनटीसीपी के एक दिवसीय कार्यशाला का आयोजन डीएचएडएसफइसडब्ल्यूटीसी चन्द्रनगर, देहरादून में किया गया। कार्यशाला में सिगरेट और अन्य तंबाकू उत्पाद अधिनियम, सीओटीपीए 2003 के रोकथाम के प्रभावी क्रियान्वयन तथा विभिन्न विभागों के सहयोग से राज्य में तम्बाकू नियंत्रण के सम्बन्ध में विचार-विमर्श किया गया इस आयोजन में राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अंतर्गत की जाने वाली विभिन्न गतिविधियों पर विचार-विमर्श किया गया। कार्यक्रम की अध्यक्षता डा० आदित्य सिंह, राज्य नोडल अधिकारी एनटीसीपी द्वारा की गई। साथ ही राज्य नोडल अधिकारी एनटीसीपी द्वारा विभिन्न विभागों से आये प्रतिनिधियों से राज्य



हेतु सहयोग प्रदान करने के लिए दिशा-निर्देश प्रदान किये गये। कार्यशाला में श्री विवेक सिंह कुटियाल सीओ क्राइम पुलिस विभाग, नीरज चौधरी निरीक्षक एसटीएफ पुलिस विभाग, गणेश चन्द्र कण्डवाल डिप्टी कमिश्नर खाद्य एवं सुरक्षा विभाग, डा निधि रावत अपर मुख्य

अपर मुख्य चिकित्साधिकारी पौड़ी गढ़वाल, डा पंकज जैन अपर मुख्य चिकित्साधिकारी हरिद्वार, डा जेएस नेगी, संयुक्त निदेशक एनसीडी स्वास्थ्य सेवा महानिदेशालय, मुकेश सैनी एआरटीओ हेडक्वॉटर परिवहन विभाग, संजय सिंह, सूचना एवं लोक संपर्क

विभाग, अवधेश कुमार, बालाजी सेवा संस्थान, सहायक विकास अधिकारी, पंचायती राज विभाग, द्वारा प्रतिभाग किया गया। साथ ही कार्यशाला में समस्त जनपदों के जिला नोडल अधिकारी एनटीसीपी तथा जिला सलाहकार एनटीसीपी द्वारा भी प्रतिभाग



DEHRADUN | WEDNESDAY | NOVEMBER 01, 2023

Awareness vital for success of anti-tobacco campaign: Agarwal

PNS ■ DEHRADUN

The Finance and Urban Development minister Prem Chand Agarwal has said that the increase in awareness is key to achieving the target of tobacco-free Uttarakhand.

The minister was addressing a one day workshop on the implementation of the tobacco licence vending system here on Tuesday. The workshop was organised under the joint aegis of the Health department and Balaji Sewa Sansthan. Addressing the programme, Agarwal said that the general public needs to be made aware about the ill effects of consumption of tobacco. He said that it is generally seen that the tobacco products are presented in an attractive manner in the market due to which the youngsters fall prey to them. Agarwal called for social awareness, commitment and interdepartmental coordination to save the

the scourge of tobacco.

The guest of honour Rajpur Road MLA, Khajan Das said that consistent efforts are being made to prevent tobacco consumption and rules are being made

ing out to the youth.

The chief medical officer (CMO) of Dehradun, Dr Sanjay Jain gave a detailed account of the anti-tobacco campaign undertaken by the Health department and Balaji Sewa Sansthan.

The additional CMO of Dehradun, Dr Nidhi Rawat gave information about the prevention of Cigarettes and Other Tobacco Products (prohibition) Act (COTPA). The technical assistant of The Union, Nidhi Saij Puranik gave a presentation on the tobacco sale license.

The officers of urban development, industry, education, municipal corporation, drug control, Panchyati Raj, tourism, youth welfare, excise, transport, social welfare and other



but there is a need to implement the law on ground. He said that we should disseminate information on the ill effects of tobacco at the pace with which the to-

तंबाकू से मुक्ति का संकल्प ले

देहरादून। शहरी विकास मंत्री प्रेमचंद अग्रवाल ने कहा है कि तंबाकू से मुक्ति के लिए जनसहभागिता बहुत जरूरी है। सभी विभागों को इसकी रोकथाम के लिए काम करना होगा। मंगलवार को तंबाकू वेडिंग लाइसेंस प्रणाली को लेकर कार्यक्रम में इसकी बिक्री सीमित करने को लेकर सभी विभागों से सुझाव लिए गए। विधायक खजानदास ने कहा कि नियम बनाने से नहीं, उन पर अमल से काम चलेगा। सीएमओ डॉ. संजय जैन ने भी जागरूक किया।



देहरादून, बुधवार
1 नवंबर, 2023
नगर संस्करण
पृष्ठ 26

दैनिक जागरण

तंबाकू उत्पाद बेचने के लिए लाइसेंस लेना होगा अनिवार्य

जागरण संवाददाता, देहरादून: गुटखा, बीड़ी, सिगरेट व अन्य तंबाकू उत्पाद छोटी-बड़ी दुकानों पर धड़ल्ले से विक्र रहे हैं। इन पर कोई रोकटोक नहीं है। पर, आगे ऐसा नहीं होगा। तंबाकू उत्पाद बेचने के लिए लाइसेंस लेना अनिवार्य होगा। लाइसेंस मिलने पर ही तंबाकू उत्पाद बेचे जा सकेंगे।

मंगलवार को सुभाष रोड स्थित होटल पैसिफिक में प्रस्तावित तंबाकू वेडिंग लाइसेंस प्रणाली के क्रियान्वयन पर एक दिवसीय कार्यशाला का आयोजन किया गया। स्वास्थ्य विभाग एवं बालाजी सेवा संस्थान की ओर से आयोजित कार्यशाला में प्रस्तावित तंबाकू विक्रेता लाइसेंसिंग के क्रियान्वयन पर चर्चा की गई। मुख्य अतिथि शहरी विकास मंत्री प्रेमचंद अग्रवाल ने कहा कि तंबाकू के सेवन से शरीर पर होने वाले दुष्प्रभावों के बारे में आम जनमानस को जागरूक करना होगा। कई लोग प्रतिवर्ष की वजह से तंबाकू सेवन की ओर आकर्षित होते हैं। कई बार देखा गया है कि तंबाकू उत्पादों को बाजार में आकर्षक रूप में पैक किया जाता है, जिससे विशेषकर युवा वर्ग आकर्षित होकर इस जाल में फंसेते हैं। ऐसे में युवा पीढ़ी को तंबाकू के जहर से बचाने के लिए अंतर्विभागीय समन्वय से आगे बढ़ना होगा एवं सामाजिक जागरूकता व इच्छाशक्ति को बढ़ाना होगा।

विशिष्ट अतिथि राजपुर रोड विधायक खजानदास ने कहा कि तंबाकू सेवन से बचाव के लिए निरंतर प्रयास किए जा रहे हैं, नियम बनाए जा रहे हैं, पर आवश्यकता है नियमों के सख्ती से क्रियान्वयन की। साथ ही सही जानकारी आमजन तक पहुंचाने की आवश्यकता है। तंबाकू उत्पाद कंपनियों जितनी तेजी से उत्पादों तक युवाओं की आसान पहुंच

- तंबाकू वेडिंग लाइसेंस प्रणाली के क्रियान्वयन पर कार्यशाला का किया गया आयोजन
- शहरी विकास मंत्री प्रेमचंद अग्रवाल ने अंतर्विभागीय समन्वय व जागरूकता पर दिया जोर

बना रही है, उतनी ही तेजी से हमें जानकारी को वहां तक पहुंचाना होगा।

मुख्य चिकित्साधिकारी डा. संजय जैन ने स्वास्थ्य विभाग और बालाजी सेवा संस्थान की ओर से चलाए जा रहे तंबाकू निषेध अभियान की जानकारी दी। उन्होंने अंतर्विभागीय समन्वय एवं सहयोग की आवश्यकता पर बल दिया। अपर मुख्य चिकित्साधिकारी एनएचएम डा. निधि रावत ने कोटपा अधिनियम के विभिन्न प्राविधानों की जानकारी दी। द युनियन की तकनीक सलाहकर निधि सेज पुराणिक ने तंबाकू विक्रेता लाइसेंस के बारे में एवं आवश्यकता को लेकर विस्तृत प्रस्तुतिकरण दिया।

कार्यशाला में अपर निदेशक शहरी विकास आलोक पांडेय, नगर स्वास्थ्य अधिकारी डा. अविनाश खन्ना, बालाजी सेवा संस्थान के कार्यकारी निदेशक अवधेश कुमार, कार्यक्रम निदेशक ममता थापा, जिला सलाहकार तंबाकू नियंत्रण कार्यक्रम अर्चना उनियाल, कंडवाल, सिटी अर्बन हेल्थ आफिसर राकेश विष्ट, जिला आईसीसी समन्वयक पूजन नेगी सहित शहरी विकास, शिक्षा, उद्योग, नगर निगम, खाद्य सुरक्षा, औषधि नियंत्रण, पंचायती राज, पर्यटन, वाणिज्य, युवा कल्याण, आबकारी, परिवहन, समाज कल्याण, आईसीडीएस सहित विभिन्न विभागों के अधिकारी एवं प्रतिनिधि उपस्थित रहे।



नगर व्यापार मंडल ने तंबाकू नियंत्रण कार्यक्रम में दिया सहयोग

आज समाचार सेवा अल्मोड़ा। राष्ट्रीय तंबाकू नियंत्रण कार्यक्रम के तहत स्वास्थ्य व शिक्षा विभाग ने सोमवार को नगर में जागरूकता अभियान चलाया। नगर व्यापार मंडल को भी इसमें सक्रिय भागीदारी रही। व्यापार मंडल अध्यक्ष सुरजीत साह ने व्यापारियों से भेंट कर सिगरेट और अन्य तंबाकू उत्पाद अधिनियम, 2003 (कोटपा) का पूरी तरह पालन करने की अपील की। थापा बाजार से लेकर मिलन चौक तक चली मूडूम में व्यापारियों को अधिनियम की विभिन्न धाराओं की जानकारी दी गई। इसके तहत धारा 5 के अंतर्गत तंबाकू उत्पादों को प्रदर्शित करने पर पाबंदी की जानकारी के साथ ही बताया गया

कि धारा 6 के तहत 18 साल से कम से बच्चों को उत्पाद की बिक्री पर पाबंदी है। इसके साथ ही धारा 4 को भी जानकारी दी गई। बताया गया कि इसके तहत शैक्षणिक संस्थानों के 100 को गज की दूरी पर इसकी बिक्री पर पूरी तरह प्रतिबंध है तथा सार्वजनिक स्थानों पर भूखण्ड पर रोक के साथ ही तंबाकू चबाने के बाद धूकना भी दंडनीय अपराध है। अधिनियम में देहरादून को बाला जी सेवा संस्थान के प्रतिनिधि नेपाल सिंह, साइकोलॉजिस्ट काउंसलर भगवत मनसाल, सोशल वर्कर सुचिता भट्ट, शिक्षा विभाग के वरिष्ठ सहायक गोपाल सिंह मेहता, व्यापार मंडल उपाध्यक्ष प्रत्येक पांडे, कार्तिक साह, व राहुल विष्ट भी शामिल रहे।

In Media Coverage

बजट बना चाहए।

जागरण जनता जागरण जागरण

हयरा नखरून जसोउदान जसो

एडस कंट्रोल सोसायटी के तहत कम्युनिटी एडवाइजरी बोर्ड की तीसरी बैठक संपन्न

उत्तरकाशी। एडस कंट्रोल सोसायटी के तहत कम्युनिटी एडवाइजरी बोर्ड की तीसरी बैठक संपन्न हो गई।

जिला सभागार में मुख्य चिकित्सा अधिकारी के.एस. चौहान की अध्यक्षता में उत्तराखंड राज्य टारगेट इंटरवेंशन प्रोग्राम के माध्यम से बाला जी सेवा संस्थान प्रोग्रामेटिक मैपिंग एंड पॉपुलेशन साइज स्टेमेशन के तहत कम्युनिटी एडवाइजरी बोर्ड की तीसरी बैठक का आयोजन किया गया।

बैठक में नोडल अधिकारी जिला क्षय रोग अधिकारी डॉ. कुलवीर राणा ने समस्त प्रतिभागियों को अवगत करवाया है कि गठित कम्युनिटी एडवाइजरी एडवाइजरी बोर्ड के सदस्यों के दायित्व क्या होंगे एवं उनका निर्वाहन किस प्रकार से किया जाना है। बैठक में

जनपद में मैपिंग के दौरान निकाले गए हाई हाई रिस्क जनसंख्या के आंकड़ों का प्रस्तुतीकरण के माध्यम से विस्तार पूर्वक यूसेक्स की टेक्निकल सपोर्ट यूनिटी प्रोजेक्ट ऑफिसर भैरवी पाठक ने प्रस्तुत किया है? । इसके साथ ही बैठक में मुख्य चिकित्सा अधिकारी डा. के.एस.चौहान की अध्यक्षता में राष्ट्रीय स्वास्थ्य मिशन के अंतर्गत जनपद में संचालित हो रहे विभिन्न कार्यक्रमों की समीक्षा की गई है। बैठक में चिकित्सा अधिकारी ने समस्त प्रभारी चिकित्सा अधिकारियों को निर्देशित किया है कि वित्तीय वर्ष के प्रथम त्रैमासिक में विभिन्न कार्यक्रम के अंतर्गत एच एम आई एस वा आरसीएच पोर्टल के अनुसार समस्त स्वास्थ्य सूचकांक जैसे कि संस्थागत प्रसव प्रथम तिमाही

पंजीकरण, चार ए एन सी जांच आदि का ब्लॉक स्तर पर प्रत्येक माह बैठक का आयोजन कर मूल्यांकन एवं अनुश्रवण किया जाए। इस अवसर पर मुख्य चिकित्सा अधिकारी डॉक्टर आरसी आर्य, डॉ. वीके कुकरेती डॉक्टर शैलेंद्र बिजलवाण, जिला कार्यक्रम अधिकारी आईसीडीएस, समस्त प्रभारी चिकित्सा अधिकारी जिला कार्यक्रम, प्रबंधक एनएचएम जिला लेखा प्रबंधक, पवन चंदेल, जिला डाटा प्रबंधक राकेश उनियाल, आईसी मैनेजर अनिल बिष्ट, आईडीएसपी मैनेजर प्रमोद नौटियाल, पी एन डी टी कोऑर्डिनेटर गिरीश व्यास, समस्त बीपीएम समस्त ब्लॉक कोऑर्डिनेटर अंबाला सेवा संस्थान के गजेंद्र तिवारी नेपाल सिंह स्वास्थ्य विभाग के अन्य कर्मचारी मौजूद रहे हैं।

2 दैनिक जागरण दे

एक नजर में

बालाजी सेवा संस्थान ने प्रभावितों को बांटा राशन

देहरादून: रायपुर के मालदेवता में आपदा प्रभावित परिवारों को बालाजी सेवा संस्थान की ओर से राशन वितरित किया गया। 40 परिवारों को खाद्य सामग्री बांटने के अलावा प्रत्येक परिवार को 20 किलो राशन किट वितरित की, जिसमें दाल, चावल, चीनी, मसाले, तेल आदि सामग्री थी। जरूरतमंदों को सुविधा उपलब्ध कराने के लिए संस्थान की टीम क्षेत्र में सर्वे कर रही है। (जासं)

बालाजी सेवा संस्थान ने गंगोत्री धाम में की तम्बाकू मुक्त की अपील

उत्तरकाशी। चारधाम यात्रा के महत्व को देखते हुए इस चार तम्बाकू मुक्त रखा गया है। तम्बाकू नियंत्रण के लिए राज्य स्तर पर अनुबंधित संस्था बालाजी सेवा संस्थान, देहरादून व स्वास्थ्य विभाग, उत्तरकाशी की संयुक्त टीम गंगोत्री धाम में मंदिर समिति के अध्यक्ष एवं अन्य सदस्यों के साथ बैठक आयोजित की गई। उक्त जानकारी देते हुए मुख्य चिकित्सा अधिकारी डॉ. के. एस. चौहान ने बताया कि विश्व तम्बाकू निषेध दिवस 2022 के अवसर पर दिनांक 1 मई से 31 मई 2022 तक जनपद को तम्बाकू मुक्त किये जाने के लिए अभियान चलाया जा रहा है। उन्होंने बताया कि टीम मंदिर समिति के अध्यक्ष से अपील की गई कि इस पवित्र धाम को तम्बाकू एवं उनसे निर्मित उत्पादों का प्रयोग पूर्ण रूप से प्रतिबंधित करने में सहयोग की अपील की गई। वृधर मंदिर समिति के अध्यक्ष हरीश सेमवाल ने उक्त प्रयासों की सराहना करते हुए पूर्ण सहयोग देने की सहमति व्यक्त की गई। इसके अतिरिक्त मंदिर समिति के अध्यक्ष द्वारा मंदिर परिसर को पूर्ण रूप से तम्बाकू मुक्त करने का प्रमाण पत्र भी प्रदान किया गया। बालाजी सेवा संस्थान, देहरादून व स्वास्थ्य विभाग उत्तरकाशी की संयुक्त टीम द्वारा जनपद मुख्यालय से गंगोत्री धाम के माध्य स्थित सभी प्रमुख प्रतिष्ठानों तथा मंदिर चिकित्सालय, होटल, पुलिस चौकियों, दुकानों एवं पर्यटक स्थलों पर धूम्रपान निषेध से संबंधित साईनेज एवं डिस्ट्री बोर्ड आदि स्थापित किये गये एवं यात्रा मार्ग पर पड़ने वाले दुकानदारों को कोटपा अधिनियम 2003 की जानकारी प्रदान की गई व सार्वजनिक स्थानों व्यापारिक प्रतिष्ठानों, दुकानों पर तम्बाकू निषेध उल्लंघन करते व्यक्तियों तथा प्रतिष्ठान स्वामियों पर चालान की कार्यवाही की गई। इस अवसर पर बाला जी सेवा संस्थान, देहरादून के प्रतिनिधि श्री अजीत खन्जर श्री भुवन एवं स्वास्थ्य विभाग, उत्तरकाशी की ओर से तम्बाकू नियंत्रण कार्यक्रम प्रकोष्ठ से जिला सलाहकार श्री ज्ञानेन्द्र पवार एवं परामर्शदाता श्रीमती मीनाक्षी कुटोला आदि मौजूद रहे हैं।

